

Houston Downtown Management District
Board of Directors Meeting
March 9, 2023



AGENDA

Welcome and Introductions

- I. Public Comments
- II. Approval of Minutes:
 - February 9, 2023 meeting of the board of directors
- III. Items about finance and administrative matters:
 - Approval of interim financial statements and ratification of expenditures and check registers for February 28, 2023
 - Report from Nominating Committee and action thereon
 - Resolution of Appreciation for Retiring Director
- IV. Project Spotlight: Houston's Progress on ending Homelessness
- V. Update on Fund Balance and Reserve Policy Discussions
- VI. Program Authorizations
 - Planning, Design & Capital Projects*
 - Authorize President/CEO to execute agreement and expenditures for Main Street consultant services
 - Economic Development*
 - Authorize President/CEO to execute agreement and expenditures for pedestrian counting technology and consultation
 - Marketing & Communications*
 - Authorize the execution of agreements and expenditures for additional Street Art for Mankind Building Murals
 - Authorize the execution of agreements and expenditures for the Downtown Resident Program
 - Authorize the execution of agreements and expenditures for social media presence and maintenance
 - Authorize the execution of agreements and expenditures for Trebly Park Marketing
 - Authorize the execution of agreements and expenditures for Marketing & Communications expenses
 - Authorize the execution of agreements and expenditures for Marketing & Promotion items
 - Authorize the execution of agreements and expenditures for consolidating company-wide websites
- VII. CHI's Top 20 for 2023
- VIII. Goal-Based Updates:
 - Goal 1: Champion Downtown
 - Goal 2: Enhance Downtown
 - Goal 3: Connect Downtown
 - Goal 4: Thrive Downtown
 - Goal 5: Stakeholder Engagement
- IX. Directors' questions on other initiatives
- X. Other business
- XI. Adjourn meeting