

AGENDA

Welcome and Introductions

- I. Public Comments
- II. Approval of Minutes:
 - January 10, 2023 meeting of the board of directors
- III. Items about finance and administrative matters:
 - Approval of interim financial statements and ratification of expenditures and check registers for January 31, 2023
 - Accept the Fourth Quarter Investment Report
 - Report from Nominating Committee
- IV. Project Spotlight: NCAA Final Four
- V. Fund Balance and Reserve Policy Presentation and Discussion
- VI. Program Authorizations
 - MarCom*
 - Authorize the execution of agreements and expenditures for branding consultant services
 - Economic Development*
 - Authorize expenditure for quarterly reports design and content development consulting
- VII. Goal-Based Updates:
 - Goal 1: Champion Downtown
 - Goal 2: Enhance Downtown
 - Goal 3: Connect Downtown
 - Goal 4: Thrive Downtown
 - Goal 5: Stakeholder Engagement
- VIII. Directors' questions on other initiatives
- IX. Other business
- X. Adjourn meeting