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Downtown Houston, strategically positioned in the heart of the Houston, serves as a central hub for arts, business, culture, and innovation. Its prime location offers unparalleled accessibility to a diverse array of attractions, including Buffalo Bayou, three sports stadiums, six food halls, and a world-class Theater District. Beyond working hours, Downtown hosts lively restaurants, cultural events, and bustling nightlife. Downtown Houston offers all the amenities and choices of an urban setting along with a clean (arguably the cleanest Downtown in the country) and safe environment.

### Why Downtown Houston

<table>
<thead>
<tr>
<th>Feature</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Light Rail (Miles)</td>
<td>23</td>
</tr>
<tr>
<td>Tunnels &amp; Skybridges (Miles)</td>
<td>6.5</td>
</tr>
<tr>
<td>Residents (2-Mile Radius)</td>
<td>78k+</td>
</tr>
<tr>
<td>Parks &amp; Greenspaces</td>
<td>20</td>
</tr>
<tr>
<td>Parking Spaces in Garages, Lots &amp; on the Street</td>
<td>60k+</td>
</tr>
<tr>
<td>Sports Stadium</td>
<td>3</td>
</tr>
<tr>
<td>Performance Spaces &amp; Organizations</td>
<td>13</td>
</tr>
<tr>
<td>Students at Four Downtown Schools</td>
<td>15,739</td>
</tr>
<tr>
<td>Bars &amp; Restaurants</td>
<td>280+</td>
</tr>
<tr>
<td>Trees along our sidewalks</td>
<td>4k</td>
</tr>
<tr>
<td>Religious Institutions</td>
<td>12</td>
</tr>
<tr>
<td>Fortune 500 Headquarters</td>
<td>9</td>
</tr>
<tr>
<td>Downtown Workers</td>
<td>140k+</td>
</tr>
<tr>
<td>Sq Ft of Office Space (Millions)</td>
<td>52.6</td>
</tr>
</tbody>
</table>
RESIDENTIAL

Did you know?

Total Population
10,170
2023 YTD
Source: mySidewalk (Census)

Median Age
37.3 years old
2023 YTD

Growth in Units Over Time

Race/Ethnicity of Downtown Residents

- White: 55%
- Black: 17%
- Hispanic: 16%
- Asian: 8%
- Other: 1%
- Two or More Races: 3%

Age Distribution

- 35-44: 15%
- 45-54: 15%
- 55-64: 15%
- 25-34: 35%
- 19-24: 12%
- 65+: 6%
- Under 18: 1%

Total Population
10,170
2023 YTD
Source: mySidewalk (Census)

Household Size
1.32
Median Household Income
$95,051
Source: U.S. Census Bureau
Source: mySidewalk (Census 2018-2022)

Median Age
37.3 years old
2023 YTD

Growth in Units Over Time

Source: CoStar

Did you know?

There are an additional ~68K residents in a 2-mile radius of Downtown Houston.

Did you know?

There are an additional ~68K residents in a 2-mile radius of Downtown Houston.
Did you know?

The types of residents attracted to Downtown living are young urban professionals, empty nesters, reverse commuters and, yes, even small families. Residents here are looking for new experiences—they love being at the heart of the action, whether that’s courtside at a Rockets game or taking in a Broadway show.

Greater Downtown Residential Pipeline (2 mile radius)

<table>
<thead>
<tr>
<th>PROPERTY NAME</th>
<th>ADDRESS</th>
<th># OF UNITS</th>
<th>RBA</th>
<th>YEAR BUILT</th>
<th># OF STORIES</th>
<th>RENT TYPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Mill</td>
<td>2315 Navigation Blvd</td>
<td>340</td>
<td>100,000</td>
<td>2024</td>
<td>6</td>
<td>Market</td>
</tr>
<tr>
<td>Caroline Lofts</td>
<td>2515 Caroline St</td>
<td>119</td>
<td>69,000</td>
<td>2024</td>
<td>3</td>
<td>Market/Affordable</td>
</tr>
<tr>
<td>RoseMary’s Place</td>
<td>3300 Caroline St</td>
<td>149</td>
<td>149,000</td>
<td>2024</td>
<td>4</td>
<td>Affordable</td>
</tr>
<tr>
<td>Sovereign at the Ballpark</td>
<td>101 Crawford St</td>
<td>229</td>
<td>229,000</td>
<td>2024</td>
<td>6</td>
<td>Market</td>
</tr>
<tr>
<td>Warehouse District</td>
<td>813 McKee St</td>
<td>489</td>
<td>–</td>
<td>2024</td>
<td>5</td>
<td>Market</td>
</tr>
<tr>
<td>New 2100 Memorial Apartments</td>
<td>2100 Memorial Dr</td>
<td>197</td>
<td>225,000</td>
<td>2024</td>
<td>–</td>
<td>Affordable Senior</td>
</tr>
<tr>
<td>800 Bell</td>
<td>800 Bell St</td>
<td>400</td>
<td>1,200,000</td>
<td>–</td>
<td>46</td>
<td>–</td>
</tr>
<tr>
<td>Niels &amp; Mellie Esperson Buildings</td>
<td>808 Travis St</td>
<td>10-100</td>
<td>599,000</td>
<td>1941/2014</td>
<td>19-27</td>
<td>–</td>
</tr>
<tr>
<td>Knowles-Rowland House</td>
<td>2019 Crawford St</td>
<td>31</td>
<td>–</td>
<td>2024</td>
<td>–</td>
<td>Affordable</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>2,054</strong></td>
<td><strong>2,571,000</strong></td>
<td></td>
<td><strong>97</strong></td>
<td></td>
</tr>
</tbody>
</table>

7,726 Existing Multifamily Units

Source: CoStar
**EMPLOYMENT**

**Fortune 500 Headquarters in Downtown Houston**

<table>
<thead>
<tr>
<th>Enterprise Product Partners</th>
<th>Plains GP Holdings</th>
<th>Cheniere Energy</th>
</tr>
</thead>
<tbody>
<tr>
<td>NRG Energy</td>
<td>EOG Resources</td>
<td>Targa Resources</td>
</tr>
<tr>
<td>Waste Management</td>
<td>Kinder Morgan</td>
<td>Centerpoint Energy</td>
</tr>
</tbody>
</table>

**140K+ Downtown Workers**

**Office Space Leased**

1.8 MILLION SQ FT

2023

Source: CoStar

**Home Location Of Employees**

![Map of Houston showing home locations of employees]

- **3.7% Construction**
- **15.2% Other**
- **22.0% Public Admin.**
- **17.7% Professional, Scientific, and Technical Services**
- **6.8% Mining, Quarrying, and Oil & Gas Extraction**
- **6.2% Admin. & Support, Waste Mgmt. and Remediation**
- **5.6% Utilities**
- **9.1% Mgmt. of Companies and Enterprises**
- **6.8% Finance and Insurance**
- **6.0% Transportation and Warehousing**

Did you know?

60% of residents also WORK DOWNTOWN

Source: U.S. Census Bureau
**VISITORS & HOSPITALITY**

**VISITOR TRADE AREA**
Where people travel from

- **8.2M** Unique Visitors in 2023
- **38M** Total Visits in 2023

**DOWNTOWN THEATERS**

<table>
<thead>
<tr>
<th>Venue</th>
<th>Total Capacity</th>
<th>Annual Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alley Theatre</td>
<td></td>
<td>200,000</td>
</tr>
<tr>
<td>Hubbard Theatre</td>
<td>774</td>
<td></td>
</tr>
<tr>
<td>Neuhaus Theatre</td>
<td>296</td>
<td></td>
</tr>
<tr>
<td>The Hobby Center for the Performing Arts</td>
<td></td>
<td>350,000</td>
</tr>
<tr>
<td>Sarofim Hall</td>
<td>2,650</td>
<td></td>
</tr>
<tr>
<td>Zilkha Hall</td>
<td>500</td>
<td></td>
</tr>
<tr>
<td>Jones Hall</td>
<td>2,912</td>
<td></td>
</tr>
<tr>
<td>Bayou Music Center</td>
<td>2,800</td>
<td></td>
</tr>
<tr>
<td>Wortham Theater Center</td>
<td></td>
<td>400,000</td>
</tr>
<tr>
<td>Alice &amp; George Brown Theater</td>
<td>2,405</td>
<td></td>
</tr>
<tr>
<td>Roy &amp; Lillie Cullen Theater</td>
<td>1,100</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>13,437</strong></td>
<td><strong>950,000</strong></td>
</tr>
</tbody>
</table>

**MAJOR EVENT VENUES**

<table>
<thead>
<tr>
<th>Stadiums</th>
<th>Total Capacity</th>
<th>2023 Total Home Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minute Maid Park</td>
<td>41,000</td>
<td>3,052,347</td>
</tr>
<tr>
<td>Toyota Center</td>
<td>18,000</td>
<td>668,865</td>
</tr>
<tr>
<td>Shell Energy Stadium</td>
<td>21,000</td>
<td>314,034</td>
</tr>
<tr>
<td>George R. Brown Convention Center</td>
<td>1,200,000 SF</td>
<td>1,795,344</td>
</tr>
</tbody>
</table>

**Hotel Rooms**

- **8,648** Rooms
- **58%** Occupancy Rate
- **$213.11** ADR
- **$124.50** RevPAR

**Average Daily Population**

- **WEEKDAY**
  - **5.5%** Resident
  - **38.3%** Visitors
  - **56.2%** Non-Resident Worker

- **WEEKEND**
  - **5.9%** Resident
  - **85.1%** Visitors
  - **9%** Non-Resident Worker

**Source:** Placer.ai

**Did you know?**

Downtown Houston has the 2nd largest amount of theater seats, just behind New York city.

**Source:** Houston First

**Source:** CoStar
Did you know?

There are around 500 storefronts in Downtown Houston.
Above...and below

One out of four storefronts are in the tunnels.
TRANSPORTATION

QUICK FACTS

Houston has Airport toll road access.

Houston is a central hub for domestic and international travel.

All Metro lines run through Downtown with the highest density of stops being in Downtown.

Downtown is the only place in the city that you can get to from anywhere by transit (bus, train, walk, etc).

Downtown Houston has access to all major interstates.
The economic development team of Downtown Houston+ can provide a variety of services to assist in helping establish your business in Downtown Houston.

**TYPES OF SERVICES PROVIDED**

- A 'Welcome' Package of information related to running your business in Downtown Houston
- Qualitative and quantitative information about the Downtown consumer base
- Insight into underrepresented/opportunity niches
- Property owner/commercial brokerage contacts
- Ombudsman services for City of Houston staff and other Downtown stakeholder groups
- Assistance identifying unforeseen costs associated with starting a business in Downtown
- Assistance navigating regulatory hurdles
- Identifying clustering and co-tenancy opportunities
- Site selection assistance
- Information about business development resources, financial incentives, and other programs.

Did you know?

Downtown Houston+ provides graffiti abatement, biohazard cleanups, pressure washing, as well as maintains parks and fountains.
CENTRAL HOUSTON

1221 McKinney Street, Suite 4250
Houston, Texas 77010

713.650.1470
centralhouston.org