

Why join?



Downtown Houston is evolving, and the businesses shaping its future are the ones actively engaged in the conversation. CHI Membership provides influence, impact and opportunity.

Be part of the decision-making.

Have a voice in the policies and projects defining Downtown's future.

Make your brand unmissable.

Gain early access to sponsorship and promotional opportunities that put your brand front and center.

Expand your reach.

The most successful companies aren't just located Downtown, they're shaping it. Connect with the leaders making things happen.

Shape what's ahead.

A thriving Downtown means a stronger business climate, better talent retention, and greater economic growth.

Stay ahead of the curve.

Markets shift, cities evolve and data drives decisions. Get exclusive insights that keep you ahead of trends and competition.

Membership isn't just a cost, it's an investment.

If you want to be a key player in Downtown Houston's success, membership is the way to do it. Join today and lead the future.

Unlock Exclusive Membership Benefits

Shape Policy, Drive Change & Serve on Key Committees

- Be at the center of decisions that shape Downtown Houston's future.
- Join exclusive committees driving policies and transformative projects.
- Work alongside business and civic leaders to influence economic and cultural progress.

Cultivate the Next Generation of Leaders

- Strengthen your leadership pipeline by involving rising professionals in key committees.
- Position your company as a leader in talent development and industry influence.
- Give your team opportunities to connect, engage and grow in a high-impact network.

Exclusive Research & Data

- Insider access to exclusive reports, market intelligence and economic trends.
- Stay ahead of the competition and drive business growth with data-driven insights.
- Make informed decisions with the latest research on Downtown's evolving landscape.

Invite-Only Events

- Exclusive invite to the Outlook Breakfast in January, where Downtown's Top 20 initiatives are unveiled.
- Network with Houston's top business, civic and government leaders.
- Behind-the-scenes access to major Downtown projects, developments and initiatives.

Customized Presentations & Employee Engagement

- On-demand presentations on key Downtown issues, tailored to your team's interests.
- Keep employees informed on topics like homelessness, mobility, Downtown retail strategy and major projects.
- Support employee satisfaction and retention by connecting them to what's happening beyond the office.

Priority Brand Exposure & Sponsorship Opportunities

- Early access to high-visibility sponsorship and promotional opportunities.
- Position your brand in front of Downtown's most influential audience.
- Features across CHI's newsletters, social media and event marketing.



Central Houston

2026 Membership Tiers



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If you want to be a key player in Downtown Houston's success, membership is the way to do it.

Join today and lead the future.

Visionary

Innovator

Builder

Connector

Community Partner

**3K+
Employees**

**1K-3K
Employees**

**300-999
Employees**

**<300
Employees**

Non-Profit

N/A

**5+
Blocks**

**2-5
Blocks**

**<2
Blocks**

N/A

Event Access for Your Team

6

6

4

2

2

Outlook Breakfast Invite



Serve on Collaborative Committee



Customized Presentations + Reports



In-office Presentations



Access to research and data



Website recognition



Newsletter recognition



Early access to high-visibility sponsorship opportunities

