



Board of Directors Meeting

August 13, 2026

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**MINUTES OF THE REGULAR MEETING
OF THE
HOUSTON DOWNTOWN MANAGEMENT DISTRICT**

June 11, 2026

THE STATE OF TEXAS §
§
COUNTY OF HARRIS §

The Board of Directors of the Houston Downtown Management District (the “District”) convened in person on June 11, 2026 at 12:00 p.m. for a regular meeting session, open to the public, in the H-Town Conference Room located inside the District’s office at 1221 McKinney Street, Suite 4250, Houston, TX 77010, and the roll was called of the duly appointed members of the Board, to-wit:

BOARD MEMBERS

Sean Alley	Robbi Jones
Leslie Ashby	Roland Kennedy
Kinder Baumgardner	Spencer Lightsy
Genora Boykins	Sean Liu
Clay Crawford	Ben Llana
Marcus Davis	Nick Massad
Jacques D’Rovencourt	Sherea McKenzie
Kelly Foreman	Kenny Meyer
Irma Galvan	Edna Ramos
Marian Harper	Frem Reggie
C.C. Huang	Joey Sanchez
Angus Hughes	Richard Torres
Antoinette “Toni” Jackson	Reggie Wilson

All of the above were present, with the exception of Directors Davis, Jackson, Kennedy, Liu, Llana, Ramos, Reggie, and Sanchez.

Also present were Kris Larson, President/CEO; Allen Douglas, COO & General Counsel; Jana Gunter, Director of Finance; and staff members Albert Sanchez, Allie Fraser, Alyssa Mason, Amanda Marquez, Andres Laucirica, Ann Taylor, Brendan Harrison, Cassie Hoeprich, Diana Garfias, Irene Luna, James Kennedy, Jamie Perkins, Justin Jenkins, Kim Mickelson, Sandra Gonzalez, and Scott Finke, all with the District. Clark Lord, outside counsel, with Greenberg Traurig, LLP was also present. Also present were Rupesh Roshy and Robert Williamson, both with the City of Houston, serving as ex-officio representatives. Guests included Chih-Tsung Wu with OAI and Kelly Forman with Amegy Bank, and other members of the public.

WELCOME & QUORUM

Chair Ashby presided over the meeting and welcomed all directors, staff, and attendees. Marian Harper served as Secretary. Quorum was established and the meeting began at 12:09 PM.

PUBLIC COMMENT

Chair Ashby asked if any persons wished to make a public comment to the Board. No members of the public came forward.

APPROVAL OF MINUTES

The Board considered approval of the May 14, 2026 minutes. Hearing no questions or corrections, Chair Ashby called for a motion to approve. The motion was moved by Director Wilson, seconded by Director Lightsey, and the minutes were approved as presented.

FINANCE AND ADMINISTRATIVE MATTERS

Approval of Interim Financial Statements and Ratification of Expenditures for May 31, 2026

Treasurer Torres shared a slide deck summarizing the District's financial activities for May 2026. Hearing no questions or discussion, Chair Ashby called for a motion to accept. The motion was moved by Director Hughes, seconded by Director Galvan, and the May 2026 financial statements and check registers were accepted as presented.

Report of Audit Committee and Acceptance of Audited Financial Statements for Year Ending December 31, 2025

Vice Chair Jones presented the draft 2025 Audited Financial Statements on behalf of the Audit Committee. Hearing no questions or discussion, Chair Ashby called for a motion to approve the Audit Committee's recommendation to accept and finalize the draft 2025 Audited Financial Statements as presented. The motion was moved by Director Meyer, seconded by Director Foreman, and the motion passed.

Report from the Nominating Committee and Action Thereon

Vice Chair Jones presented the Nominating Committee's report and reviewed the Committee's recommended nominees to renew the current slate of Directors and fill vacant seats, with bios for newly nominated candidates provided to the Board in advance. Hearing no questions or discussion, Chair Ashby called for a motion to approve the Nominating Committee's recommended slate for Positions 1, 6, 9, and 16–23 for submission to the City of Houston Boards & Commissions for vetting and approval. The motion was moved by Director Wilson, seconded by Director Galvan, and the motion passed.

Following approval of the slate, Chair Ashby introduced the District's newly nominated board members. Matt Asvestas (Stream Realty Partners), Tiger Lyon (Gensler), and Stephen

Hester (CenterPoint Energy) were in attendance and were welcomed to the Board. President Larson introduced the remaining nominees who were unable to attend due to prior commitments — David Anderson (Off The Record) and Anna Mod (Downtown resident and property owner) — who are expected to join the Board at the August meeting.

PROJECT SPOTLIGHT

DTH+ Overview of World Cup Projects

President Larson shared a presentation highlighting the District's World Cup projects underway in Downtown. Questions were raised and discussion occurred. No action was required.

Houston: Ready for the World Video + Presentation

Albert Sanchez shared a behind-the-scenes presentation on the making of the "Houston: Ready for the World" video and how it promotes Downtown Houston and the World Cup, followed by a clip of the video. Questions were raised and discussion occurred. No action was required.

PROGRAM AUTHORIZATIONS

Marketing & Events: 2026 Holiday Décor

Amanda Marquez presented a request for Board consideration, noting that an RFP was issued in May. Hearing no questions or discussion, Chair Ashby called for a motion to authorize the President/CEO to execute agreements with selected vendors for the fabrication and installation of 2026 holiday décor in Downtown in an amount not to exceed \$700,000. The motion was moved by Director Hughes, seconded by Director Baumgardner, and passed without opposition.

Operations, Safety & Maintenance: Law Enforcement Partnering & Outreach Teams

Scott Finke presented a request to authorize an agreement with Harris County for outreach team support services for the period of October through December 2026. Chair Ashby called for a motion to authorize the President/CEO to execute the agreement, along with the remaining 2026 expenditures, in an amount not to exceed \$32,000. The motion was moved by Director Crawford, seconded by Director Harper, and passed without opposition.

Operations, Safety & Maintenance: Authorize Expenditure to Replenish Wayfinding Signage Attic Stock

Scott Finke presented a request to authorize a 2026 expenditure to Neon Electric Corporation (NEC) to replenish the District's pedestrian wayfinding signage attic stock in an amount not to exceed \$60,000. Chair Ashby called for a motion to authorize the expenditure. The motion was moved by Director Hughes, seconded by Director Jones, and passed without opposition.

STRATEGIC ALIGNMENT UPDATES + DASHBOARDS

President Larson shared Strategic Alignment Plan highlights from the month prior, reviewing progress across the organization's five strategic goals: Champion Downtown, Enhance Downtown, Connect Downtown, Thrive Downtown, and Stakeholder Engagement. No further action was required.

OTHER BUSINESS & ADJOURNMENT

Chair Ashby asked if there were any other questions or matters the directors wished to bring up. Hearing none, Chair Ashby announced upcoming meetings, including the Connect Committee meeting on Tuesday, June 16th at 12:00 PM (virtual), that there would be no Board or Committee meetings in July, and that the next Board Meeting is scheduled for Thursday, August 13, 2026 at 12:00 PM at the District's office. The meeting was adjourned at 1:06 PM.

Marian Harper, Secretary
Houston Downtown Management District

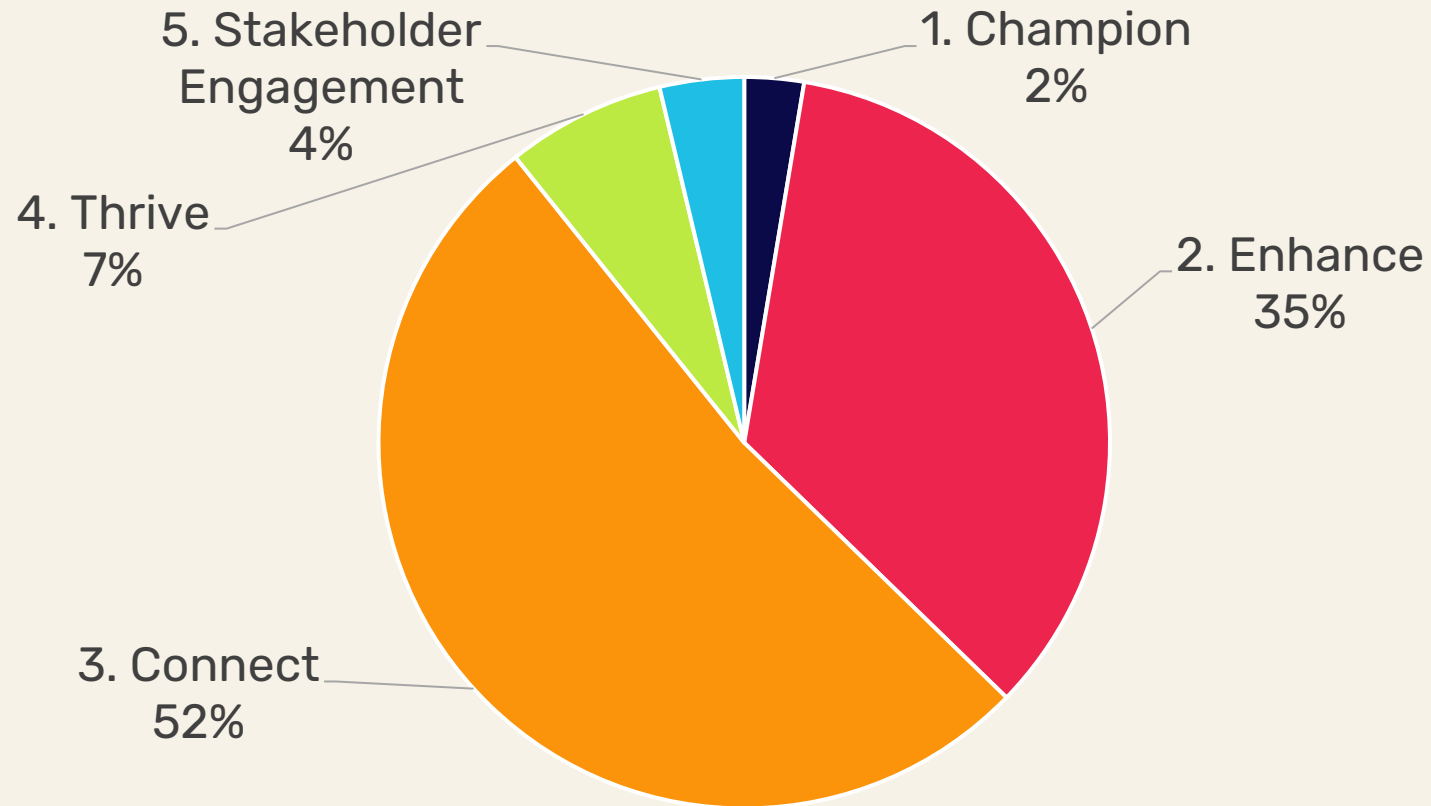
HDMD Financial Summary

July 2026

AUGUST 13, 2026

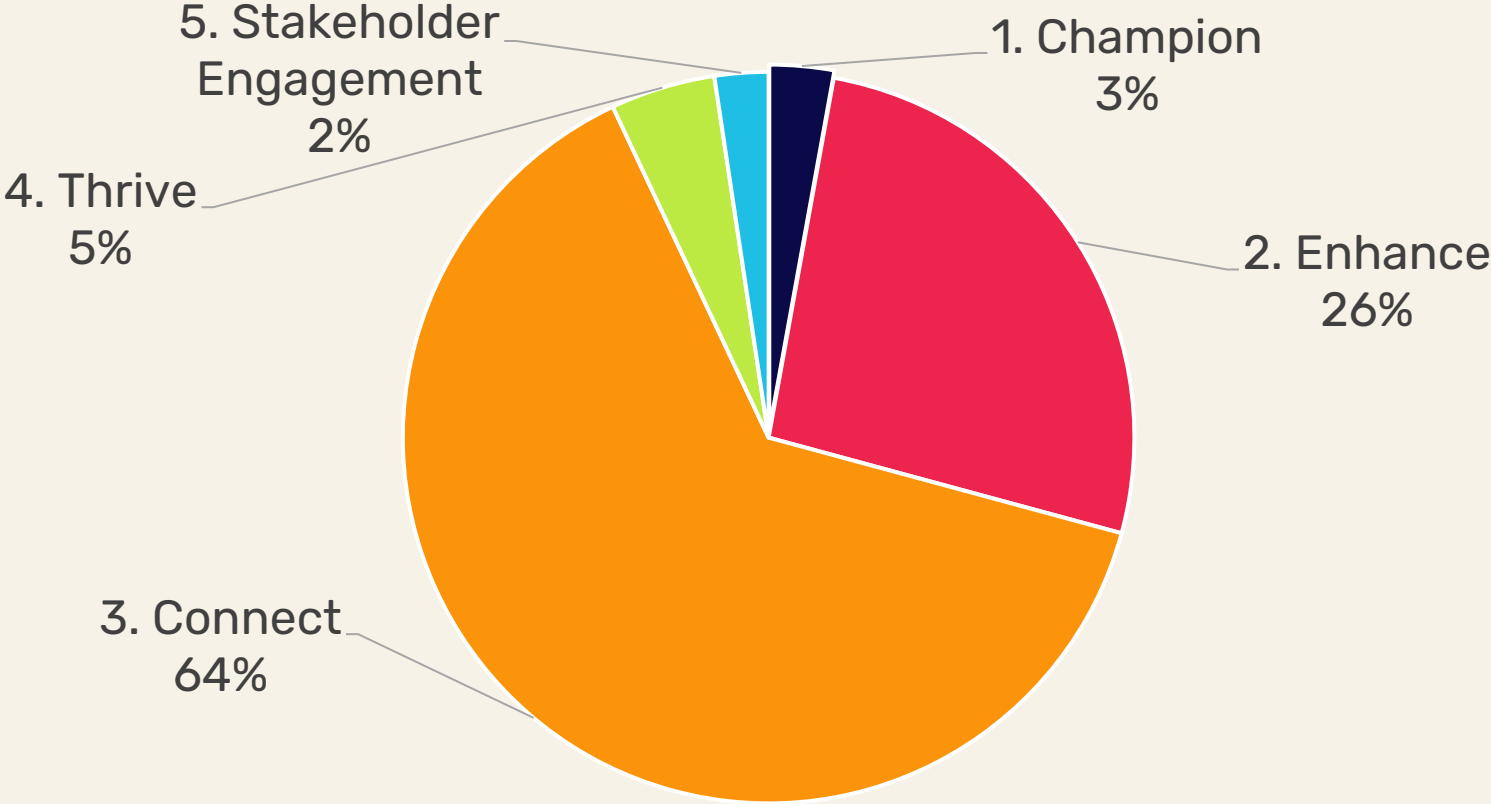
**DOWNTOWN
HOUSTON+**

2026 Annual Budget



Total \$43,082,580

July 2026 Operating Expenses



Total \$26,943,643

Budget Expended 63% at July 31, 2026

YTD Balance Sheet

July 2026

- Assets
 - Cash and Investments \$3.8M
 - 2025 Assessments Receivable \$329K
 - 99.5% collected
 - Accounts Receivable \$12.1M
 - \$10.3M FTA/TxDOT Receivable
 - \$1.8M in accrued receivables for reimbursement for services and City of Houston for DLI
- Liabilities
 - Accounts Payable and Accrued Expenses \$3.6M
 - Reserves for Property Value Protests are \$1.1M
- Fund Balance
 - Unrestricted Operating Fund Balance is \$9.5M
 - Capital Restricted Fund Balance is \$2.5M

July 2026 Revenue and Expenses

- Revenue is below budget primarily due to timing of reimbursements for major projects, including Main Street Promenade, Downtown Overlay, METRO paver work, and DRA reimbursements. Interest income is also below budget due to lower-than-anticipated earnings.
- Expenses are favorable overall, driven mainly by timing of construction activity, program spending, capital expenditures, Block by Block invoicing, event programming, and delayed incentive reimbursements. Goal 3 represents the largest expense variance, primarily from Main Street Promenade and Downtown Overlay timing.
- Overall, year-to-date results reflect timing differences in project reimbursements and expenditures rather than operational performance. Assessment collections remain strong, and management expects many of these variances to reverse as projects advance and reimbursement requests are processed.

2026 Investment Report

2Q – 4/1/2026 thru 6/30/2026

	3/31/2026			Net Changes	6/30/2026		
	Oper	Capt	Total		Oper	Capt	Total
JP Morgan Chase	\$996K	\$111K	\$1,107K	(\$10K)	\$241K	\$856K	\$1,097K
TexPool Prime*	\$9,681K	\$75K	\$9,755K	(\$5,225K)	\$4,455K	\$76K	\$4,531K
Total Cash	\$10,677K	\$186K	\$10,863K	(\$5,235K)	\$4,696K	\$932K	\$5,628K

*Avg. Daily Yield: 3.83%

Check Register

June 2026

- Total checks issued were \$7.7 million
 - Durwood Greene Construction Co. - \$3.304M - Downtown Overlay Project
 - Jerdon Enterprise, LP - \$1.429M - Main Street Promenade
 - Block by Block - \$687K - contract services
 - Block 42 Owner LLC - \$314K - assessment refund
 - Central Houston, Inc. - \$252K - admin contractor
 - HCG Block 69 LLC - \$243K - assessment refund
 - Block 58 Owner LLC - \$218K - assessment refund
 - 600 Travis Ownwe, LLC - \$150K - assessment refund

Check Register

July 2026

- Total checks issued were \$3.2 million
 - Jerdon Enterprise, LP - \$1.4M – Main Street Promenade
 - Central Houston, Inc. - \$476K – admin contractor (June)
 - Main Street Market Square/TIRZ#3 - \$321K – DLI
 - Houston Pennzoil Place, LP - \$227K – assessment refund
 - Seal Security Solutions, LLC - \$116K – contract services

**DOWNTOWN
HOUSTON+**



To Management
Houston Downtown Management District

Management is responsible for the accompanying financial statements of the Houston Downtown Management District (the District), which comprise the governmental fund balance sheets and statements of net position as of July 31, 2026 and 2025, and the related statements of activities for the months then ended, in accordance with accounting principles generally accepted in the United States of America. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements, nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Management has elected to omit substantially all the disclosures required by accounting principles generally accepted in the United States of America and the required supplementary information that the Government Accounting Standards Board (GASB) requires to be presented to supplement the basic financial statements. If the omitted disclosures, and GASB required supplementary information were included in the financial statements, they might influence the user's conclusions about the District's financial position, results of operations, and cash flows. Accordingly, the financial statements are not designed for those who are not informed about such matters.

The Variance Analysis on page 4 is presented to supplement the basic financial statements. Such information is presented for purposes of additional analysis and, although not a required part of the basic financial statements. The Variance Analysis is the responsibility of management and were derived from and relate directly to the underlying accounting and other records used to prepare the financial statements. The supplementary information was subject to our compilation engagement. We have not audited or reviewed the supplementary information and do not express an opinion, a conclusion, nor provide any assurance on such information.

Sincerely,

nctp cpas, pllc

Houston, Texas
August 10, 2026

Houston Downtown Management District
Governmental Fund Balance Sheets and
Statement of Net Position
For the period ended July 2026, and July 2025

	2026			2025		
	Operating Year to Date	HDMD Capital Year to Date	Total (Memo Only)	HDMD Operating Year to Date	HDMD Capital Year to Date	Total (Memo Only)
Assets						
Cash	2,889,354	932,237	3,821,591	11,272,520	4,238,380	15,510,900
Assessments Due	329,287	-	329,287	62,974	4,685	67,659
Accounts Receivable	1,733,316	10,333,878	12,067,194	924,203	-	924,203
Prepaid Expense	44,985	36,000	80,985	36,311	38,925	75,236
Property & Equipment, Net	514,252	266,494	780,746	482,621	266,206	748,827
Right of Use Lease Assets, Net	1,932,876	-	1,932,876	2,239,090	-	2,239,090
Intercompany Rec/Pay	9,041,037	(9,041,037)	-	(721,037)	721,037	-
Total Assets	<u>16,485,106</u>	<u>2,527,572</u>	<u>19,012,678</u>	<u>14,296,683</u>	<u>5,269,233</u>	<u>19,565,915</u>
Liabilities						
Accounts Payable & Accrued Expenses	3,623,099	840	3,623,938	745,718	-	745,718
Lease Liabilities	2,190,491	-	2,190,491	2,472,242	-	2,472,242
Deferred Revenue	-	-	-	-	-	-
Reserve for Refunds due to Property Protests	1,123,513	-	1,123,513	1,447,132	78,379	1,525,511
Total Liabilities & Deferred Revenue	<u>6,937,102</u>	<u>840</u>	<u>6,937,941</u>	<u>4,665,091</u>	<u>78,379</u>	<u>4,743,470</u>
Fund Balances						
Unreserved, Undesignated	9,124,561	-	9,124,561	9,208,148	-	9,208,148
Unreserved, Designated for Catastrophy	423,443	-	423,443	423,443	-	423,443
Reserved for Capital Projects	-	2,526,733	2,526,733	-	5,190,854	5,190,854
	<u>9,548,004</u>	<u>2,526,733</u>	<u>12,074,737</u>	<u>9,631,592</u>	<u>5,190,854</u>	<u>14,822,445</u>
Total Liabilities, Deferred Revenue & Fund Balances	<u>16,485,106</u>	<u>2,527,572</u>	<u>19,012,678</u>	<u>14,296,683</u>	<u>5,269,233</u>	<u>19,565,915</u>

Houston Downtown Management District
Statement of Activities
For the period ended July 2026, and July 2025

	Total YTD Actual	2026 Budget	% Budget Received	% Year Elapsed	Notes
Revenue					
Assessment Revenue	-	18,391,688	0%	58%	1
Operations Revenue	1,029,049	2,228,923	46%	58%	
Project Revenue	15,248,483	19,258,750	79%	58%	2
Other Income	2,195	-	N/A	58%	3
Interest Income	210,541	514,429	41%	58%	4
Total Revenues	\$ 16,490,268	\$ 40,393,790	41%	58%	
Expenses			% Budget Expended		
Goal 1. Champion					
1a. Cultivate Relations Across Sectors to Drive Catalytic Opportunities	-	-	0%	58%	
1b. Design Parks and Open Spaces Made Possible by NHHIP	138,590	176,715	78%	58%	
1c. Plan Collaboratively for Evolving Edges, Connections & Major Attractions	25,076	35,578	70%	58%	
1d. Excel in Hosting Major Sporting Events	36,760	62,660	59%	58%	
1e. Explore Opportunitites to Manage and Mitigate Climate Change	269,188	400,000	67%	58%	
1f. Champion Safe, Connected Transit and Non-Motorized Options	299,105	457,347	65%	58%	
Total Goal 1:	\$ 768,719	\$ 1,132,300	68%	58%	
Goal 2. Enhance					
2a. Maintain and Enhance Downtown's Cleanliness & Appearance	3,378,237	6,838,392	49%	58%	
2b. Grow and Enhance Downtown's Trees, Planters & Green Spaces	680,604	1,452,861	47%	58%	
2c. Enhance Downtown Wayfinding to Connect Visitors to Key Destinations	73,496	328,654	22%	58%	
2d. Deploy Ambassador Teams to Enhance Visitor Experience & Public Safety	1,268,059	2,778,698	46%	58%	
2e. Expand Collaboration & Apply Prove Strategies to Keep Downtown Safe	1,024,625	2,106,911	49%	58%	
2f. Shape Perceptions and Narratives to Strengthen Downtown's Reputation	31,634	54,544	58%	58%	
2g. Address the Needs of People Experiencing Homelessness	599,402	1,285,550	47%	58%	
2h. Prepare and Respond to Emergencies	46,194	79,090	58%	58%	
Total Goal 2:	\$ 7,102,252	\$ 14,924,700	48%	58%	
Goal 3. Connect					
3a. Plan and Build Public Infrastructure that Promotes Safety and Equity	20,918	38,340	55%	58%	
3b. Collaborate with Partners to Connect People to Downtown Destinations	15,955	36,601	44%	58%	
3c. Work with Property Owners to Beautify Corridors & Improve Connectivity	28,168	60,377	47%	58%	
3d. Facilitate Pop-Ups and Activations to Enliven Public Realm	-	-	N/A	58%	
3e. Focus Public Realm Investments on Key Corridors than Enhance Connectivity	15,298,059	18,032,856	85%	58%	
3f. Use Public Art and Placemaking to Improve Walkability	40,169	100,000	40%	58%	
3g. Prioritize Pedestrian Lighting on Key Corridors	129,839	355,830	36%	58%	
3h. Maintain Sidewalks & Hardscapes to Ensure Downtown Remains Accessible	494,618	798,661	62%	58%	
3i. Implement an Events Strategy that Engages Diverse Audiences	1,152,204	2,950,478	39%	58%	
3j. Leverage Partners to Bring High-Impact Experiences to Downtown	1,271	10,000	13%	58%	
3k. Create Programs and Strategies to Connect Employees & Residents with Parks	3,288	10,000	33%	58%	
Total Goal 3:	\$ 17,184,489	\$ 22,393,143	77%	58%	
Goal 4. Thrive					
4a. Promote Downtown as the Region's Hub for Business, Entertainment & Culture	30,934	72,738	43%	58%	
4b. Partner with Local Agencies to Elevate Downtown Houston's National Image	3,866	20,000	19%	58%	
4c. Partner to Shape Downtown's Economic Vision & Strategy	3,891	24,000	16%	58%	
4d. Promote Downtown as a Desirable, Livable Neighborhood	46,541	106,023	44%	58%	
4e. Support Retention & Recruitment of Downtown Office Tenants	1,637	100,000	2%	58%	
4f. Foster a Strong Storefront Economy by Targeting Recruitment in Key Areas	-	-	N/A	58%	
4g. Create Targeted Marketing & Incentives to Improve Storefronts & Attract Tenants	791,630	1,918,349	41%	58%	
4h. Promote New Attractions that Broaden Downtown's Offerings	216,932	506,706	43%	58%	
4i. Serve as the Leading Source for Downtown Market Intelligence	6,652	11,542	58%	58%	
4j. Expand Data and Reporting to Deliver Deeper Insights to Stakeholder's	145,774	267,936	54%	58%	
Total Goal 4:	\$ 1,247,857	\$ 3,027,293	41%	58%	
Goal 5. Stakeholder Engagement					
5a. Establish a Stakeholder Engagement Process to Guide Downtown's Future	403,759	1,148,758	41%	58%	
5b. Create and Engagement Structure that Allows Stakeholders to Inform & Advise	6,558	21,750	30%	58%	
5c. Advance Branding & Marketing Campaigns to Elevate Downtown's Profile	30,796	40,000	77%	58%	
5d. Offer User-Friendly Digital Platforms the Promote Downtown	12,664	31,000	41%	58%	
5e. Enhance Communications to Boost Awareness of HDMD & Downtown Events	60,492	115,135	53%	58%	
5f. Develop Materials & Programs to Welcome New Companies, Employees & Residents	31,119	76,539	41%	58%	
5g. Create Tools to Welcome & Orient New Companies, Employees & Residents	6,320	18,000	35%	58%	
5h. Highlight the People, Businesses & Initiatives in Downtown	31,177	53,564	58%	58%	
5i. Engage Residents to Strengthen the Downtown Community	57,441	100,401	57%	58%	
Total Goal 5:	\$ 640,326	\$ 1,605,146	24%	58%	
Total Expenses	\$ 26,943,643	\$ 43,082,582	44%	58%	
Depreciation Expense	106,281				
Fund Balance Allocation		2,688,792			
Excess of Revenue over a GAAP basis	\$ (10,559,656)	-			

Houston Downtown Management District
Statement of Activities
For the period ended July 2026, and July 2025

	2026 Total YTD Actual	2025 Total YTD Actual	Fav (Unfav) Variance	% Var
Revenue				
Assessment Revenue	-	-	-	N/A
Operations Revenue	1,029,049	928,412	100,637	11%
Project Revenue	15,248,483	167,387	15,081,096	9010%
Other Income	2,195	56,415	(54,220)	-96%
Interest Income	210,541	449,785	(239,244)	-53%
Total Revenues	\$ 16,490,268	\$ 1,601,999	\$ 14,888,270	929%
Expenses				
Goal 1. Champion				
1a. Cultivate Relations Across Sectors to Drive Catalytic Opportunities	0	62,793	62,793	100%
1b. Design Parks and Open Spaces Made Possible by NHHIP	138,590	129,247	(9,344)	-7%
1c. Plan Collaboratively for Evolving Edges, Connections & Major Attractions	25,076	16,106	(8,970)	-56%
1d. Excel in Hosting Major Sporting Events	36,760	18,393	(18,367)	-100%
1e. Explore Opportunities to Manage and Mitigate Climate Change	269,188	30,703	(238,485)	-777%
1f. Champion Safe, Connected Transit and Non-Motorized Options	299,105	302,251	3,145	1%
Total Goal 1:	\$ 768,719	\$ 559,491	\$ (209,228)	-37%
Goal 2. Enhance				
2a. Maintain and Enhance Downtown's Cleanliness & Appearance	3,378,237	2,818,437	(559,801)	-20%
2b. Grow and Enhance Downtown's Trees, Planters & Green Spaces	680,604	752,619	72,015	10%
2c. Enhance Downtown Wayfinding to Connect Visitors to Key Destinations	73,496	49,113	(24,383)	-50%
2d. Deploy Ambassador Teams to Enhance Visitor Experience & Public Safety	1,268,059	1,222,215	-45,844	-4%
2e. Expand Collaboration & Apply Proven Strategies to Keep Downtown Safe	1,024,625	1,047,282	22,657	2%
2f. Shape Perceptions and Narratives to Strengthen Downtown's Reputation	31,634	15,530	(16,104)	-104%
2g. Address the Needs of People Experiencing Homelessness	599,402	593,232	(6,170)	-1%
2h. Prepare and Respond to Emergencies	46,194	60,626	14,432	24%
Total Goal 2:	\$ 7,102,252	\$ 6,559,054	\$ (543,197)	-8%
Goal 3. Connect				
3a. Plan and Build Public Infrastructure that Promotes Safety and Equity	20,918	16,801	(4,118)	-25%
3b. Collaborate with Partners to Connect People to Downtown Destinations	15,955	10,934	(5,021)	-46%
3c. Work with Property Owners to Beautify Corridors & Improve Connectivity	28,168	25,941	(2,227)	-9%
3d. Facilitate Pop-Ups and Activations to Enliven Public Realm	-	-	-	N/A
3e. Focus Public Realm Investments on Key Corridors than Enhance Connectivity	15,298,059	605,023	(14,693,037)	-2429%
3f. Use Public Art and Placemaking to Improve Walkability	40,169	-	(40,169)	N/A
3g. Prioritize Pedestrian Lighting on Key Corridors	129,839	131,648	1,809	1%
3h. Maintain Sidewalks & Hardscapes to Ensure Downtown Remains Accessible	494,618	213,968	(280,650)	-131%
3i. Implement an Events Strategy that Engages Diverse Audiences	1,152,204	419,298	(732,906)	-175%
3j. Leverage Partners to Bring High-Impact Experiences to Downtown	1,271	-	(1,271)	N/A
3k. Create Programs and Strategies to Connect Employees & Residents with Parks	3,288	3,353	66	2%
Total Goal 3:	\$ 17,184,489	\$ 1,426,966	\$ (15,757,524)	-1104%
Goal 4. Thrive				
4a. Promote Downtown as the Region's Hub for Business, Entertainment & Culture	30,934	52,751	21,817	41%
4b. Partner with Local Agencies to Elevate Downtown Houston's National Image	3,866	8,437	4,571	54%
4c. Partner to Shape Downtown's Economic Vision & Strategy	3,891	6,461	2,569	40%
4d. Promote Downtown as a Desirable, Livable Neighborhood	46,541	28,252	(18,288)	-65%
4e. Support Retention & Recruitment of Downtown Office Tenants	1,637	-	(1,637)	N/A
4f. Foster a Strong Storefront Economy by Targeting Recruitment in Key Areas	-	-	-	N/A
4g. Create Targeted Marketing & Incentives to Improve Storefronts & Attract Tenants	791,630	390,130	(401,500)	-103%
4h. Promote New Attractions that Broaden Downtown's Offerings	216,932	214,410	(2,522)	-1%
4i. Serve as the Leading Source for Downtown Market Intelligence	6,652	12,706	6,054	48%
4j. Expand Data and Reporting to Deliver Deeper Insights to Stakeholder's	145,774	89,870	(55,904)	-62%
Total Goal 4:	\$ 1,247,857	\$ 803,017	\$ (444,840)	-55%
Goal 5. Stakeholder Engagement				
5a. Establish a Stakeholder Engagement Process to Guide Downtown's Future	403,759	362,434	(41,325)	-11%
5b. Create and Engagement Structure that Allows Stakeholders to Inform & Advise	6,558	10,030	3,473	35%
5c. Advance Branding & Marketing Campaigns to Elevate Downtown's Profile	30,796	17,926	(12,870)	-72%
5d. Offer User-Friendly Digital Platforms the Promote Downtown	12,664	33,039	20,375	62%
5e. Enhance Communications to Boost Awareness of HDMD & Downtown Events	60,492	43,924	(16,568)	-38%
5f. Develop Materials & Programs to Welcome New Companies, Employees & Residents	31,119	14,793	(16,327)	-110%
5g. Create Tools to Welcome & Orient New Companies, Employees & Residents	6,320	6,933	613	9%
5h. Highlight the People, Businesses & Initiatives in Downtown	31,177	30,117	(1,060)	-4%
5i. Engage Residents to Strengthen the Downtown Community	57,441	46,367	(11,074)	-24%
Total Goal 5:	\$ 640,326	\$ 565,563	\$ (74,764)	-13%
Total Expenses	\$ 26,943,643	\$ 9,914,090	\$ (17,029,553)	-172%
Depreciation Expense	106,281			
Fund Balance Allocation				
Excess of Revenue over a GAAP basis	\$ (10,559,656)			

Houston Downtown Management District

Budget Notes

For the seven months ended July 31, 2026

Revenue Overview

1) Assessment Revenue

Assessment revenue was invoiced in November 2025 in accordance with the District's annual billing cycle. As of July 31, the District has collected 99.5% of assessments, which is consistent with expectations at this point in the fiscal year.

2) Operations Revenue

Operations revenue is **\$379K below budget** year to date. The variance is primarily attributable to the timing of revenue recognition for trash collection services and reimbursements from METRO and Discovery Green, which are invoiced in the month following service delivery. Additionally, reimbursement for METRO paver replacement work has not yet been invoiced, resulting in an approximate **\$400K unfavorable variance**. These timing-related shortfalls were partially offset by **\$198K of unbudgeted Main Street Promenade reimbursements** for stakeholder-requested property repairs completed during the project.

3) Project Revenue

Project revenue is **\$2.9M below budget** year to date. The variance is primarily driven by the timing of reimbursement requests for the Main Street Promenade and Downtown Overlay projects, which together are approximately **\$2.0M below budget** due to contractor invoice submission timing for reimbursement under FTA and TxDOT grants. An additional **\$666K** reflects delayed reimbursements from the Downtown Redevelopment Authority related to the Main Street Promenade. The remaining variance is attributable to the delayed opening of Petit Lucie at Market Square Park and lower-than-budgeted event sponsorship revenue.

4) Interest Income

Interest income is **\$156K below budget** year to date, reflecting lower-than-anticipated earnings on operating cash and investments. Higher interest earned on capital project funds partially offset the decline.

Operating Budget

Expenses

Goal 1 – Champion Major Projects, Initiatives, and Investments that Improve Downtown

Expenses are **\$13K over budget** year to date. The unfavorable variance is primarily attributable to unbudgeted planning and design costs associated with the Cool and Connected Corridors initiative.

Goal 2 – Enhance and Maintain a Comfortable, Welcoming, and Well-Managed Public Realm

Expenses are **\$1.2M below budget** year to date. Major initiatives within this goal include park maintenance, trash collection, sidewalk sweeping, floral displays, wayfinding, public safety, homelessness response, and emergency preparedness. The favorable variance is primarily due to the timing of program activities, capital expenditures, and Block by Block contract billings across these initiatives.

Goal 3 - Drive Vibrancy Through Improved Street-Level Connectivity, Walkability, and Inclusive Programming

Expenses are **\$3.6M below budget** year to date. Major initiatives include the Main Street Promenade, Downtown Overlay Project coordination, and event programming. The favorable variance is primarily driven by the timing of construction activities on the Main Street Promenade and Downtown Overlay projects, which together account for approximately **\$2.4M** of the variance. The timing of event programming contributed an additional **\$590K** favorable variance. Other contributing factors include **\$450K** budgeted for Holiday Logistics, **\$132K** for paver stock, repairs, and maintenance, and **\$110K** for street lighting and maintenance that had not yet been incurred as of July 31.

Goal 4 – Foster a Vital and Thriving Economy Through Business Growth and Residential Expansion

Expenses are **\$96K below budget** year to date. Major initiatives include economic development incentive programs (DLI, Thrive, Vinyl, and Al Fresco), office tenant retention and recruitment, quarterly market research, and marketing initiatives. The favorable variance is primarily attributable to slower-than-anticipated incentive reimbursements pending required documentation, lower marketing expenditures, and reduced costs associated with office tenant retention and recruitment.

Goal 5 – Develop a Hivemind of Intelligence and Goodwill Through Stakeholder Engagement

Expenses are **\$70K below budget** year to date. Major initiatives include stakeholder engagement and communications, digital platforms, wayfinding initiatives, and Field Guides. The favorable variance is primarily attributable to legal and insurance costs coming in below budget, while certain administrative and marketing expenditures occurred later than anticipated.

Company name: Central Houston
Report name: Check register
Created on: 8/6/2026
Location: District--HDMD and Funds

Bank	Date	Vendor	Document no.	Amount
HDMD Operating 3643 - JP Morgan Chase, N.A.	Account no: 1890323643			
	6/8/2026	VEN-00578--1004 PRAIRIE HOLDINGS LLC	36254	486.15
	6/16/2026	VEN-00439--1st Response Medic Services		1,050.00
	6/8/2026	VEN-00902--360 AV Design		1,770.00
	6/8/2026	VEN-00902--360 AV Design		1,753.00
	6/8/2026	VEN-01063--600 Travis Ownwe, LLC	36255	149,850.69
	6/23/2026	VEN-00506--601 JEFFERSON TOWER (TX) LLC	36261	1,631.31
	6/25/2026	VEN-00380--ABC Home & Commercial services		154.42
	6/25/2026	VEN-01073--Adrian Morales		325.00
	6/29/2026	VEN-00371--Air Power Services Inc.		1,371.02
	6/25/2026	VEN-01054--Anaafi Brown Sakyi-Addo Jr		150.00
	6/16/2026	VEN-01064--Andrew Fung		715.00
	6/8/2026	VEN-01058--Anthony Moore - Tony Strings	81156216	150.00
	6/29/2026	VEN-00530--Antoine Holmes		260.00
	6/16/2026	VEN-00530--Antoine Holmes		260.00
	6/8/2026	VEN-00530--Antoine Holmes		260.00
	6/25/2026	VEN-01074--Antonio Villarreal		390.00
	6/5/2026	VEN-00865--Aria Signs & Design, LLC	36247	41,428.80
	6/16/2026	VEN-00324--Associated Landscape Services LLC		11,666.57
	6/29/2026	VEN-00404--AT&T		1,370.70
	6/25/2026	VEN-00404--AT&T		842.07
	6/16/2026	VEN-00404--AT&T		175.27
	6/1/2026	VEN-00404--AT&T	81133335	1,366.52
	6/16/2026	VEN-01065--Axios Media, Inc.		5,460.00
	6/30/2026	VEN-01079--Barbacana Restaurant LLC	36264	18,808.00
	6/16/2026	VEN-00016--Bartlett Tree Experts		9,690.00
	6/16/2026	VEN-00354--BERNARD SIMIEN		1,115.00
	6/16/2026	VEN-01008--Better Block Foundation		38,000.00
	6/25/2026	VEN-00497--BIII GStreet LLC		22,067.62
	6/8/2026	VEN-00689--Block 42 Owner LLC	36253	314,293.08
	6/8/2026	VEN-00760--Block 58 LLC	36252	217,735.28
	6/25/2026	VEN-00321--Block by Block		687,476.30
	6/16/2026	VEN-00386--Blumenthal		775.00
	6/29/2026	VEN-00525--Brandon Kpotie		1,300.00
	6/25/2026	VEN-00525--Brandon Kpotie		780.00
	6/8/2026	VEN-00525--Brandon Kpotie		780.00
	6/8/2026	VEN-01048--Brodrick Wade - DJ Brody		1,500.00
	6/25/2026	VEN-00425--Centra 417 San Jacinto LLC		3,125.00
	6/5/2026	VEN-00031--Central Houston Civic Improvement	36248	100,000.00
	6/16/2026	VEN-00032--Central Houston, Inc	36258	252,698.75
	6/29/2026	VEN-00503--Challenge Entertainment		250.00
	6/16/2026	VEN-00503--Challenge Entertainment		225.00
	6/16/2026	VEN-01066--Chan Huynh		715.00
	6/29/2026	VEN-00526--Charles Franklin		520.00
	6/16/2026	VEN-00526--Charles Franklin		845.00
	6/8/2026	VEN-00526--Charles Franklin		780.00
	6/29/2026	VEN-00569--Christina LaFour		260.00

Company name: Central Houston
Report name: Check register
Created on: 8/6/2026
Location: District--HDMD and Funds

Bank	Date	Vendor	Document no.	Amount
HDMD Operating 3643 - JP Morgan Chase, N.A.	Account no: 1890323643			
	6/25/2026	VEN-00569--Christina LaFour		390.00
	6/8/2026	VEN-00569--Christina LaFour		260.00
	6/25/2026	VEN-01076--Christobal Guzman		260.00
	6/16/2026	VEN-00821--City of Houston	36259	1,745.60
	6/25/2026	VEN-00322--Color Specialist Landscaping, Inc		24,299.40
	6/16/2026	VEN-00322--Color Specialist Landscaping, Inc		17,338.80
	6/8/2026	VEN-00372--Coopwoods Air Conditioning Inc.	81158317	1,954.47
	6/16/2026	VEN-00374--CoStar Realty Information, Inc.		1,769.93
	6/29/2026	VEN-00044--Crest Printing		331.00
	6/25/2026	VEN-00044--Crest Printing		450.50
	6/16/2026	VEN-00044--Crest Printing		272.00
	6/1/2026	VEN-00044--Crest Printing		149.00
	6/16/2026	VEN-00519--David Russell		260.00
	6/8/2026	VEN-00519--David Russell		260.00
	6/16/2026	VEN-00327--DirecTV		111.98
	6/25/2026	VEN-00351--Dog Waste Depot		559.88
	6/24/2026	VEN-00351--Dog Waste Depot		-559.88
	6/29/2026	VEN-00962--Durwood Greene Construction Co.		1,170,421.71
	6/1/2026	VEN-00962--Durwood Greene Construction Co.		2,134,437.37
	6/8/2026	VEN-00056--Egidio Narvaez Photographer		3,400.00
	6/8/2026	VEN-00635--EPC BUILDING LLC	36251	2,630.54
	6/16/2026	VEN-00974--Eric Davis		617.50
	6/8/2026	VEN-01049--Ericka De Leon - Bgirl City Worldwid	81157920	2,100.00
	6/8/2026	VEN-01062--Franklin Hamilton Group, LP	36250	62.21
	6/8/2026	VEN-01061--Franklin Hamilton Group, LP	36249	376.89
	6/3/2026	VEN-01044--G2B2 Enterprises, LLC	Voided - 81135260	-500.00
	6/1/2026	VEN-01044--G2B2 Enterprises, LLC	81135260	500.00
	6/8/2026	VEN-00075--Geocentric LLC		10,800.00
	6/16/2026	VEN-00449--Greater Houston Partnership		2,000.00
	6/25/2026	VEN-01069--Greenberg Trauring, LLP*		1,500.00
	6/8/2026	VEN-00323--Gulf Coast Pavers, Inc		82,800.00
	6/29/2026	VEN-00081--Hamilton Plumbing Services		2,271.30
	6/29/2026	VEN-00081--Hamilton Plumbing Services		631.09
	6/8/2026	VEN-00081--Hamilton Plumbing Services		528.58
	6/29/2026	VEN-00082--Hardy & Hardy		3,550.00
	6/25/2026	VEN-00082--Hardy & Hardy		4,400.00
	6/8/2026	VEN-00082--Hardy & Hardy		4,125.00
	6/1/2026	VEN-00083--Harris County Treasurer	81133475	10,370.00
	6/8/2026	VEN-00800--HCG BLOCK 69 LLC	36256	243,480.75
	6/8/2026	VEN-00086--Home Depot Credit Services	81157611	9.71
	6/25/2026	VEN-01042--Houston Barricades and Supply LLC		3,951.00
	6/8/2026	VEN-00500--Houston Public Media	81157449	3,975.27
	6/8/2026	VEN-01057--Imani Corbin - Ruen Everything	81156857	1,500.00
	6/16/2026	VEN-00102--Incontrol Construction LLC		17,551.20
	6/25/2026	VEN-01072--ITP Consulting		10,000.00
	6/29/2026	VEN-00532--Ivan Sosa-Castillo		2,080.00

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Bank	Date	Vendor	Document no.	Amount
HDMD Operating 3643 - JP Morgan Chase, N.A.	Account no: 1890323643			
	6/16/2026	VEN-00532--Ivan Sosa-Castillo		780.00
	6/8/2026	VEN-00532--Ivan Sosa-Castillo		698.75
	6/29/2026	VEN-00527--Jacob Pena		1,040.00
	6/25/2026	VEN-00527--Jacob Pena		520.00
	6/8/2026	VEN-00527--Jacob Pena		260.00
	6/8/2026	VEN-00340--JACQUE GONZALEZ		95.57
	6/29/2026	VEN-00520--Jennifer Kennedy		1,106.00
	6/25/2026	VEN-00520--Jennifer Kennedy		683.50
	6/8/2026	VEN-00520--Jennifer Kennedy		611.88
	6/16/2026	VEN-01067--Jennifer Smesny		715.00
	6/1/2026	VEN-00115--Jerdon Enterprise, LP	81133634	1,428,855.89
	6/29/2026	VEN-00595--Joe O'Neal		2,080.00
	6/16/2026	VEN-00595--Joe O'Neal		780.00
	6/8/2026	VEN-00595--Joe O'Neal		780.00
	6/25/2026	VEN-00502--John Mills-McCoin		350.00
	6/29/2026	VEN-00119--Johnson Controls Security Solutions		730.87
	6/25/2026	VEN-00447--Jordan Dunn-Ridgill		8,800.00
	6/29/2026	VEN-01027--Joshua Garcia Esparza		520.00
	6/16/2026	VEN-01027--Joshua Garcia Esparza		260.00
	6/8/2026	VEN-00126--Keith Gould		79.64
	6/29/2026	VEN-01010--Kimberley Mickelson		742.00
	6/16/2026	VEN-00133--Kingwood Alarm LLC		420.00
	6/8/2026	VEN-01053--Kyle Falls	81156529	300.00
	6/23/2026	VEN-00639--LA GRANGE ACQUISITION LP	36260	3,156.85
	6/25/2026	VEN-00667--Latoya Del		260.00
	6/16/2026	VEN-00667--Latoya Del		715.00
	6/25/2026	VEN-00438--LeAnderay Collins		390.00
	6/8/2026	VEN-00146--Lincoln Colwell	81158321	1,830.00
	6/25/2026	VEN-00147--Lone Star Flags		1,187.50
	6/23/2026	VEN-00151--Main Street Market Square (Downtov 36263		73,215.00
	6/23/2026	VEN-00151--Main Street Market Square (Downtov 36262		73,255.00
	6/16/2026	VEN-01068--Marcus Anderson*		617.50
	6/29/2026	VEN-00523--Marcus Labbe		780.00
	6/16/2026	VEN-00523--Marcus Labbe		260.00
	6/8/2026	VEN-00523--Marcus Labbe		260.00
	6/29/2026	VEN-00159--Maurice Duhon Jr		350.00
	6/16/2026	VEN-01060--Miguel Angel Veloz - Aruba		300.00
	6/8/2026	VEN-00529--Moises Alfaro		520.00
	6/25/2026	VEN-00170--Moonstar Cinema Services		772.90
	6/1/2026	VEN-00170--Moonstar Cinema Services		735.30
	6/8/2026	VEN-00604--Nancy Jones	81156677	260.00
	6/29/2026	VEN-00174--Neon Electric Corporation		1,354.00
	6/8/2026	VEN-01052--Nicholas Gaitan - Nick Gaitan Music		800.00
	6/8/2026	VEN-01045--Off The Record	81156840	3,000.00
	6/25/2026	VEN-00179--Orkin		307.82
	6/16/2026	VEN-00179--Orkin		179.83

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Bank	Date	Vendor	Document no.	Amount
HDMD Operating 3643 - JP Morgan Chase, N.A.	Account no: 1890323643			
	6/8/2026	VEN-01047--Our L3gacy Investments, LLC - Roco	81158482	3,475.00
	6/8/2026	VEN-00182--PartyPerks		2,200.00
	6/25/2026	VEN-00185--Pfeiffer & Son, LTD.		9,235.10
	6/16/2026	VEN-00185--Pfeiffer & Son, LTD.		4,936.69
	6/1/2026	VEN-00185--Pfeiffer & Son, LTD.	81134869	8,854.93
	6/8/2026	VEN-00664--Piper Faust		35,575.00
	6/29/2026	VEN-00200--Raffle Parking Company		900.00
	6/1/2026	VEN-00200--Raffle Parking Company		900.00
	6/8/2026	VEN-00206--Reign Home Innovations	81156230	27.06
	6/16/2026	VEN-01055--Ricardo Rodriguez-Arroyo		300.00
	6/29/2026	VEN-00875--Rogelio Ruiz		520.00
	6/8/2026	VEN-00875--Rogelio Ruiz		260.00
	6/25/2026	VEN-01077--Roland Rosas		325.00
	6/29/2026	VEN-00212--Ronald Cooks		260.00
	6/16/2026	VEN-00212--Ronald Cooks		715.00
	6/25/2026	VEN-01078--Roxanne Garza		390.00
	6/25/2026	VEN-01046--Rukaz Kultura		21,750.00
	6/8/2026	VEN-00215--S&R Waterproofing and Roofing		1,275.00
	6/29/2026	VEN-00217--Sabrina Naulings		260.00
	6/25/2026	VEN-00217--Sabrina Naulings		390.00
	6/16/2026	VEN-00217--Sabrina Naulings		715.00
	6/29/2026	VEN-00979--Sabrina Oseguera		260.00
	6/8/2026	VEN-00979--Sabrina Oseguera		260.00
	6/16/2026	VEN-00560--SASHA SHEPARD		260.00
	6/29/2026	VEN-00218--Scott Finke		75.93
	6/16/2026	VEN-00219--Seal Security Solutions, LLC		117,936.00
	6/1/2026	VEN-00220--SEARCH Homeless Services		11,640.18
	6/1/2026	VEN-00746--Simon Printing Company		6,320.00
	6/8/2026	VEN-01050--Skyler Scholtes	81156847	400.00
	6/29/2026	VEN-00229--Special Events Houston		566.00
	6/16/2026	VEN-00229--Special Events Houston		1,926.00
	6/8/2026	VEN-00318--STERLING EXPRESS SERVICES	81158147	50.00
	6/16/2026	VEN-00244--SWA Group		46,870.19
	6/8/2026	VEN-00245--Swank Motion Pictures		785.00
	6/25/2026	VEN-00563--TEXAS PRIDE DISPOSAL		2,505.04
	6/1/2026	VEN-00563--TEXAS PRIDE DISPOSAL		2,333.42
	6/8/2026	VEN-00418--TEXAS SALSA CONGRESS		3,500.00
	6/8/2026	VEN-00260--The Harris Center For Mental Health and IDD		22,541.67
	6/29/2026	VEN-00504--Today's Landscape		26,288.04
	6/8/2026	VEN-00504--Today's Landscape		29,778.52
	6/25/2026	VEN-00271--Touch Agree Property		2,598.40
	6/8/2026	VEN-00271--Touch Agree Property		3,972.60
	6/16/2026	VEN-01051--Trevion Jenkins		100.00
	6/16/2026	VEN-01040--Tricon Precast Ltd		6,301.00
	6/8/2026	VEN-00277--Triple R Brothers	81157448	46.06
	6/16/2026	VEN-00279--TXU Energy		9,839.71

Company name: Central Houston
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Created on: 8/6/2026
Location: District--HDMD and Funds

Bank	Date	Vendor	Document no.	Amount
HDMD Operating 3643 - JP Morgan Chase, N.A.				
	Account no: 1890323643			
	6/8/2026	VEN-00279--TXU Energy	81156780	256.80
	6/16/2026	VEN-00281--Uline		3,464.54
	6/8/2026	VEN-00283--Universal Plumbing Supply	81157951	15.00
	6/2/2026	VEN-00283--Universal Plumbing Supply	81137625	28.95
	6/2/2026	VEN-00283--Universal Plumbing Supply		-28.95
	6/2/2026	VEN-00283--Universal Plumbing Supply	81137489	49.95
	6/2/2026	VEN-00283--Universal Plumbing Supply		-49.95
	6/2/2026	VEN-00283--Universal Plumbing Supply		28.95
	6/2/2026	VEN-00283--Universal Plumbing Supply		49.95
	6/8/2026	VEN-00289--UTS, LLC	36257	4,065.88
	6/1/2026	VEN-00290--Verizon Wireless	81135036	641.38
	6/29/2026	VEN-00534--Vestis Group, Inc		236.43
	6/1/2026	VEN-00534--Vestis Group, Inc		230.61
	6/25/2026	VEN-00299--We 68 LLC		5,414.65
	6/16/2026	VEN-00303--Wholesale Electric Supply		198.33
	6/1/2026	VEN-00303--Wholesale Electric Supply	81134140	108.00
	6/29/2026	VEN-00781--Wonky Power Records		2,500.00
Total for HDMD Operating 3643				7,689,392.21
HDMD Capital x3635 - JP Morgan (Account no: 1890323635)				
	6/16/2026	VEN-01071--Little New Orleans LLC	3	23,093.33
Total for HDMD Capital x3635				23,093.33

Company name: Central Houston
Report name: Check register
Created on: 8/6/2026
Location: District--HDMD and Funds

Bank	Date	Vendor	Document no.	Amount
HDMD Operating 3643 - JP Morgan	Account no: 1890323643			
	7/20/2026	VEN-00934--712 Jones Realty LLC		889.63
	7/20/2026	VEN-00380--ABC Home & Commercial services		154.42
	7/20/2026	VEN-00339--All American Poly		16,308.00
	7/20/2026	VEN-01054--Anaafi Brown Sakyi-Addo Jr		350.00
	7/20/2026	VEN-00530--Antoine Holmes		260.00
	7/28/2026	VEN-00324--Associated Landscape Services LLC		6,976.80
	7/7/2026	VEN-00324--Associated Landscape Services LLC		17,126.57
	7/28/2026	VEN-00404--AT&T		2,217.44
	7/20/2026	VEN-00404--AT&T		1,602.18
	7/20/2026	VEN-00404--AT&T		175.27
	7/1/2026	VEN-01081--Barnaby's Cafe	36265	12,765.88
	7/28/2026	VEN-00016--Bartlett Tree Experts		25,000.00
	7/20/2026	VEN-00016--Bartlett Tree Experts		8,405.00
	7/20/2026	VEN-01008--Better Block Foundation		38,000.00
	7/28/2026	VEN-00497--BIII GStreet LLC		703.56
	7/20/2026	VEN-00497--BIII GStreet LLC		22,067.62
	7/28/2026	VEN-00386--Blumenthal		4,225.00
	7/20/2026	VEN-00525--Brandon Kpotie		1,560.00
	7/7/2026	VEN-00525--Brandon Kpotie		1,560.00
	7/20/2026	VEN-00425--Centra 417 San Jacinto LLC		3,125.00
	7/10/2026	VEN-00032--Central Houston, Inc	36273	475,548.28
	7/28/2026	VEN-00503--Challenge Entertainment		250.00
	7/20/2026	VEN-00526--Charles Franklin		780.00
	7/20/2026	VEN-00569--Christina LaFour		260.00
	7/7/2026	VEN-00569--Christina LaFour		520.00
	7/7/2026	VEN-00331--City Of Houston - HPARD		807.47
	7/20/2026	VEN-00037--City of Houston-Dept of Public Works		2,465.30
	7/7/2026	VEN-00322--Color Specialist Landscaping, Inc		787.50
	7/28/2026	VEN-00372--Coopwoods Air Conditioning Inc.		762.50
	7/20/2026	VEN-00372--Coopwoods Air Conditioning Inc.		3,473.32
	7/13/2026	VEN-00372--Coopwoods Air Conditioning Inc.		1,345.89
	7/13/2026	VEN-00374--CoStar Realty Information, Inc.		1,769.93
	7/20/2026	VEN-00044--Crest Printing		801.00
	7/7/2026	VEN-00044--Crest Printing		2,671.50
	7/28/2026	VEN-00922--Datafy LLC		15,000.00
	7/20/2026	VEN-00519--David Russell		520.00
	7/20/2026	VEN-00519--David Russell		260.00
	7/7/2026	VEN-00519--David Russell		260.00
	7/23/2026	VEN-01088--Dawson Company		347.00
	7/13/2026	VEN-00327--DirecTV		119.98
	7/20/2026	VEN-00446--GB Tech		190.00

Company name: Central Houston
Report name: Check register
Created on: 8/6/2026
Location: District--HDMD and Funds

Bank	Date	Vendor	Document no.	Amount
HDMD Operating 3643 - JP Morgan	Account no: 1890323643			
	7/20/2026	VEN-01069--Greenberg Trauring, LLP*		1,875.00
	7/28/2026	VEN-00081--Hamilton Plumbing Services		796.74
	7/20/2026	VEN-00081--Hamilton Plumbing Services		1,188.09
	7/7/2026	VEN-00081--Hamilton Plumbing Services		353.19
	7/13/2026	VEN-01086--Handi-Ramp		9,719.29
	7/28/2026	VEN-00082--Hardy & Hardy		4,675.00
	7/13/2026	VEN-00082--Hardy & Hardy		3,550.00
	7/7/2026	VEN-00082--Hardy & Hardy		4,950.00
	7/28/2026	VEN-00083--Harris County Treasurer		20,740.00
	7/7/2026	VEN-01082--Hofmeyer Stefan or Ada Wells	36266	89.15
	7/7/2026	VEN-00652--HOUSTON BUSINESS JOURNAL (AMERICAN CITY BUS		1,056.00
	7/13/2026	VEN-01005--Houston Chronicle		255.90
	7/7/2026	VEN-00942--Houston Pennzoil Place, LP	36267	227,285.61
	7/7/2026	VEN-01018--Houston Police Officer's Pension Syst	36268	56.97
	7/7/2026	VEN-00500--Houston Public Media		4,483.83
	7/7/2026	VEN-01080--Houston's for the Girls Market		1,250.00
	7/28/2026	VEN-00102--Incontrol Construction LLC		4,875.00
	7/13/2026	VEN-00102--Incontrol Construction LLC		25,221.32
	7/20/2026	VEN-00104--International Downtown Association		8,280.00
	7/20/2026	VEN-01092--It Always Hurts, LLC	36274	5,000.00
	7/20/2026	VEN-00532--Ivan Sosa-Castillo		1,300.00
	7/7/2026	VEN-00532--Ivan Sosa-Castillo		1,820.00
	7/20/2026	VEN-00527--Jacob Pena		520.00
	7/7/2026	VEN-00527--Jacob Pena		520.00
	7/20/2026	VEN-00520--Jennifer Kennedy		1,286.00
	7/7/2026	VEN-00520--Jennifer Kennedy		1,028.00
	7/23/2026	VEN-00115--Jerdon Enterprise, LP		1,393,362.87
	7/7/2026	VEN-00115--Jerdon Enterprise, LP		3,000.00
	7/20/2026	VEN-00595--Joe O'Neal		1,560.00
	7/7/2026	VEN-00595--Joe O'Neal		1,560.00
	7/28/2026	VEN-00502--John Mills-McCoin		350.00
	7/20/2026	VEN-00447--Jordan Dunn-Ridgill		8,800.00
	7/20/2026	VEN-01027--Joshua Garcia Esparza		260.00
	7/7/2026	VEN-01027--Joshua Garcia Esparza		260.00
	7/20/2026	VEN-00126--Keith Gould		72.69
	7/28/2026	VEN-00438--LeAnderay Collins		260.00
	7/7/2026	VEN-00146--Lincoln Colwell		1,770.00
	7/24/2026	VEN-00151--Main Street Market Square (Downtov	36277	188,300.00
	7/24/2026	VEN-00151--Main Street Market Square (Downtov	36276	39,675.00
	7/24/2026	VEN-00151--Main Street Market Square (Downtov	36275	93,437.00
	7/20/2026	VEN-00523--Marcus Labbe		780.00

Company name: Central Houston
Report name: Check register
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Location: District--HDMD and Funds

Bank	Date	Vendor	Document no.	Amount
HDMD Operating 3643 - JP Morgan	Account no: 1890323643			
	7/7/2026	VEN-00523--Marcus Labbe		1,560.00
	7/28/2026	VEN-00159--Maurice Duhon Jr		350.00
	7/7/2026	VEN-01084--McDonald & Wessendorff	36269	50.00
	7/20/2026	VEN-01060--Miguel Angel Veloz - Aruba		350.00
	7/20/2026	VEN-00166--Miner, LTD		265.00
	7/20/2026	VEN-00529--Moises Alfaro		2,600.00
	7/7/2026	VEN-00170--Moonstar Cinema Services		735.30
	7/28/2026	VEN-00172--NCTP-CPAS PPLC*		1,800.00
	7/13/2026	VEN-00174--Neon Electric Corporation		42,791.00
	7/20/2026	VEN-00179--Orkin		179.83
	7/13/2026	VEN-00179--Orkin		179.83
	7/28/2026	VEN-00185--Pfeiffer & Son, LTD.		5,211.37
	7/13/2026	VEN-00185--Pfeiffer & Son, LTD.		889.94
	7/7/2026	VEN-00185--Pfeiffer & Son, LTD.		4,743.85
	7/13/2026	VEN-00664--Piper Faust		7,700.00
	7/28/2026	VEN-01089--Polanco Services Corporation		5,490.00
	7/13/2026	VEN-00467--Premier Sound and Lighting of Houston		10,500.00
	7/28/2026	VEN-00200--Raffle Parking Company		900.00
	7/28/2026	VEN-00206--Reign Home Innovations		225.00
	7/20/2026	VEN-01055--Ricardo Rodriguez-Arroyo		150.00
	7/7/2026	VEN-01083--RLJ R Houston Humble, LP	36270	13,041.03
	7/20/2026	VEN-00875--Rogelio Ruiz		260.00
	7/20/2026	VEN-00875--Rogelio Ruiz		260.00
	7/28/2026	VEN-00217--Sabrina Naulings		260.00
	7/7/2026	VEN-00979--Sabrina Oseguera		260.00
	7/28/2026	VEN-00218--Scott Finke		281.24
	7/13/2026	VEN-00219--Seal Security Solutions, LLC		114,020.00
	7/7/2026	VEN-00219--Seal Security Solutions, LLC		1,700.00
	7/20/2026	VEN-01050--Skyler Scholtes		400.00
	7/28/2026	VEN-00229--Special Events Houston		2,916.31
	7/8/2026	VEN-01085--St. Germain Homeowners Associatio	36272	5,760.94
	7/20/2026	VEN-00318--STERLING EXPRESS SERVICES		75.00
	7/29/2026	VEN-01095--Summit Hotel TRS 173, LLC	36278	8,083.07
	7/28/2026	VEN-00244--SWA Group		7,885.57
	7/13/2026	VEN-00244--SWA Group		45,809.29
	7/20/2026	VEN-00245--Swank Motion Pictures		785.00
	7/7/2026	VEN-00245--Swank Motion Pictures		1,500.00
	7/7/2026	VEN-00785--Talon Construction LLC		12,000.00
	7/20/2026	VEN-00251--Texas Outhouse		614.41
	7/7/2026	VEN-00251--Texas Outhouse		614.41
	7/28/2026	VEN-00563--TEXAS PRIDE DISPOSAL		2,414.07

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Report name: Check register
Created on: 8/6/2026
Location: District--HDMD and Funds

Bank	Date	Vendor	Document no.	Amount
HDMD Operating 3643 - JP Morgan	Account no: 1890323643			
	7/7/2026	VEN-00418--TEXAS SALSA CONGRESS		3,500.00
	7/7/2026	VEN-00260--The Harris Center For Mental Health and IDD		22,541.67
	7/17/2026	VEN-00265--Thomas Printworks		22,688.19
	7/28/2026	VEN-00504--Today's Landscape		33,087.22
	7/28/2026	VEN-00271--Touch Agree Property		2,598.40
	7/7/2026	VEN-00271--Touch Agree Property		2,598.40
	7/13/2026	VEN-00277--Triple R Brothers		42.96
	7/20/2026	VEN-00279--TXU Energy		12,320.14
	7/7/2026	VEN-00279--TXU Energy		433.82
	7/7/2026	VEN-00289--UTS, LLC	36271	4,075.88
	7/7/2026	VEN-00290--Verizon Wireless		641.46
	7/28/2026	VEN-00534--Vestis Group, Inc		237.13
	7/13/2026	VEN-00292--Victor Stanley		21,570.00
	7/28/2026	VEN-00754--Viking Fence Co.		18,445.72
	7/28/2026	VEN-00754--Viking Fence Co.		3,892.88
	7/20/2026	VEN-00299--We 68 LLC		5,414.65
	7/28/2026	VEN-00303--Wholesale Electric Supply		238.50
	7/13/2026	VEN-00781--Wonky Power Records		200.00
	7/7/2026	VEN-00963--Yellowstone Landscape		6,610.19
	7/28/2026	VEN-00305--Young Audiences, Inc. of Houston		1,503.00
Total for HDMD Operating 3643				3,206,286.36

**HOUSTON DOWNTOWN MANAGEMENT DISTRICT
INVESTMENT REPORT, AUTHORIZATION AND REVIEW
FOR THE PERIOD APRIL 1, 2026 THROUGH JUNE 30, 2026**

FUND	BEGINNING BAL. BOOK VALUE	BEGINNING BAL. MARKET VALUE	GAIN (LOSS) TO MARKET FILE	INTEREST EARNED / ACCRUED THIS PERIOD	NET DEPOSITS OR (WITHDRAWALS)	ENDING BALANCE BOOK VALUE	ENDING BALANCE MARKET VALUE	ENDING BALANCE % OF PORTFOLIO	AVG DAILY YIELD	AVG WAM
<u>HDMD</u>										
<u>OPERATING ACCOUNTS JP MORGAN CHASE</u>										
OPERATING	996,388.11	996,388.11	0.00	33,893.44	(789,591.90)	240,689.65	240,689.65	4.28%	3.13%	1.00
CAPITAL	110,989.99	110,989.99	0.00	0.00	745,540.95	856,530.94	856,530.94	15.22%	N/A	1.00
TOTAL	1,107,378.10	1,107,378.10	0.00	33,893.44	(44,050.95)	1,097,220.59	1,097,220.59	19.50%		1.00
<u>POOLED FUNDS - TEXPOOL</u>										
OPERATING	9,680,596.26	9,680,596.26	0.00	74,879.18	(5,300,000.00)	4,455,475.44	4,455,475.44	79.16%	3.79%	51.00
CAPITAL	74,753.09	74,753.09	0.00	708.71		75,461.80	75,461.80	1.34%	3.79%	51.00
TOTAL	9,755,349.35	9,755,349.35	0.00	75,587.89	(5,300,000.00)	4,530,937.24	4,530,937.24	80.50%		
TOTAL HDMD	10,862,727.45	10,862,727.45	0.00	109,481.33	(5,344,050.95)	5,628,157.83	5,628,157.83	100.00%		

COMPLIANCE STATEMENT REVIEW

**** THE INVESTMENTS (REPORTED ON ABOVE) FOR THE PERIOD ARE, TO THE BEST OF OUR KNOWLEDGE, IN COMPLIANCE WITH THE INVESTMENT STRATEGY EXPRESSED IN THE DISTRICT'S INVESTMENT POLICY AND THE PUBLIC FUNDS INVESTMENT ACT.

**** THIS REPORT AND THE DISTRICT'S INVESTMENT POLICY ARE SUBMITTED TO THE BOARD FOR ITS REVIEW AND TO MAKE ANY CHANGES THERETO AS DETERMINED BY THE BOARD TO BE NECESSARY AND PRUDENT FOR THE MANAGEMENT OF THE DISTRICT FUNDS.

SIGNATURE

**RICHARD TORRES
TREASURER**

**ROBBIE JONES
VICE CHAIR**

**LESLIE ASHBY
CHAIRMAN**

**KRIS LARSON
PRESIDENT - CEO**

ACTION ITEM Authorize an agreement with Midtown Management District to provide ambassador personnel for a pilot program.

SERVICE PLAN 2026-2035
Account Code 4262.00
Budget Year 2026
Budget Amount \$275,000 (Revenue)

REQUEST N/A

DESCRIPTION The Midtown Management District has requested that the Downtown District provide Quality of Life Ambassadors and Clean Ambassadors as part of a six-month pilot program within a designated area of Midtown. The Midtown Management District will fully reimburse the Downtown District for all personnel, equipment, and administrative costs associated with the program.

DISCUSSION The Midtown Management District seeks to establish a visible street presence to address cleanliness and quality-of-life issues within the Midtown District. The Downtown District will administer a pilot program designed to provide operational experience and inform the development of a long-term strategy beyond the pilot period. To implement the program, the Downtown District will utilize its existing agreement with Block By Block. All expenses incurred under the pilot program will be tracked and billed to the Midtown Management District on a monthly basis.

ACTION ITEM	Authorize amendment to the current agreement and additional 2026 expenditures to Block By Block to establish and manage the Midtown Clean Team and Quality of Life Ambassador Pilot Programs.
SERVICE PLAN	2026-2035
Account Code	821.800, 822.800, 823.800, 824.800, 828.800, 859.800, 836.800 837.800, 818.800, 817.800, 839.800, 851.200, 818.900, 821.850, 851.850
Budget & Year	Total of \$7,443,000 2026
REVISED REQUEST	Not to exceed \$7,718,000 (increase of \$275,000)
DESCRIPTION	This item covers the additional expenses for the Midtown Clean Team and Quality of Life Pilot Program for the remaining 4 months of 2026. These associates would be employed, managed and trained by Block By Block. These costs are fully reimbursed by the Midtown Management District.
DISCUSSION	The Midtown Management District requested a proposal for a 6-month pilot program consisting of Quality of Life and Cleaning Ambassadors. The Downtown District would provide this service by utilizing Block By Block to administer the program and would assess an administrative fee for providing the program under the Downtown District's existing agreement with Block By Block. The additional funding would support four Quality of Life Ambassadors and four Cleaning Ambassadors, providing five-day-per-week services in designated areas identified and assigned by the Midtown Management District.

ACTION ITEM	Authorization request to enter into contract with Concentric Community Advisors for \$25,000 to advance the Fresh Start Market Grant program and pilot project.
SERVICE PLAN	2026-2036
Account Code	621-506
Budget & Year	\$25,000 2026
REQUEST	\$25,000
DESCRIPTION	The Fresh Start Market Program is a new grant opportunity, targeting existing Downtown corner stores that stand to enhance their grocery offerings for nearby residents, hotel guests, visitors, and office workers. • There is unmet demand for urban grocery in Downtown. ~\$19M is spent annually by Downtown residents on groceries, but ~\$17M is spent outside of Downtown. • To understand this leakage, we studied and scored the 16 stores in Downtown offering some form of “grocery” product; there is room for many to enhance their offerings. In 2026, this program will be developed and eventually fund existing “bodegas” in Downtown with the goal of transforming them into robust grocery options for adjacent residents, hotel guests, workers, etc. This funding stands to include but is not limited to: Refrigeration and addition of fresh food offerings, including produce, dairy, meat, etc. • Modest façade improvements to enhance visibility and safety. • Training for staff on how to care for fresh food offerings and engage nearby residents to inform stocking.
DISCUSSION	The firm to execute this program development, Concentric Community Advisors, was selected for their experience with Downtown Houston+ and the Henderson & Kane attraction to the Historic District. The firm has a long-standing reputation for working with grocery operators and property owners to advance food access. Their deliverables encompass both comprehensive program development alongside our staff and a concrete implementation proposal for the Main Food Market pilot in Fall 2026 for authorization. Concentric Community Advisors will collaborate directly with Downtown Houston and inaugural participant, Main Food Store.

DISCUSSION (cont.)

- **Core Methodology & Program Development:** Concentric will build a live-action framework, test assumptions, coordinate specialized subject matter experts across retail operations, merchandising, supply chain, and design, and evaluate incentive packages.
- **Pilot Proposal (Main Food Store):** Concentric will guide the pilot through a phased approach—conducting an operational diagnostic in Phase 1, a merchandising and supply chain strategy in Phase 2, and spatial design/capital planning in Phase 3.
- **Incentive Stacking:** The team will evaluate baseline grants (such as the \$50,000 Fresh Start Grant, Thrive Storefront, Façade, and Alfresco grants) against a strict "but for" test to optimize public capital and ensure long-term operator sustainability.
- **Primary Deliverable:** The engagement will culminate in (1) a practical **Fresh Start Market Playbook** capturing real-world lessons and a replicable framework for future downtown operator partnerships.

Project Spotlight: Recap of FIFA World Cup / Via Futbol Event

[in-meeting presentation]

Updates on Retail Grant Program

[in-meeting presentation]

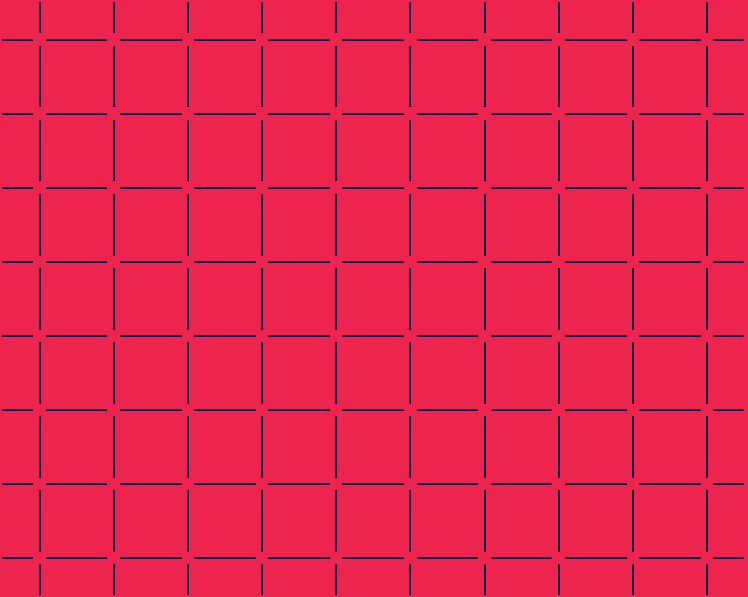
Stakeholder Perception Survey: Presentation & Discussion

The following pages contain the 2024 survey, included for reference only. A presentation will be shared with the Board at the meeting.

2024 **DOWNTOWN** **STAKEHOLDER** **SURVEY**

OCTOBER 10, 2024

DOWNTOWN
HOUSTON+

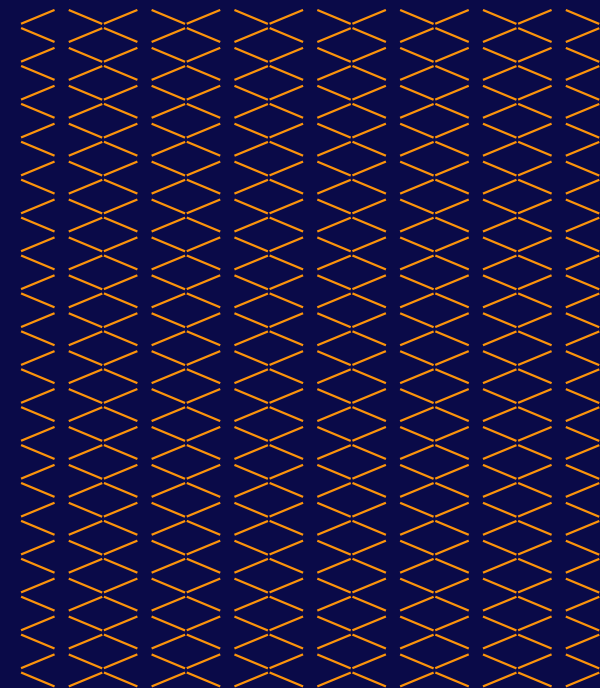


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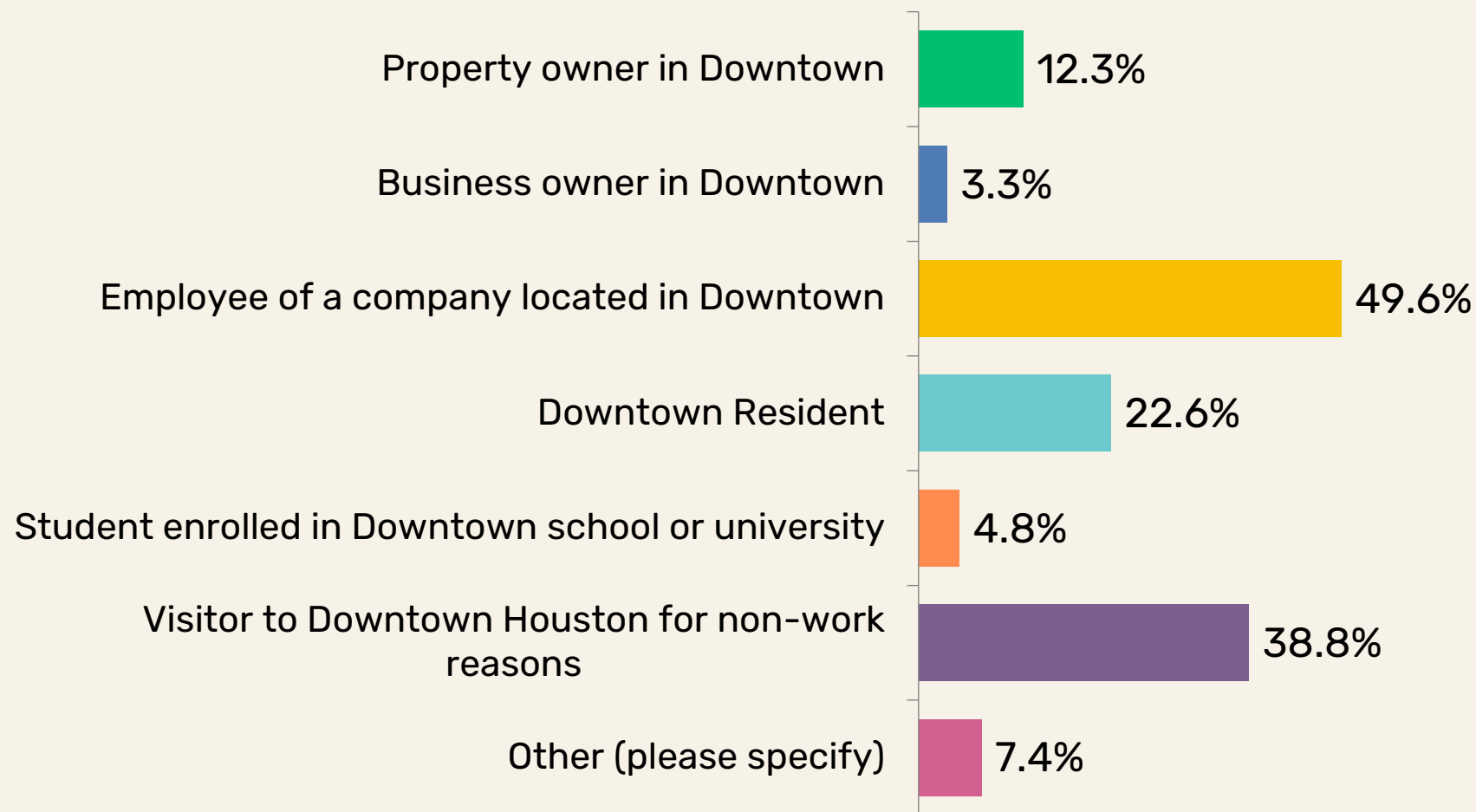
total responses



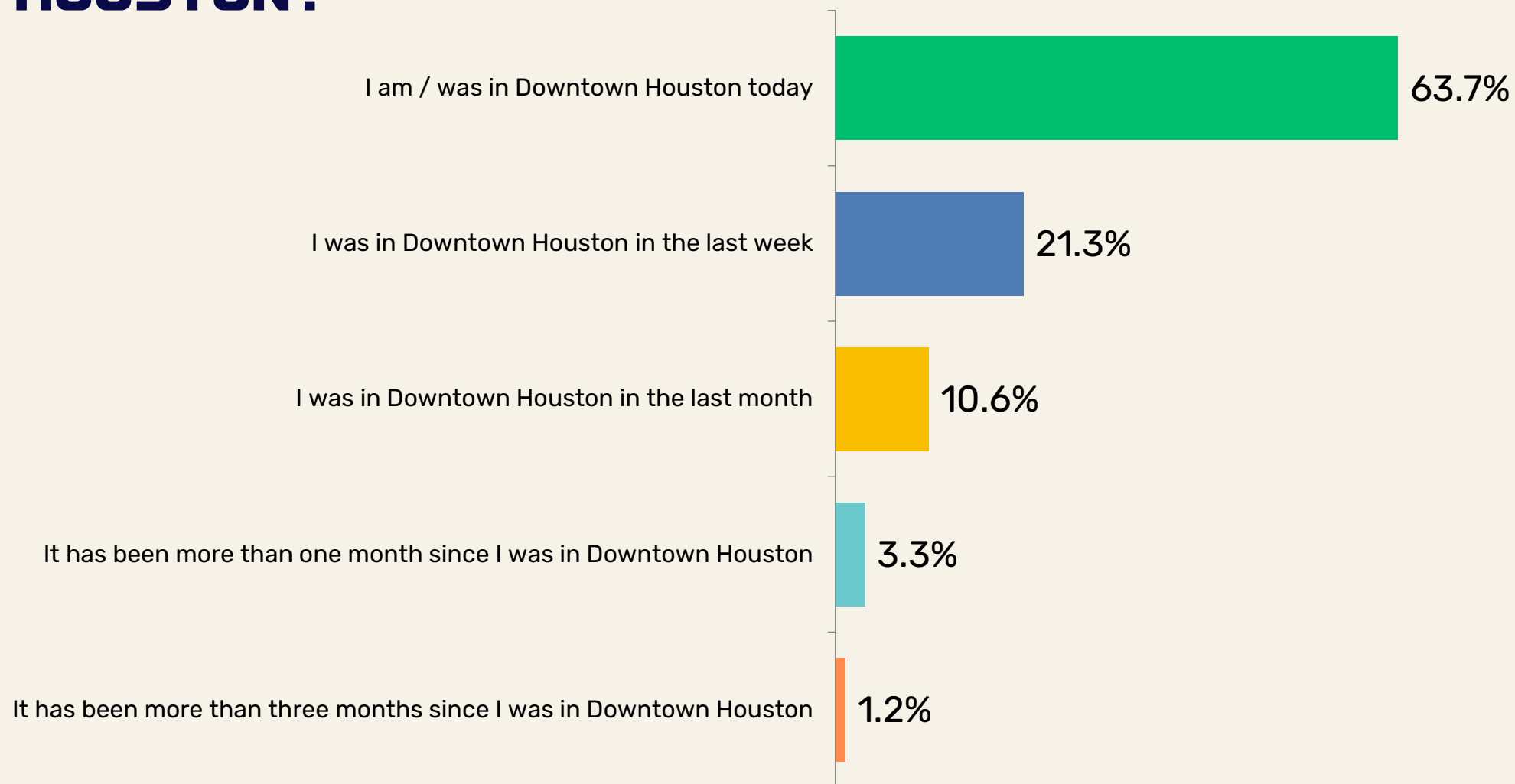
WHO COMPLETED THE SURVEY?



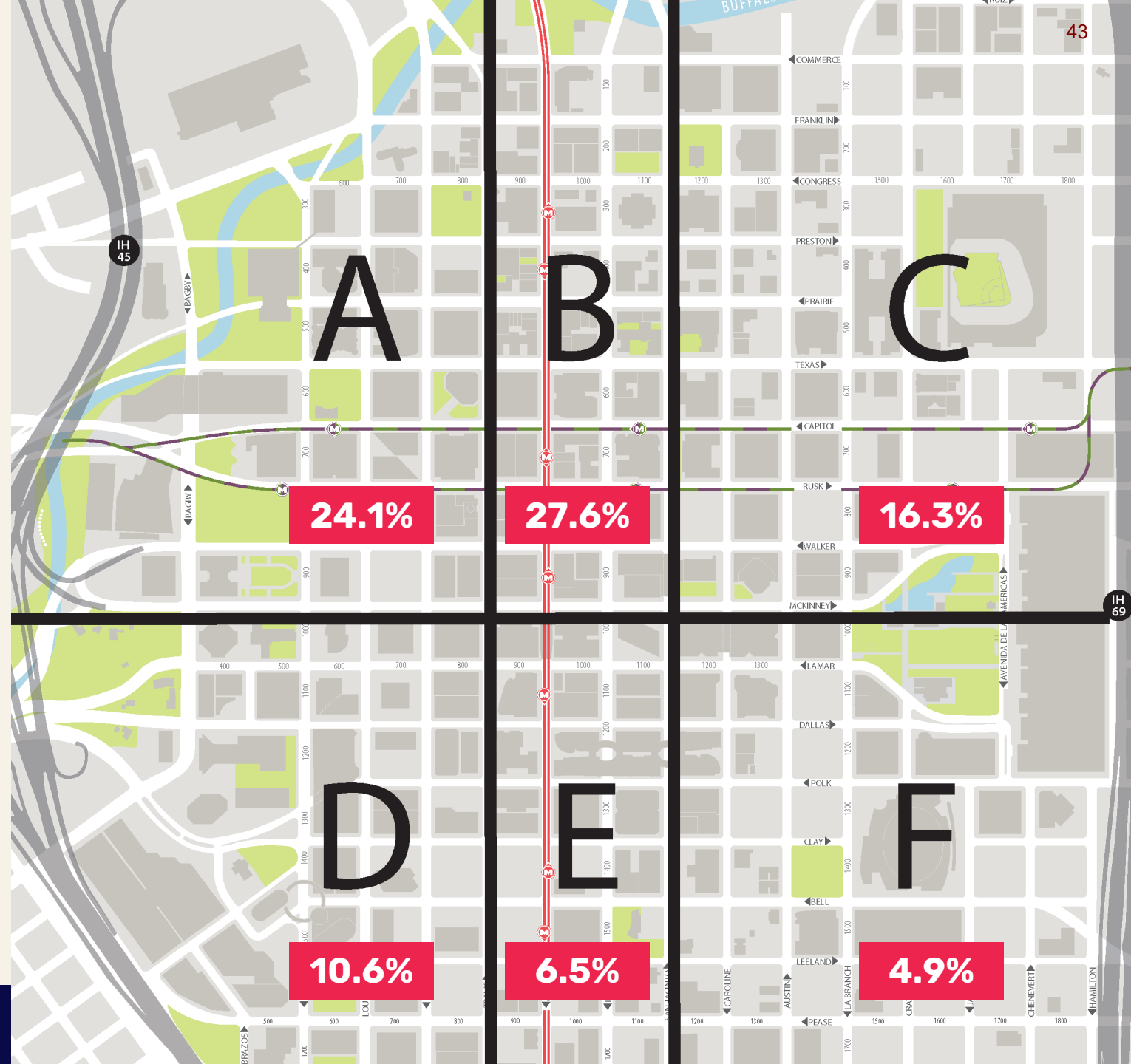
WHICH OF THE FOLLOWING BEST CHARACTERIZES YOUR PRIMARY INTEREST(S) IN DOWNTOWN HOUSTON?



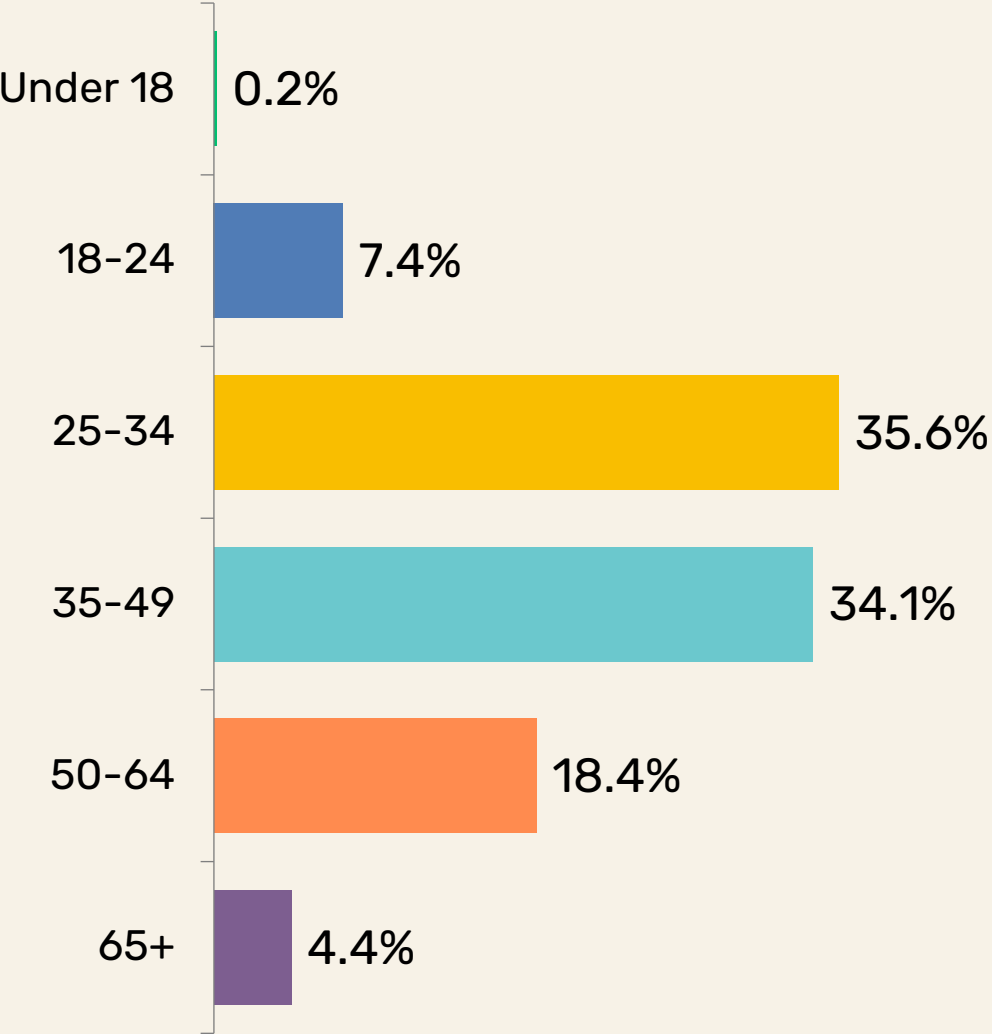
WHEN WAS THE LAST TIME YOU WERE IN DOWNTOWN HOUSTON?



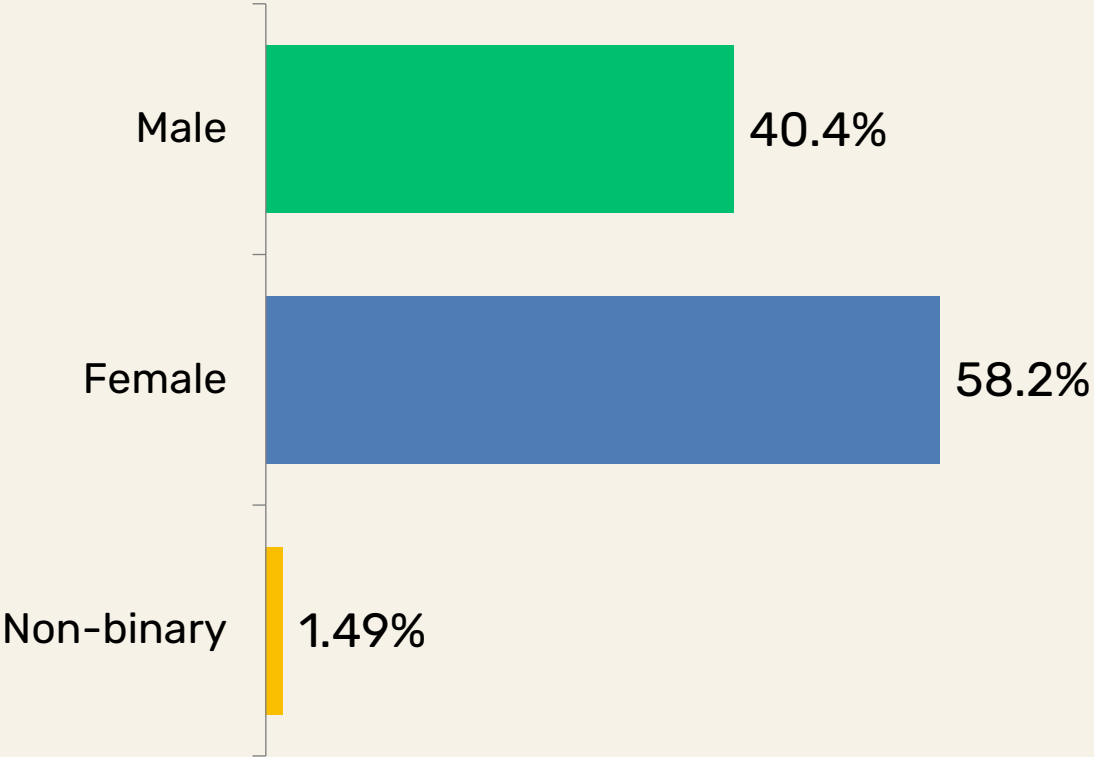
AROUND WHICH
PART OF
DOWNTOWN
HOUSTON DO YOU
LIVE, WORK, OR
VISIT MOST
FREQUENTLY?



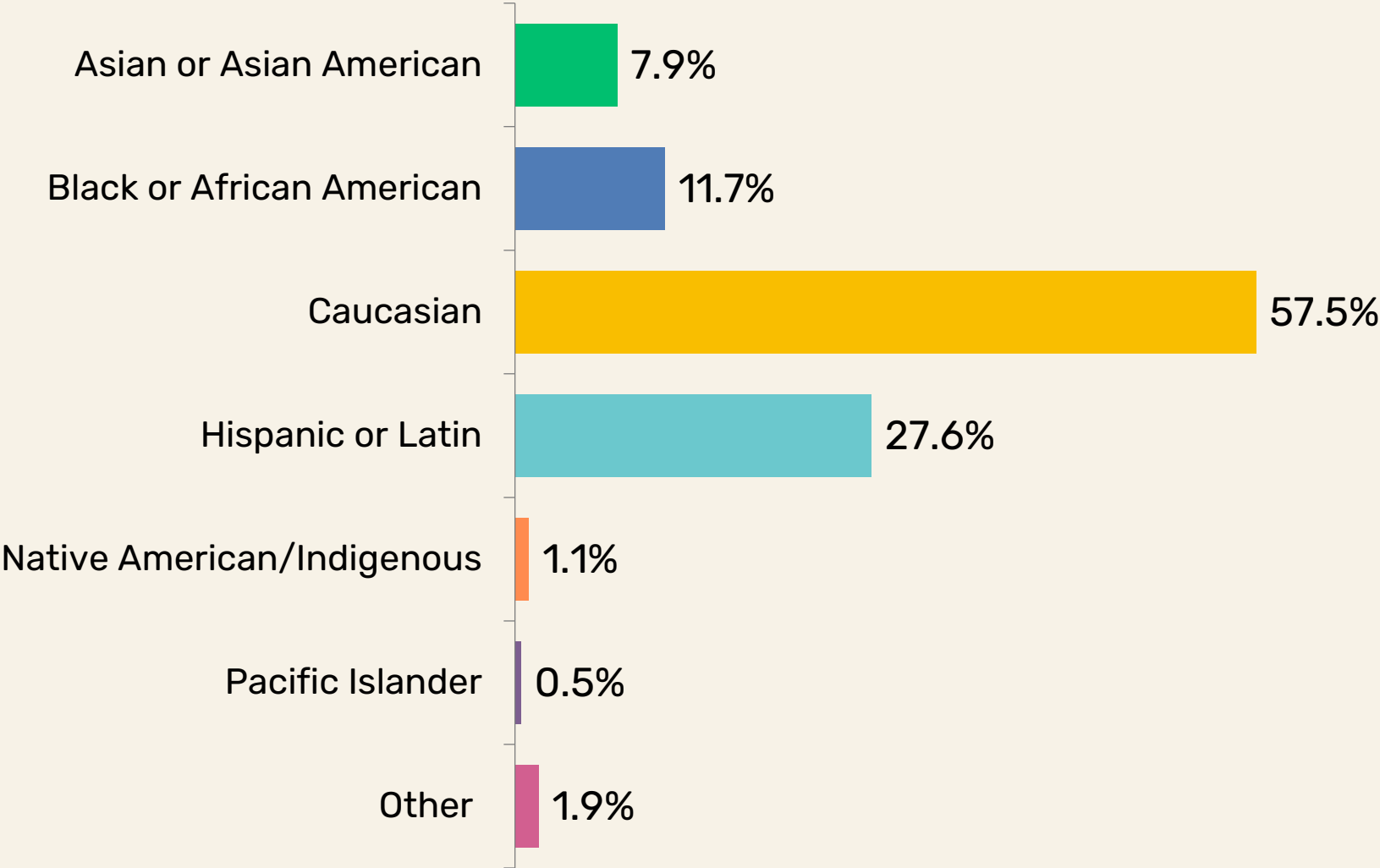
AGE



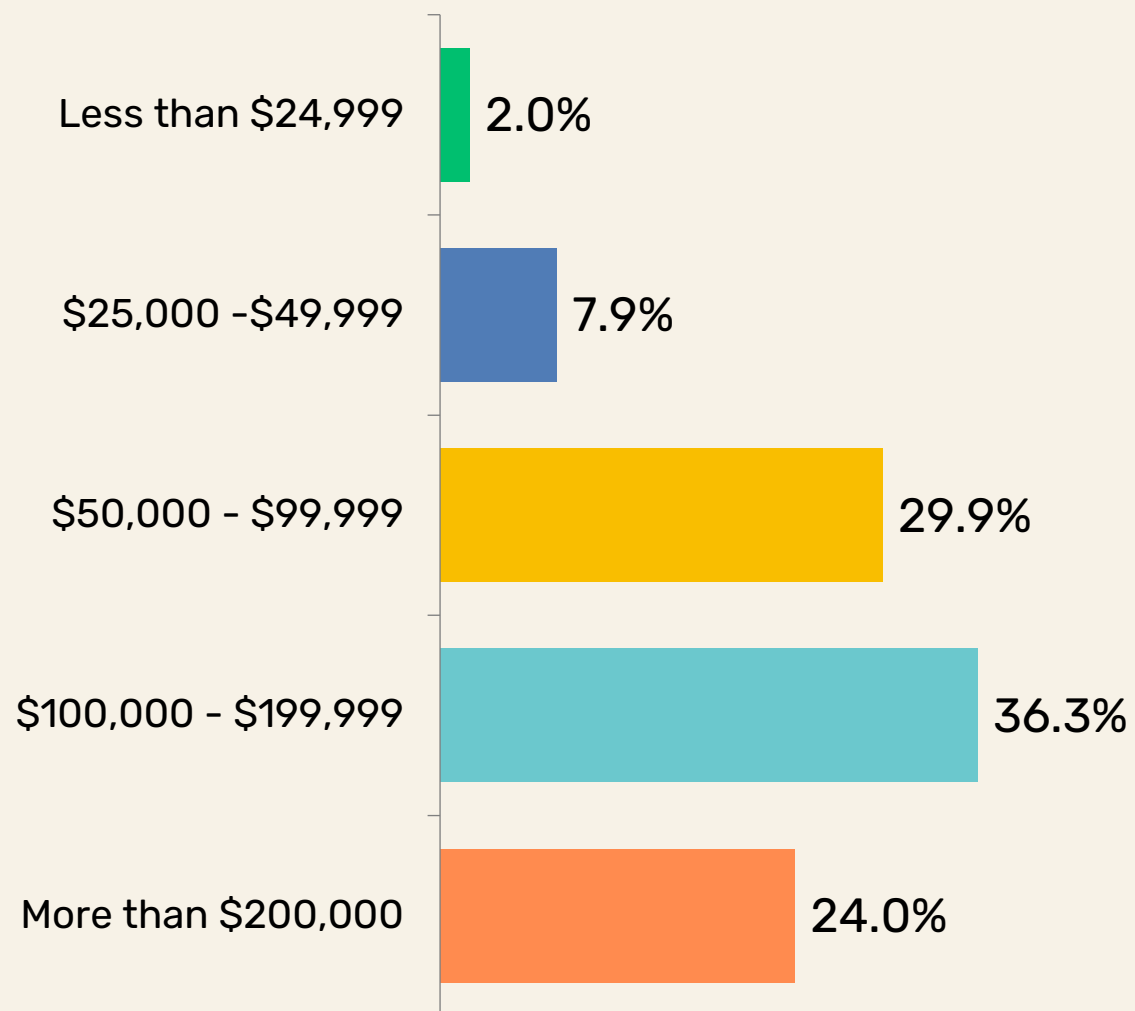
GENDER



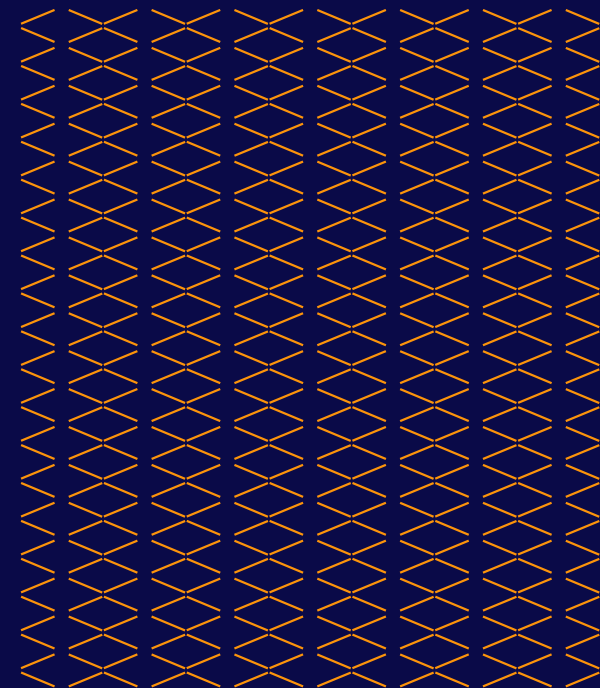
ETHNICITY



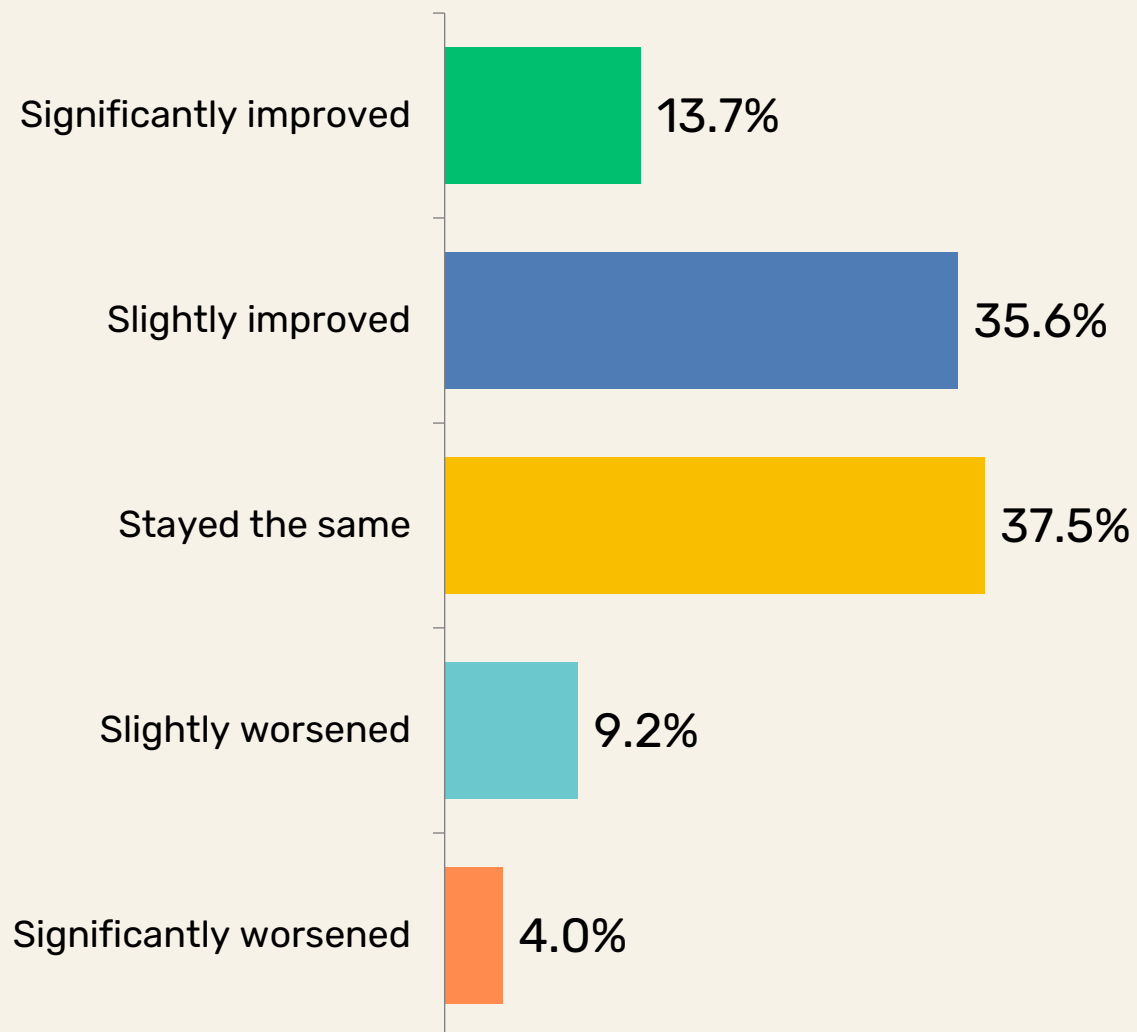
ANNUAL HOUSEHOLD INCOME



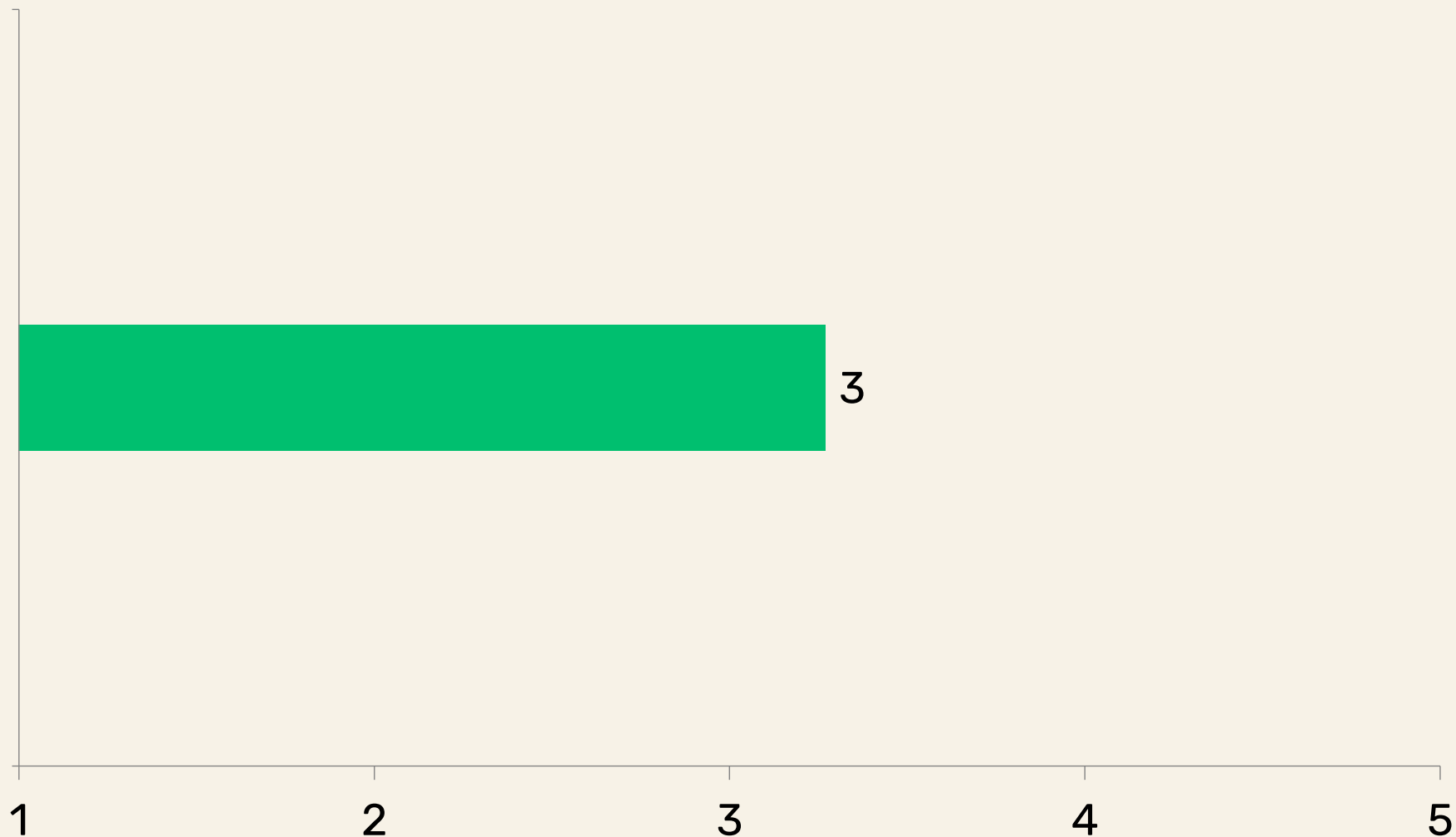
**WHAT OUR
STAKEHOLDERS
BELIEVE**



IN YOUR OPINION, HAS CLEANLINESS IN DOWNTOWN HOUSTON IMPROVED OR WORSENEED COMPARED TO ONE YEAR AGO?



ON A SCALE OF 1 TO 5, HOW WOULD YOU RATE CLEANLINESS IN DOWNTOWN HOUSTON TODAY? (1=VERY DIRTY; 5=VERY CLEAN)



ON A SCALE OF 1 TO 5, HOW WOULD YOU RATE CLEANLINESS IN DOWNTOWN HOUSTON TODAY? (1=VERY DIRTY; 5=VERY CLEAN)

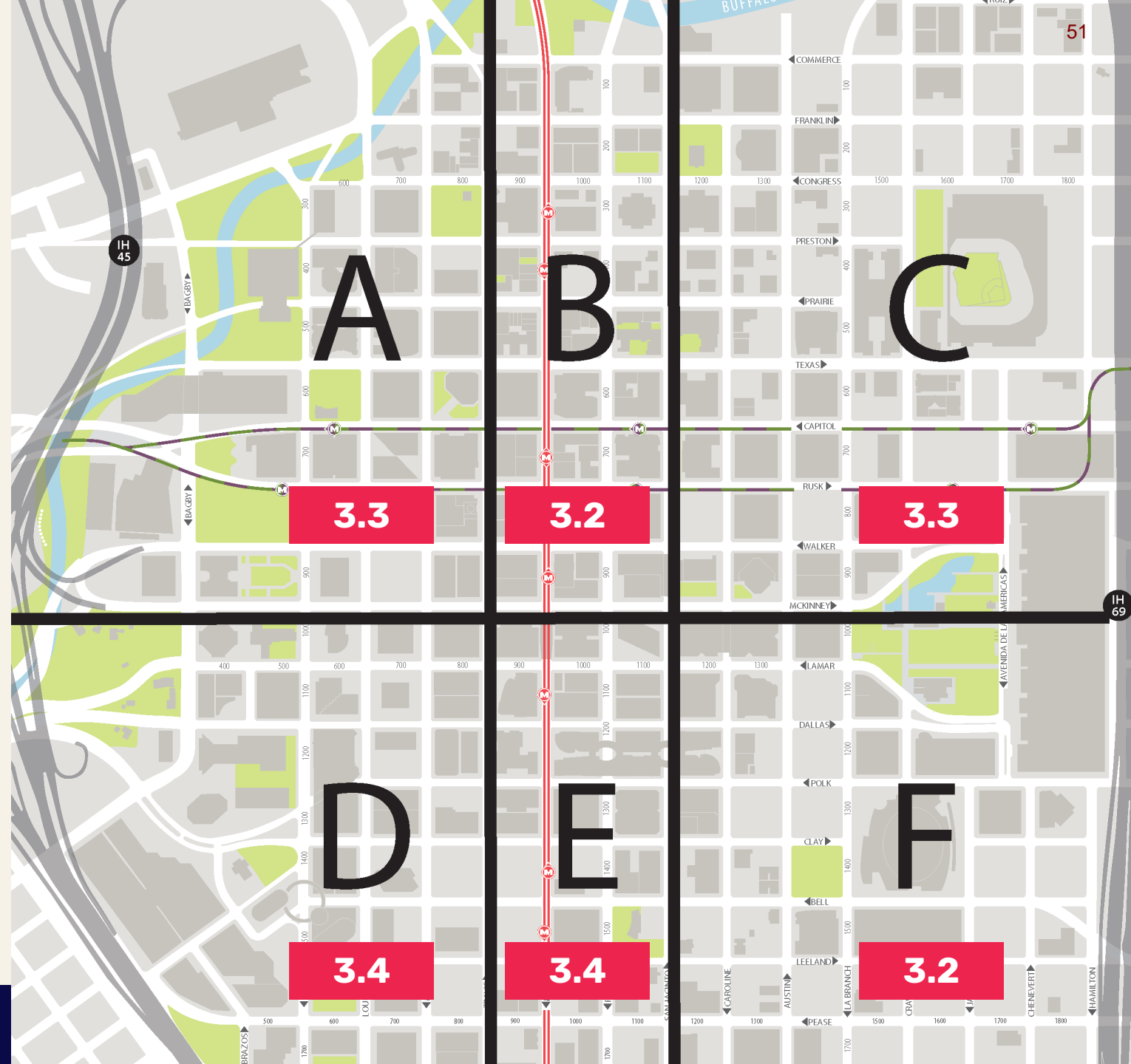
Cross Tabulation by Stakeholder Type

Stakeholder Type	# of respondents	Avg. Score
Property Owners	85	2.9
Business Owners	23	2.8
Employees	343	3.3
Residents	156	3.1
Students	33	3.2
Visitors	268	3.3

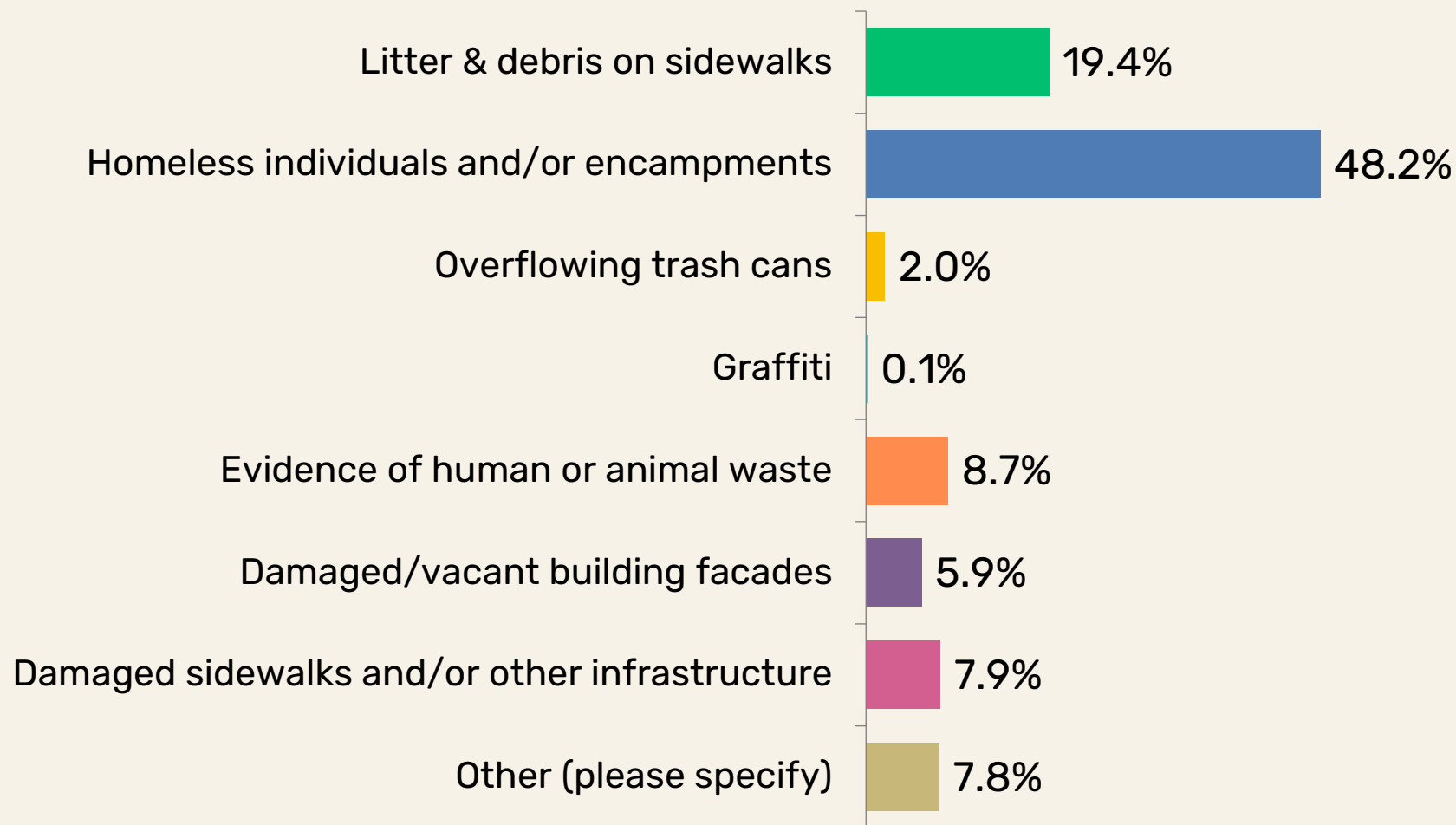
**ON A SCALE OF 1 TO 5,
HOW WOULD YOU
RATE CLEANLINESS IN
DOWNTOWN HOUSTON
TODAY?**

(1=VERY DIRTY; 5=VERY CLEAN)

Cross Tabulation by Region



WHAT, IN YOUR OPINION, IS THE #1 FACTOR INFLUENCING YOUR PERCEPTION OF CLEANLINESS IN DOWNTOWN HOUSTON?



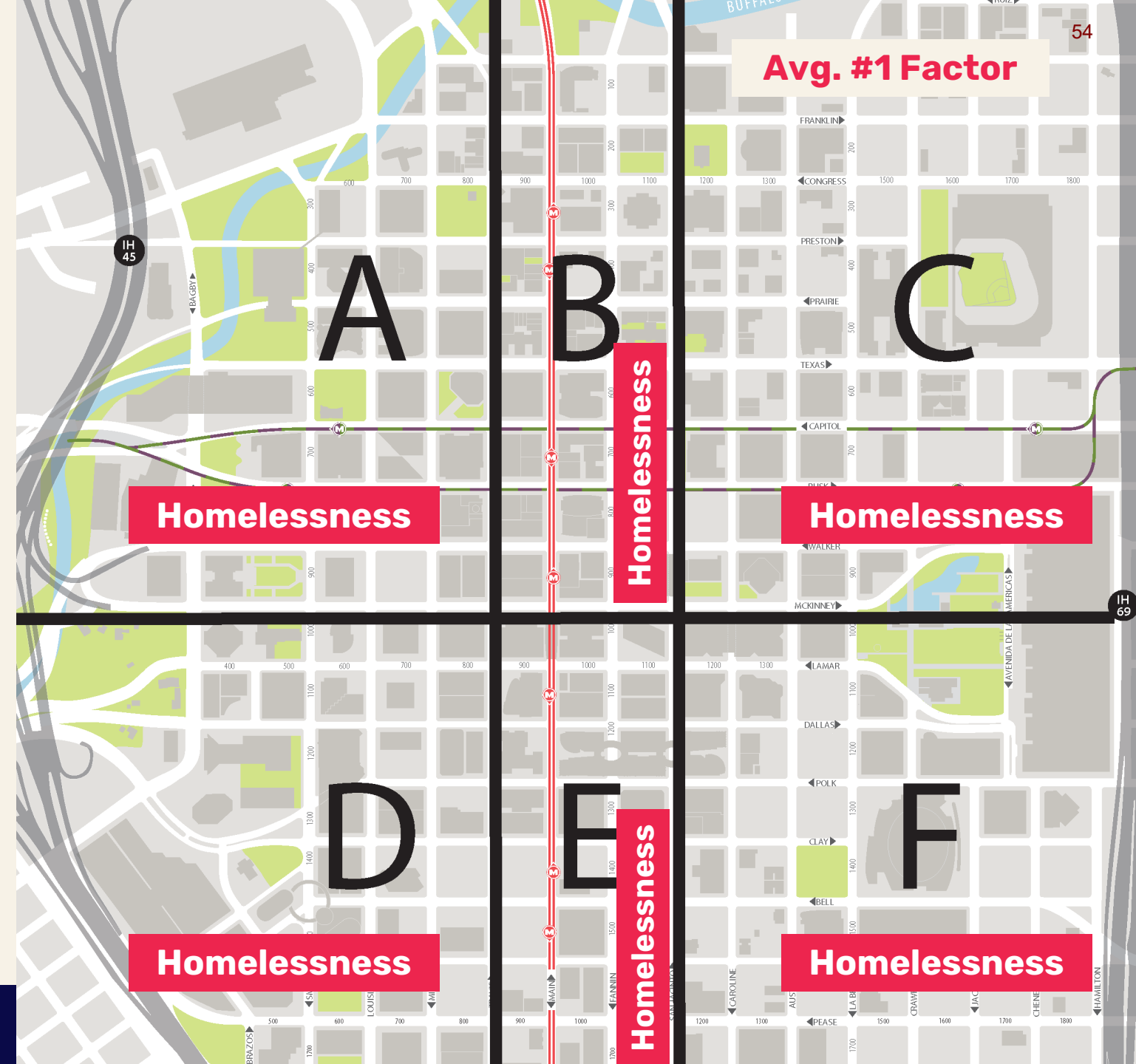
WHAT, IN YOUR OPINION, IS THE #1 FACTOR INFLUENCING YOUR PERCEPTION OF CLEANLINESS IN DOWNTOWN HOUSTON?

Cross Tabulation by Stakeholder Type

Stakeholder Type	Avg. #1 Factor
Property Owners	Homelessness
Business Owners	Homelessness
Employees	Homelessness
Residents	Homelessness
Students	Homelessness
Visitors	Homelessness

WHAT, IN YOUR OPINION, IS THE #1 FACTOR INFLUENCING YOUR PERCEPTION OF CLEANLINESS IN DOWNTOWN HOUSTON?

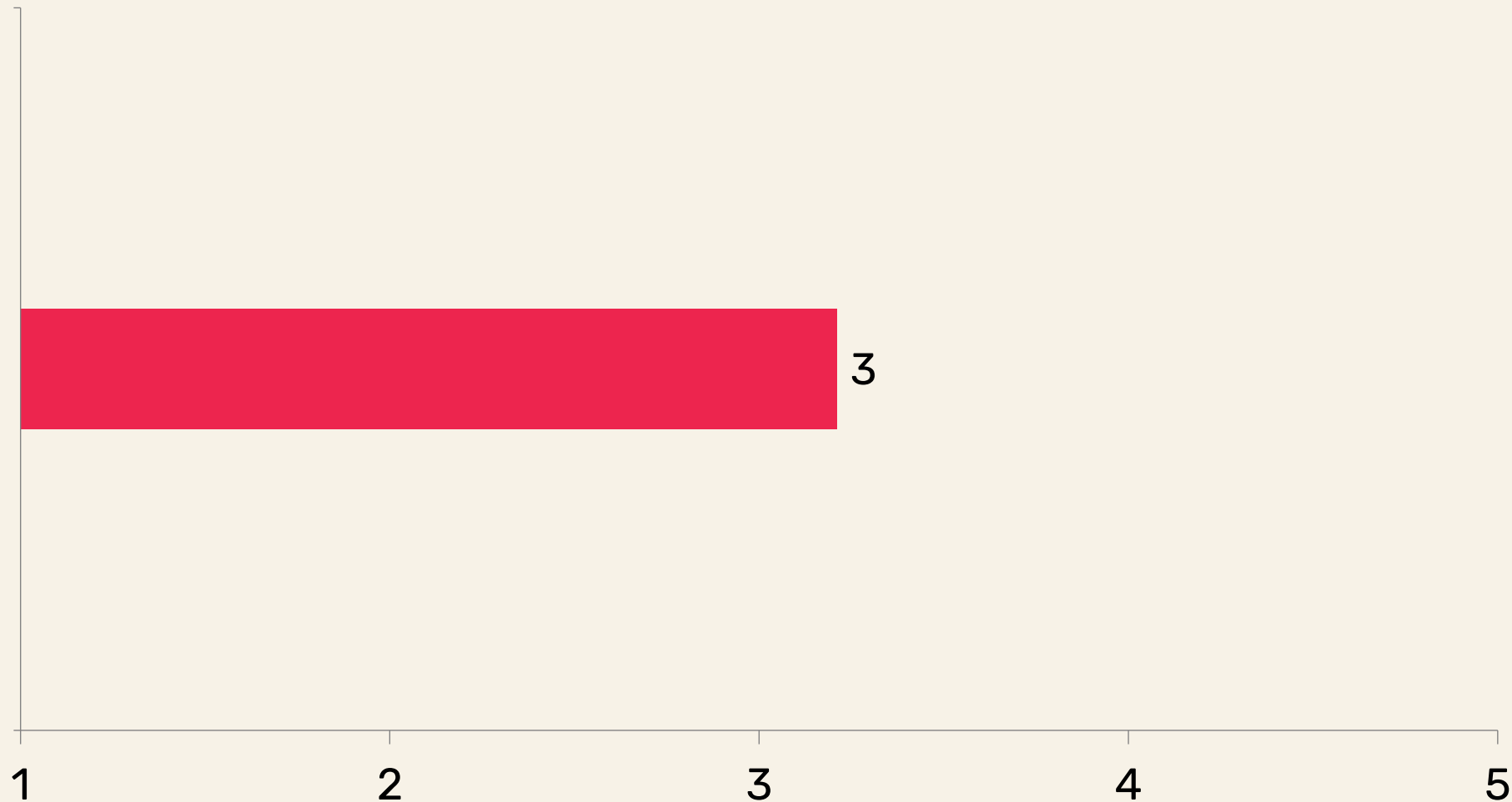
Cross Tabulation by Region



HOW MUCH DO THE FOLLOWING FACTORS NEGATIVELY INFLUENCE YOUR PERCEPTION OF CLEANLINESS IN DOWNTOWN HOUSTON?

ISSUE	MAJOR NEGATIVE INFLUENCE	MINOR NEGATIVE INFLUENCE	NO INFLUENCE
Litter & debris on sidewalks	48.2%	43.9%	6.4%
Homeless individuals	61.2%	24.4%	12.9%
Overflowing trash cans	49.0%	37.9%	9.5%
Graffiti	13.5%	36.4%	46.9%
Evidence of human or animal waste	72.8%	17.8%	6.0%
Damaged/vacant building facades	41.4%	43.8%	13.9%
Damaged sidewalks, etc.	42.0%	43.8%	12.9%

ON A SCALE OF 1 TO 5, HOW WOULD YOU RATE SAFETY IN DOWNTOWN HOUSTON TODAY? (1=VERY UNSAFE; 5=VERY SAFE)



ON A SCALE OF 1 TO 5, HOW WOULD YOU RATE SAFETY IN DOWNTOWN HOUSTON TODAY? (1=VERY UNSAFE; 5=VERY SAFE)

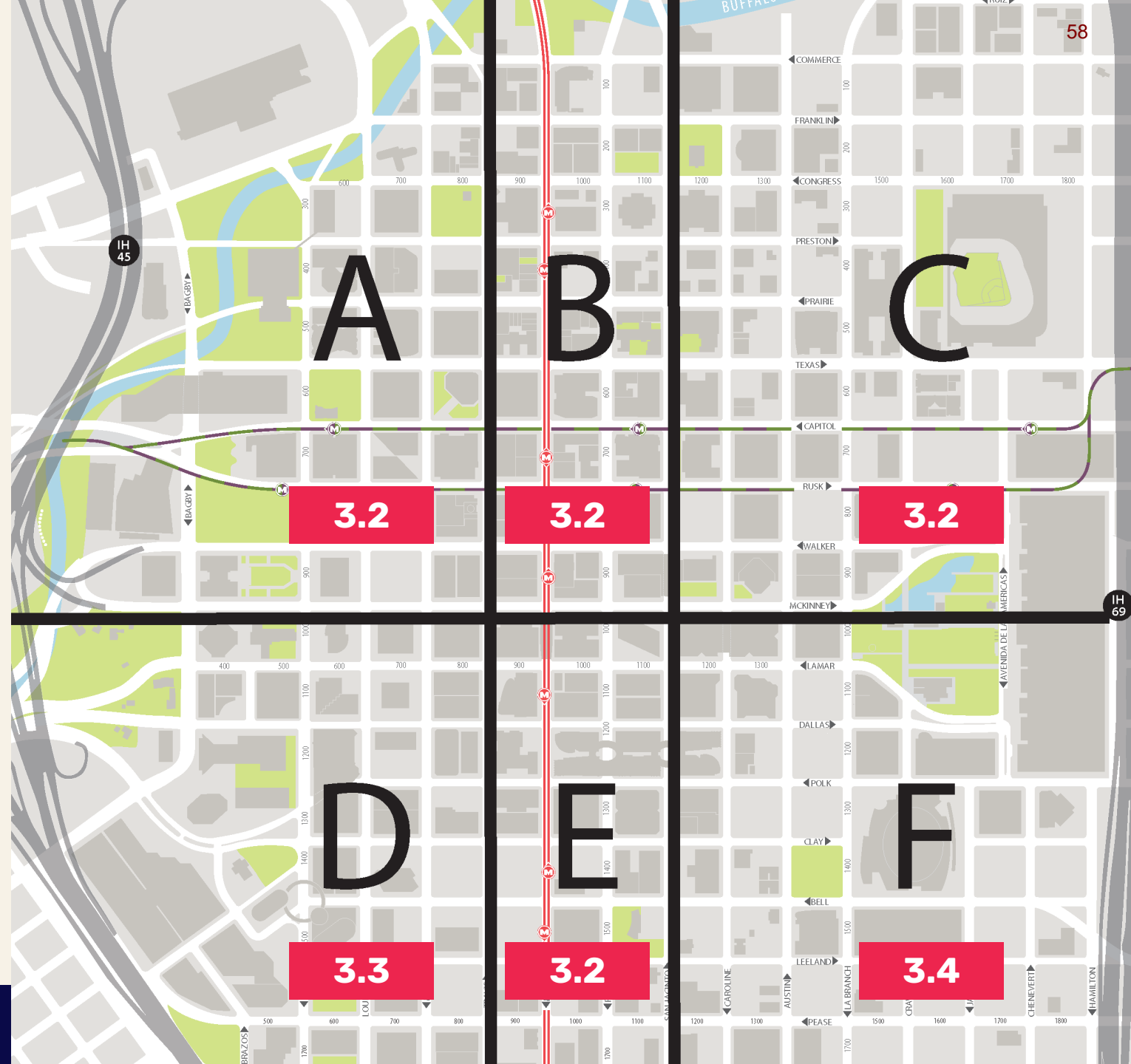
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ON A SCALE OF 1 TO 5, HOW WOULD YOU RATE SAFETY IN DOWNTOWN HOUSTON TODAY?

(1=VERY UNSAFE; 5=VERY SAFE)

Cross Tabulation by Region



ON A SCALE OF 1 TO 5, HOW WOULD YOU RATE SAFETY IN DOWNTOWN HOUSTON TODAY? (1=VERY UNSAFE; 5=VERY SAFE)

Stakeholder Comments

"I have been a resident of downtown for a little over 4 years and feel comfortable walking around the area myself if I need. There are certain areas or streets that I do avoid at night, especially if I'm by myself. These areas are where some of the homeless population with evident severe mental health and drug abuse are."

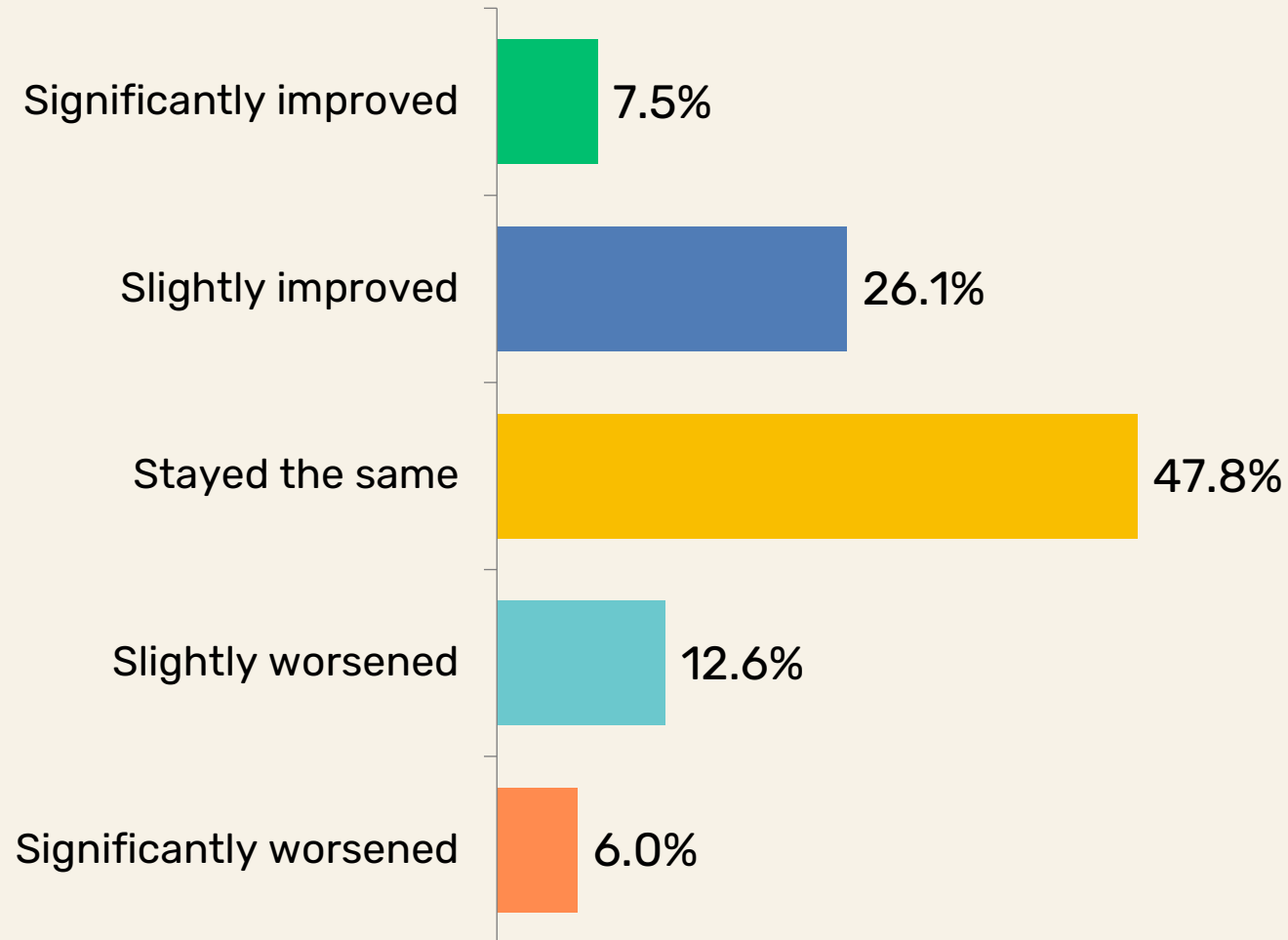
"I feel safe for the most part but I make efforts to avoid crossing paths with homeless persons or the homeless encampments."

"The biggest dangers I have perceived are 1) distracted drivers 2) drunk people and 3) electric scooters. I've almost been hit by cars multiple times while walking my dog. Drunk people have tried to get into my condo building and start fights with me and my friends. Additionally, kids rent scooters and ride recklessly on the sidewalks and going the wrong way on roads. I've had very few negative encounters with homeless people."

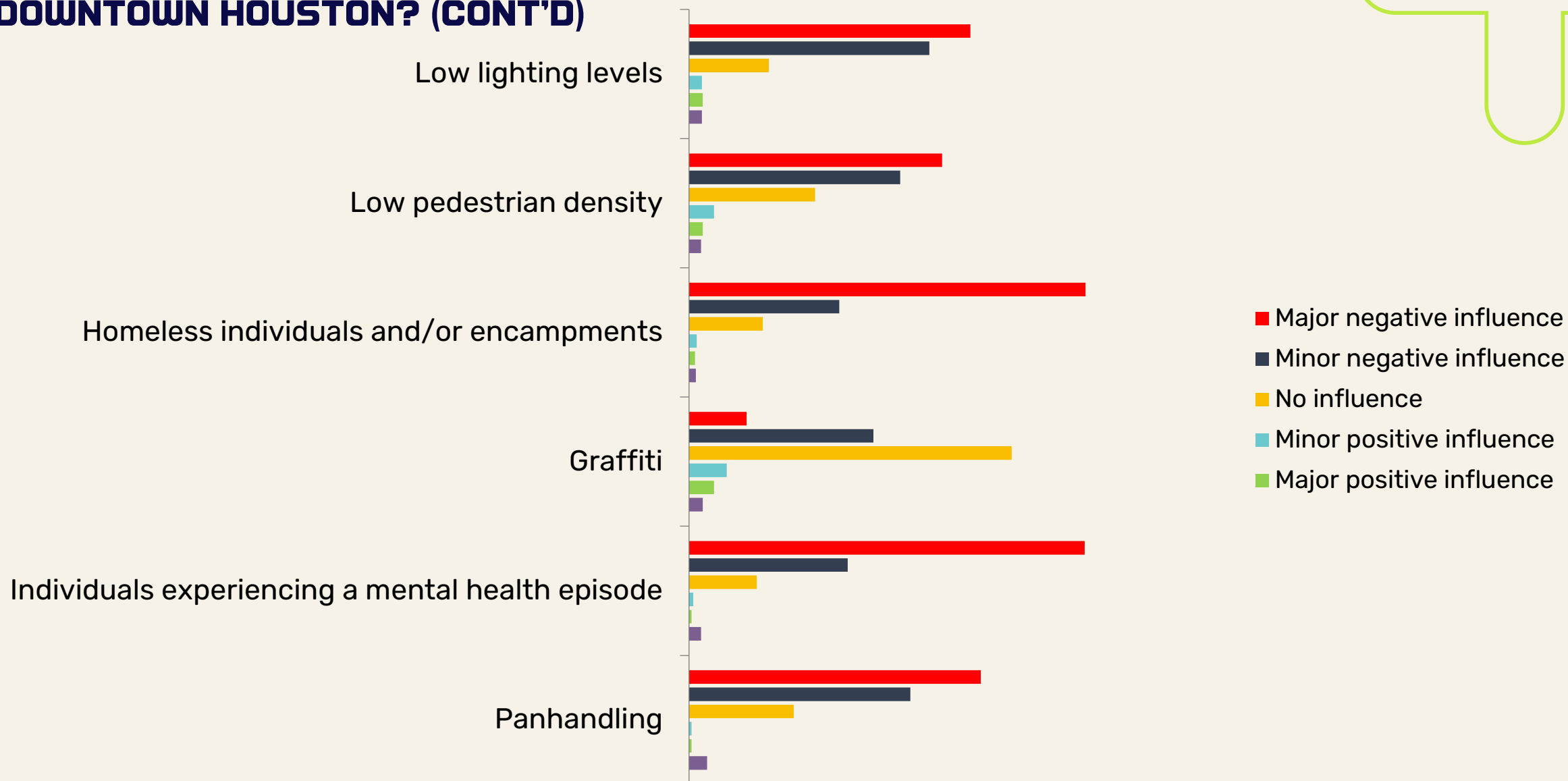
"I've never really had any issues but I see a lot of negative press and hear a lot of "scary" things about Downtown."

"When there are less people out it feels slightly less safe, especially in certain parts that are less populated by daily foot traffic."

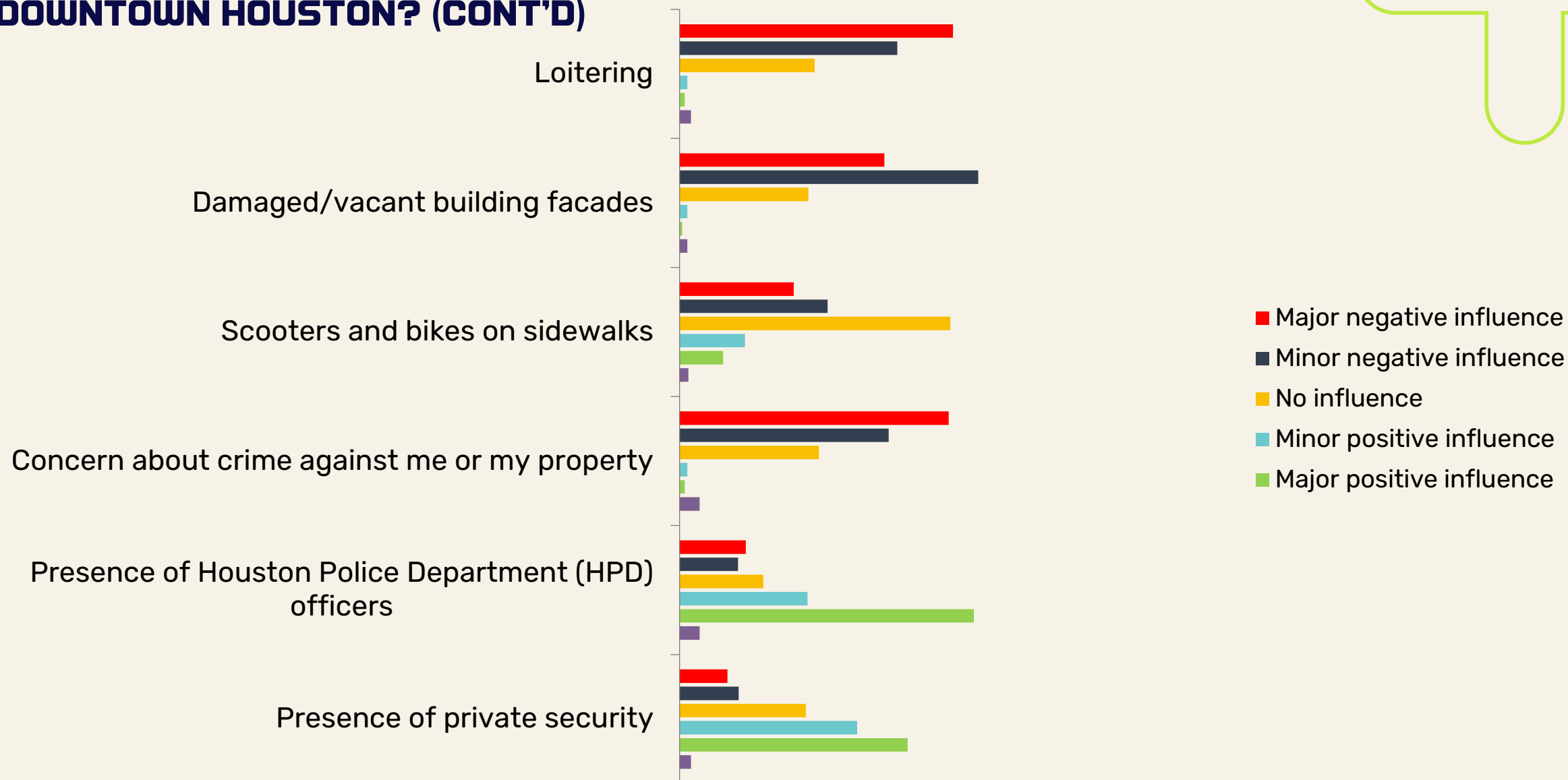
IN YOUR OPINION, HAS SAFETY IN DOWNTOWN HOUSTON IMPROVED OR WORSENERD COMPARED TO ONE YEAR AGO?



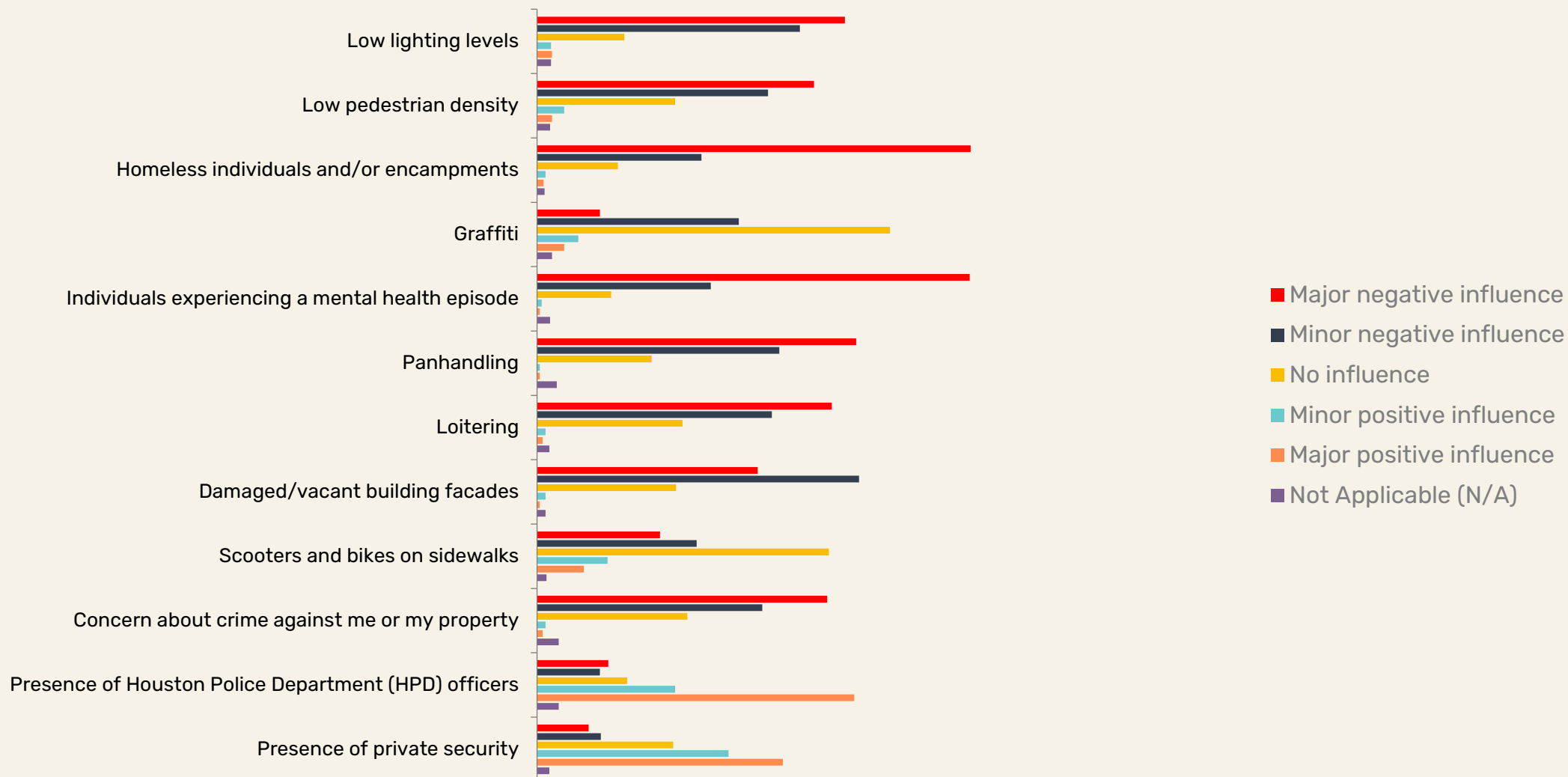
HOW MUCH DO THE FOLLOWING FACTORS INFLUENCE YOUR PERCEPTION OF SAFETY IN DOWNTOWN HOUSTON? (CONT'D)



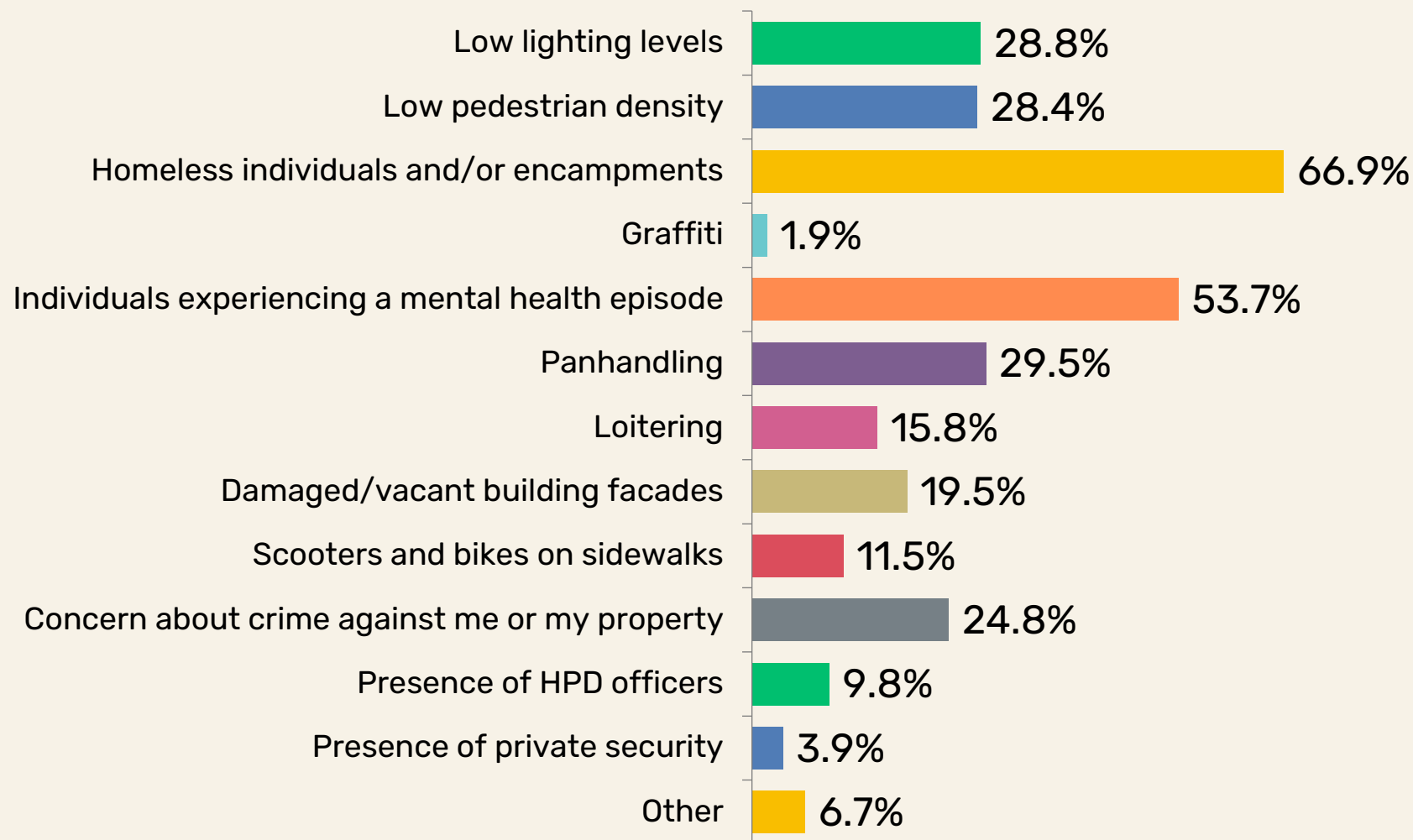
HOW MUCH DO THE FOLLOWING FACTORS INFLUENCE YOUR PERCEPTION OF SAFETY IN DOWNTOWN HOUSTON? (CONT'D)



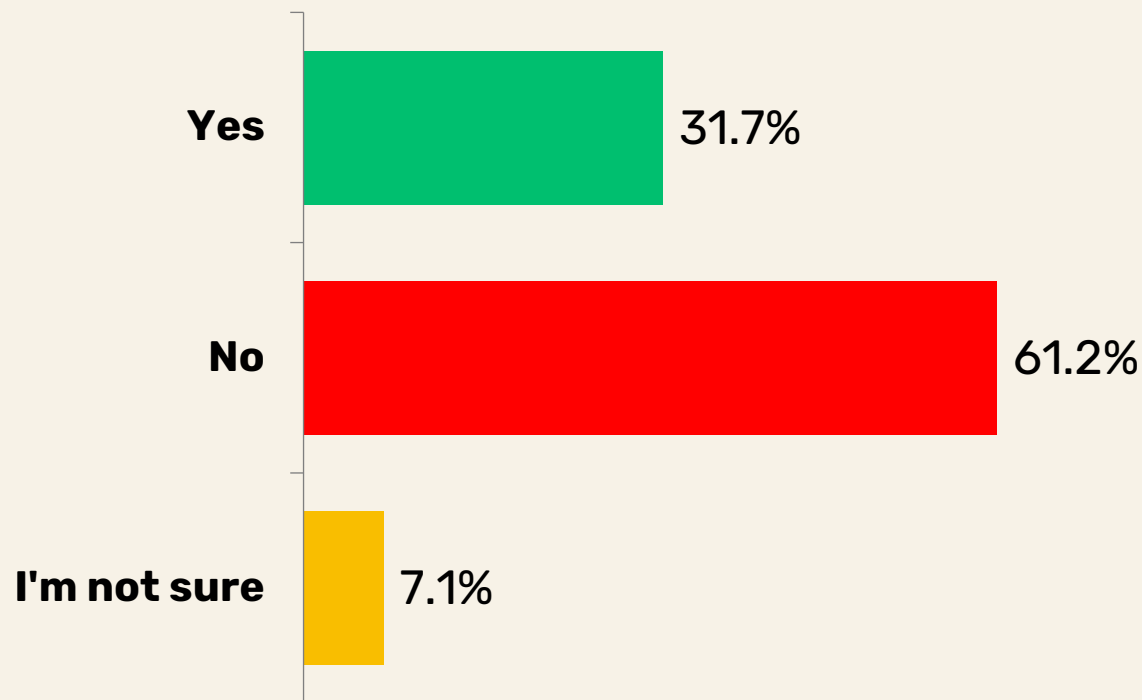
HOW MUCH DO THE FOLLOWING FACTORS INFLUENCE YOUR PERCEPTION OF SAFETY IN DOWNTOWN HOUSTON?



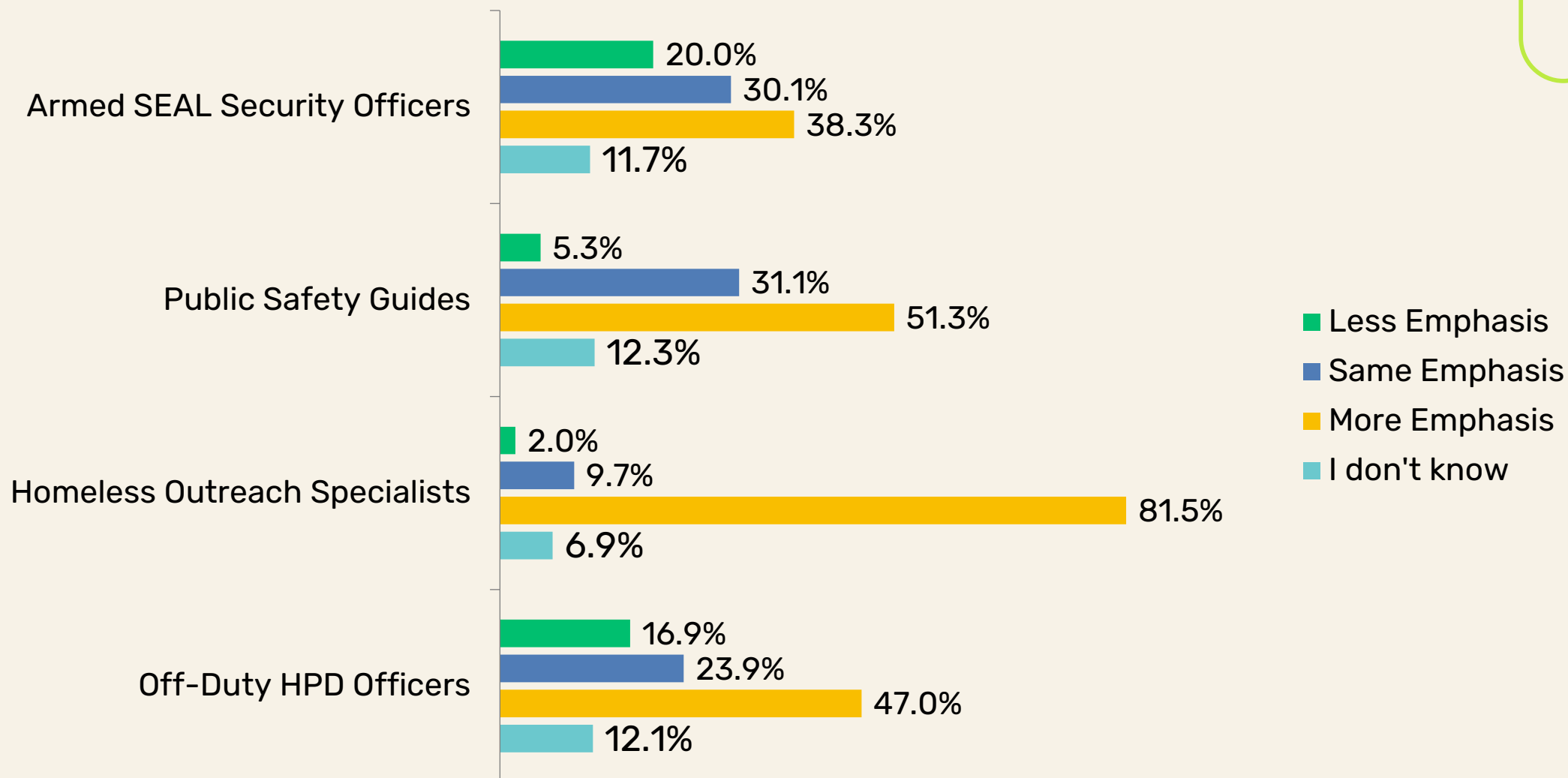
WHAT ARE THE TOP 3 FACTORS NEGATIVELY INFLUENCING YOUR PERCEPTION OF SAFETY IN DOWNTOWN HOUSTON?



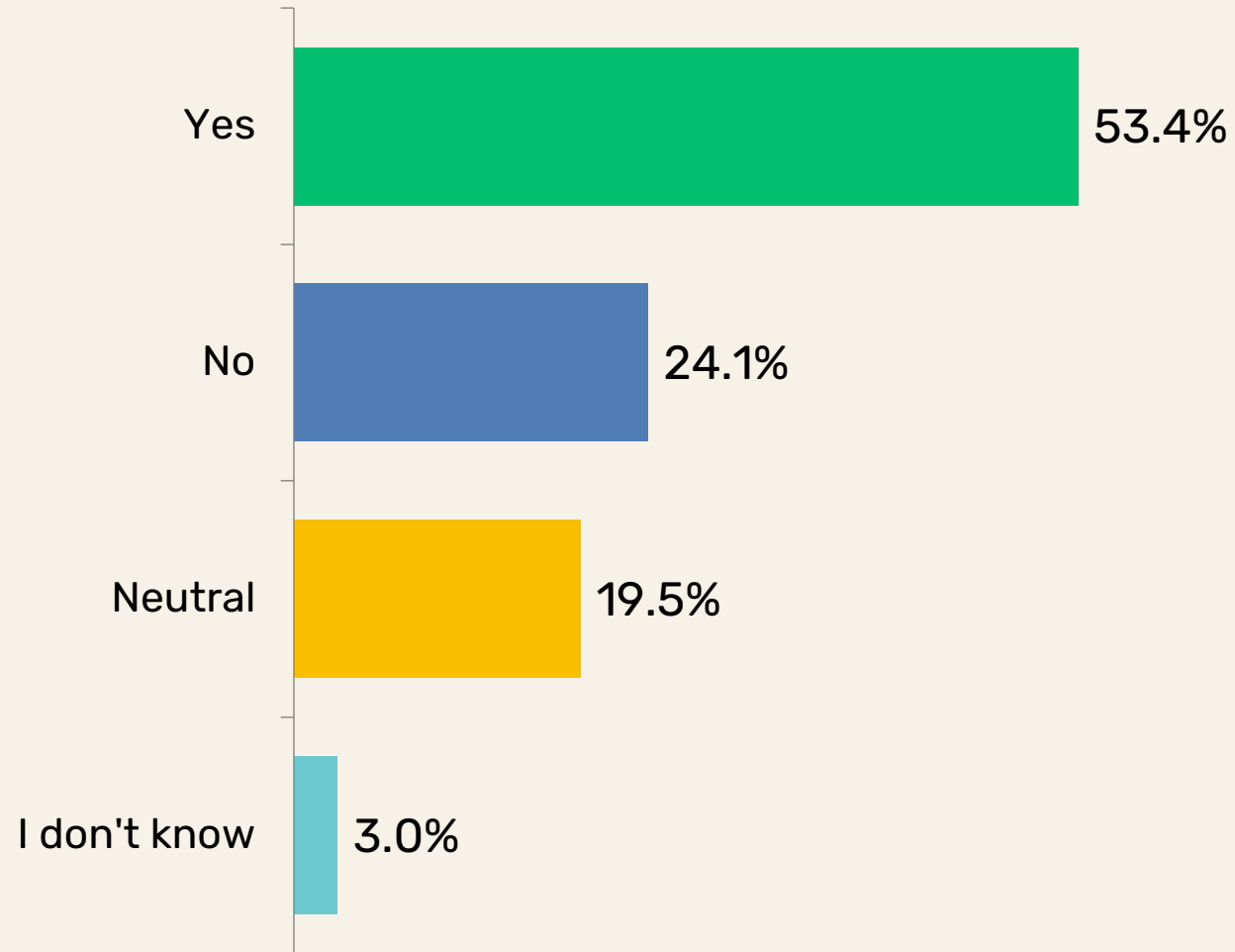
ARE YOU AWARE THAT DOWNTOWN HOUSTON+ PROVIDES A COMPREHENSIVE SECURITY AND OUTREACH PROGRAM THAT INCLUDES A COMBINATION OF OFF-DUTY HPD OFFICERS, ARMED SEAL SECURITY, PUBLIC SAFETY GUIDES, AND HOMELESS OUTREACH SPECIALISTS?



WHAT ARE THE TOP 3 FACTORS NEGATIVELY INFLUENCING YOUR PERCEPTION OF SAFETY IN DOWNTOWN HOUSTON?



DOES THE PRESENCE OF ARMED SECURITY PERSONNEL INCREASE YOUR FEELING OF SAFETY?

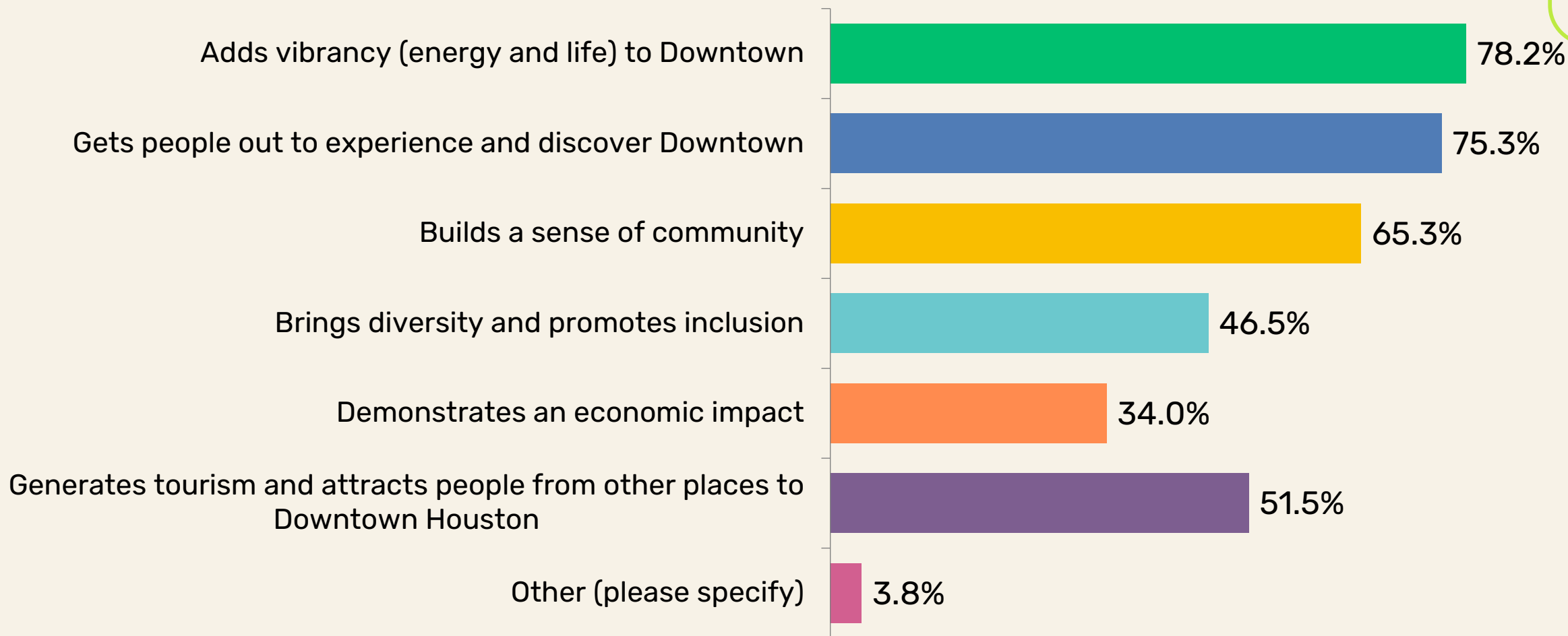


WHICH ONE ACTION IS THE MOST IMPORTANT?



IN YOUR OPINION, WHAT ARE THE MOST IMPORTANT BENEFITS THAT SPECIAL EVENTS IN DOWNTOWN CAN PROVIDE?

(SELECT ALL THAT APPLY)



WHAT TYPES OF SPECIAL EVENTS WOULD YOU LIKE DOWNTOWN HOUSTON TO BE KNOWN FOR?

(SELECT TOP 3)

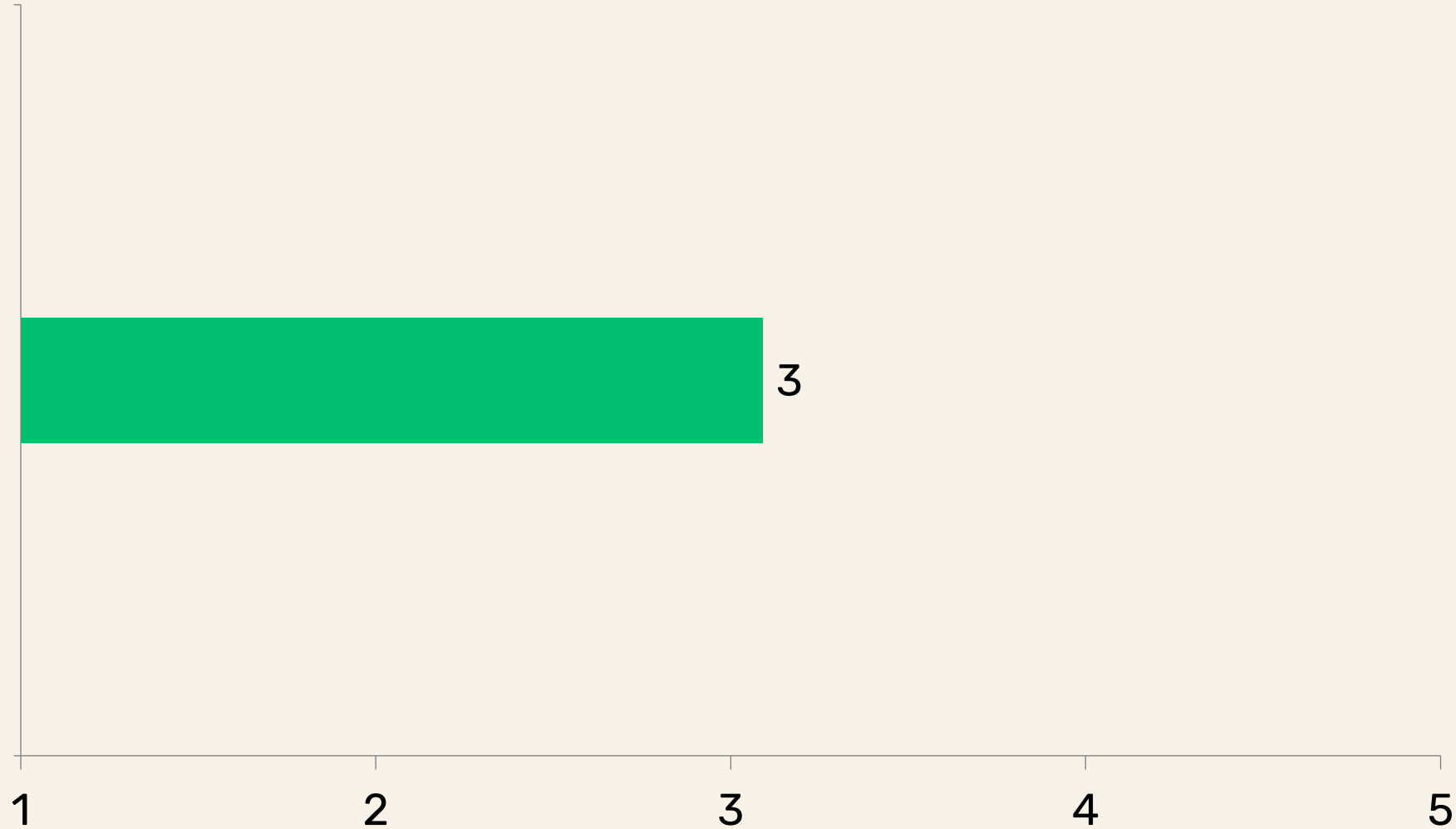


WHAT IS YOUR PERCEPTION OF DOWNTOWN AS A PLACE THAT OFFERS FUN THINGS TO DO?



	1	2	3	4	TOTAL	WEIGHTED AVERAGE
★	4.55%	35.85%	43.39%	16.22%	703	2.71

IN YOUR OPINION, HOW DIFFICULT OR EASY IS IT TO FIND OUT ABOUT THINGS TO DO IN DOWNTOWN?





DOWNTOWN HOUSTON+

STRATEGIC ALIGNMENT PLAN UPDATES

August 2026

GOAL 1

Champion major projects, initiatives and investments that improve Downtown.

1.3 Plan collaboratively for Downtown’s evolving edges, connections, and major attractions.

Highlight: H-GAC's Livable Centers Program partners with local communities to develop comprehensive small area plans that promote walkable, mixed-use places with multimodal transportation options, affordable housing, and improved quality of life. Past HDMD participation in the Livable Centers Program includes a Downtown/EaDo Livable Centers Study completed in 2011. Staff is in the process of finalizing a Request for Proposals for a Livable Centers Study for South Downtown, an area experiencing rapid residential growth but lacking pedestrian connectivity and affordable housing options. The study will include partnership with the Midtown Redevelopment Authority, enabling a more holistic approach to connectivity and land use planning in North Midtown, particularly in anticipation of the potential Pierce Elevated decommissioning. The \$300,000 study is funded through \$240,000 from H-GAC's Livable Centers Program and a \$60,000 local match committed by HDMD. Anticipated release for the study's RFP is Fall 2026, with study work beginning Spring 2027.

Participating Agency:



1.4 Guide the implementation of Plan Downtown, the HDMD Service & Improvement Plan, and TIRZ Project Plan

Highlight: Approved on June 9th, the DRA Board’s recommended 2026–2027 budget prioritizes investments that make Downtown more connected, comfortable, resilient, and economically vibrant. Key priorities include expanding “cool corridor” sidewalks, maintaining parks and open spaces, supporting more accessible housing, and continuing facade grants and retail incentives. The budget also supports conversions of obsolete office buildings, flood mitigation, improved bayou trail connections, and supplemental law enforcement. Additional funding will help sustain major public spaces including Buffalo Bayou Park, Market Square, Trebly Park, and Main Street Promenade, while meeting ongoing commitments tied to the Downtown Living Initiative, project reimbursements, and other legacy obligations.

Participating Agency:



GOAL 2

Enhance and maintain a comfortable, welcoming, and well-managed public realm.

2.3 Partner with local agencies to provide an exceptional network of parks and greenspaces in Downtown.

Highlight: Phase 1 improvements at Tranquillity Park are now substantially complete, marking an important first step in bringing new life to one of Downtown's most recognizable civic spaces. This initial work focused on high-impact foundational improvements that make the park feel cleaner, safer and more welcoming today, including new decking over former fountain basins, repaired pavers, refreshed hardscape, site-wide power washing, updated park lighting, new tree lighting, select wall reductions to improve sightlines and cleanup around the adjacent underpass. These improvements create more usable public space and set the stage for the park's next chapter, where design, art, landscape and programming will work together to give Tranquillity Park a clearer purpose and a more active role in Downtown civic life.

Participating Agencies:



2.6 Deploy welcoming ambassador teams within the public realm to improve visitor experiences and augment public safety

Highlight: The FIFA World Cup brought a significant influx of local and international visitors to downtown, providing an opportunity to showcase the District's hospitality and amenities. The Ambassador team welcomed guests, offering information on downtown attractions, transportation options, and scheduled activities. To increase visibility and approachability, Ambassadors wore soccer jerseys, making it easy for visitors to identify them as information resources. The team was strategically deployed along Main Street and Texas Avenue, with an additional Ambassador stationed in EaDo during Fanfest. Informational trikes were positioned in high-traffic locations, including the Oasis Zone on Texas Avenue and the EaDo site, providing visitors with event details and guidance to help them navigate and enjoy their downtown experience.

Participating Agencies:





GOAL 3

Drive vibrancy through improved street-level connectivity, a commitment to walkability, and inclusive programming strategies.

3.2 Leverage Downtown's adjacency to the Buffalo Bayou as an integral part of the Downtown experience.

Highlight: Leveraging Downtown's adjacency to Buffalo and White Oak Bayous, DTH+ secured a \$2.07 million grant from Harris County Precinct 2, matched by the Downtown Redevelopment Authority, for a total \$4.13 million investment in the Downtown Houston Bayou Trail Access Improvement Project. The project will improve nine trail access points through trailhead access enhancements, underpass lighting enhancements and trailhead path improvements between Downtown, Allen's Landing, the Warehouse District, UHD, and the regional trail network. This award has helped anchor a central focus of Cool + Connected Corridors Phase 2: strengthening connections between Downtown and the bayou for Downtown stakeholders and Houstonians.

Participating Agencies:



3.5 Partner with public and private property owners to beautify targeted corridors or block faces to improve connectivity.

Highlight: As a core catalytic project from the Public Realm Action Plan, the 15-block Texas Avenue Cool & Connected Corridors phase leverages Downtown Redevelopment Authority (DRA) and CenterPoint Energy Foundation funding to install trees, native plants, lighting, and petal-shaped shade structures. Achieving up to 30°F surface temperature drops and boosting softscape coverage, these improvements pave the way for growing the network. Rather than leading future work on McKinney, our investment is actively motivating private properties to see our vision as something they can leverage, sparking major enhancements at 1021 Main, Houston Center, Phoenicia Specialty Foods / One Park Place, and Houston Center 5.

Participating Agency:



GOAL 4

Foster a vital and thriving economy through business growth, residential expansion, and enhanced reasons to be in Downtown.

4.11 Foster a thriving storefront economy, prioritizing recruitment efforts, where possible, to fill available properties that have favorable co-tenancy on key corridors.

Highlight: On July 14, Petite Lucie celebrated its grand opening with an official ribbon cutting and community celebration on Bastille Day. The event was a resounding success, bringing Downtown residents, workers and visitors together for live entertainment, food and festive activities in Market Square Park. Petite Lucie marks an important milestone in the continued evolution of the park, adding a new destination that builds on an already beloved Downtown gathering place and creates even more reasons for people to visit, stay and enjoy Market Square.

Participating Agencies:



4.15 Be the go-to organization for Downtown market research and intelligence.

Highlight: Downtown Houston+ released three complementary market intelligence tools that provide stakeholders with a clearer view of Downtown's evolving market. The Q2 Economic Dashboard offers current quarterly metrics, the Mid-Year Market Report provides broader context on six months of development and investment activity, and the 42nd Annual Office Story draws on more than four decades of office market data. Together, these tools provide context across market segments, challenge incomplete narratives with data from the ground, and help stakeholders understand how Downtown's markets are interconnected, supporting more informed decision-making and positioning Downtown Houston+ as a catalyst for investment.

Participating Agencies:



GOAL 5

Develop a hivemind of intelligence and goodwill by genuinely engaging and convening stakeholders.

5.1 Develop a representative engagement structure that provides stakeholders the opportunity to inform decision making and advise on the direction of Downtown.

Highlight: Downtown Houston's leadership is gaining fresh perspectives through new appointments to both the HDMD and Downtown Redevelopment Authority (DRA) Boards. HDMD approved five new Director nominees: David Anderson III, Matt Asvestas, Stephen Hester, Tiger Lyon, and Anna Mod, who collectively contribute expertise in placemaking, real estate, energy, design, and historic preservation. The DRA Board also added Ryan LeVasseur, Kimberly Thomas, and Scott McCready, while Kirby Liu, James B. Harrison III, and Bany Mandel were reappointed. Together, these additions strengthen Downtown's leadership with diverse professional experience and reinforce a shared commitment to thoughtful governance, economic vitality, redevelopment, and a vibrant, resilient Downtown Houston

Participating Agency:



5.2 Expand CHI-produced events and engagement opportunities to offer broader opportunities for stakeholders to engage with and participate in the Downtown community.

Highlight: On October 29, State of Downtown will explore how a changing workforce is reshaping the workplace and the role Downtown plays in supporting the future of work. Keynote speaker Alicia Rainwater will share national research and practical insights on bridging generational differences, understanding what different generations expect from work and creating stronger connections across today's multigenerational workforce. A panel of leaders from Gensler, Stantec and Chevron will then connect those workforce trends to workplace design, talent strategy and the continued evolution of Downtown.

Participating Agencies:



Engagements

107729

Total

Homeless Count

201

Average

Sidewalk Cleaning

4.34

Average

Garbage Disposed (Tons)

960

Total

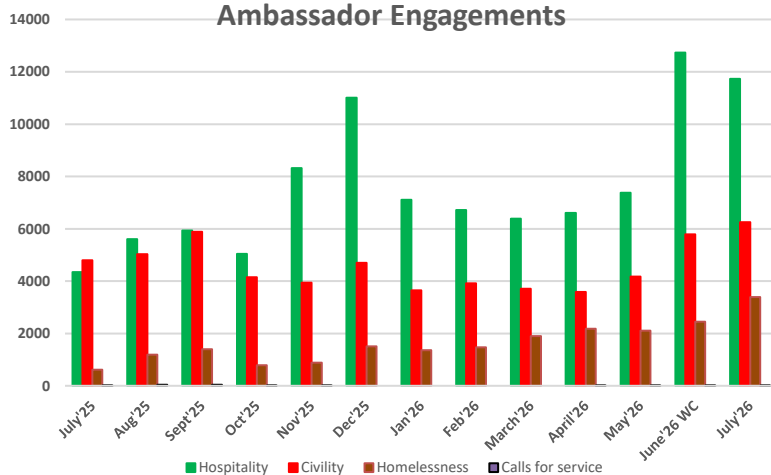
BF Clean/Graffiti/Bio

132696/6102/14626

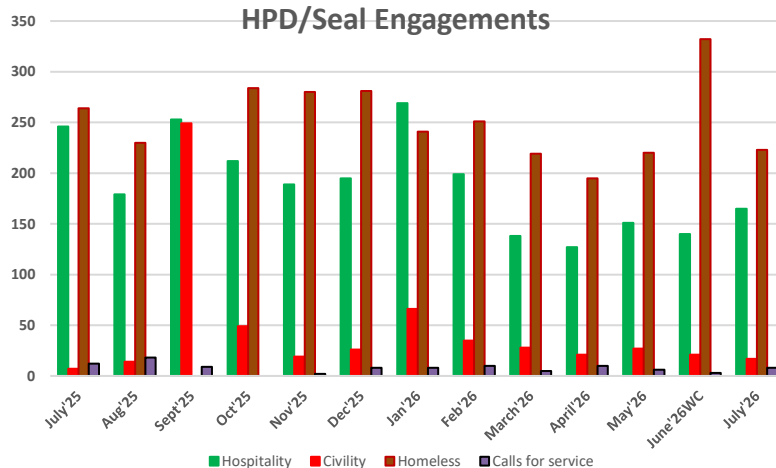
Total

Safety & Quality Control

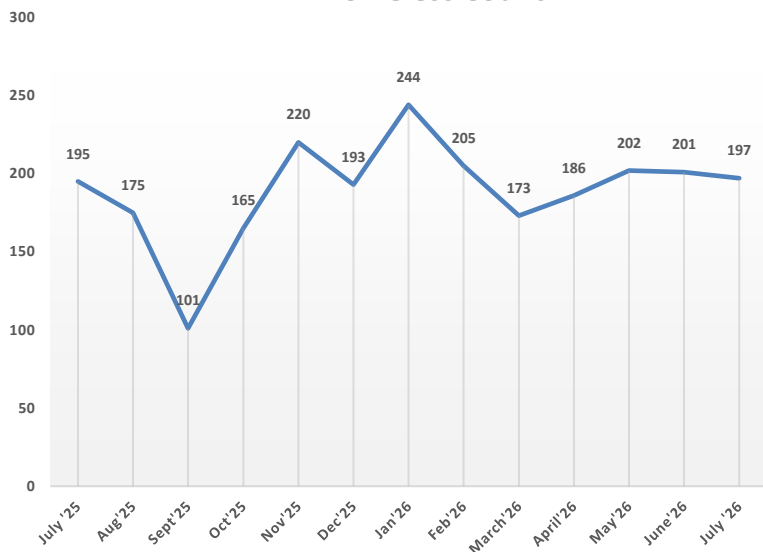
Ambassador Engagements



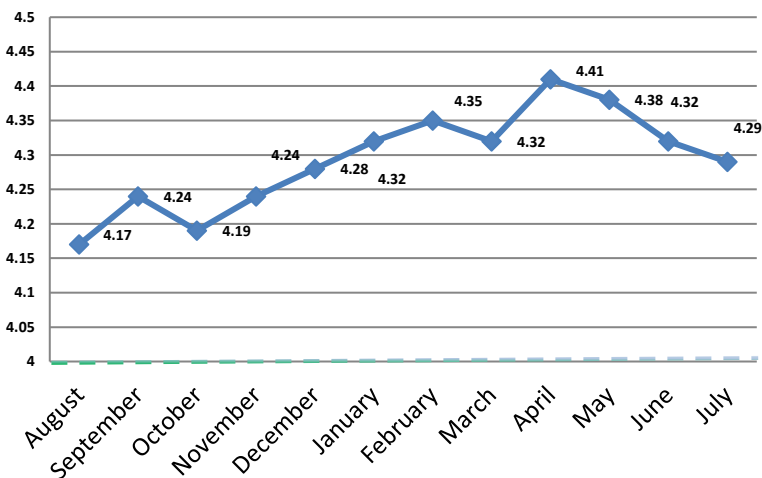
HPD/Seal Engagements



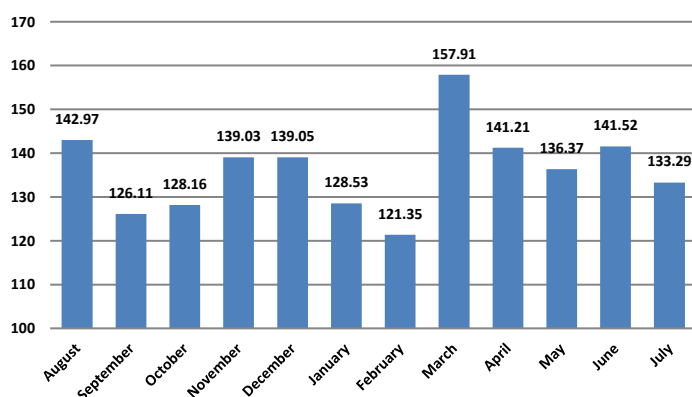
Homeless Count



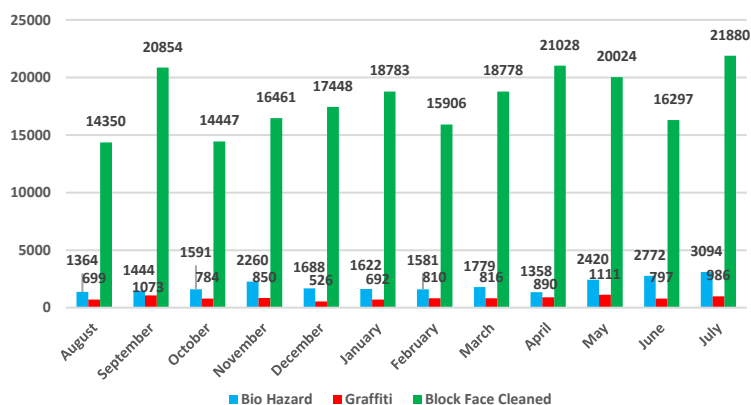
Sidewalk Cleaning



Garbage Disposed (Tons)



Tasks Completed



Monthly Events Metrics

June 2026

- Kickboxing

Fitbreak

Yoga (Wed)

Zumba

Yoga (Sat)
- Movies Under the Stars

Blanket Bingo

Get Down, Downtown!

Trivia Night

OVERVIEW

MARKET SQUARE PARK



14

Planned Events



4

Cancelled Events

TREBLY PARK



15

Planned Events



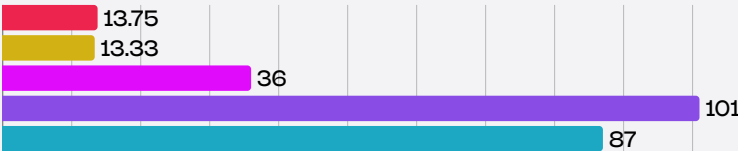
3

Cancelled Events

AVERAGE ATTENDANCE BY EVENT TYPE

MARKET SQUARE PARK

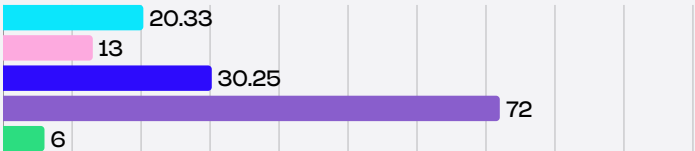
- Kickboxing (5)
- Fitbreak (5)
- Get Down (2)
- Movies (1)
- Blanket Bingo (1)



Average Attendance

TREBLY PARK

- Yoga Wed (4)
- Zumba (4)
- Yoga Sat (4)
- Movies (1)
- Trivia (2)



Average Attendance

ATTENDANCE + COST OVERVIEW

MARKET SQUARE PARK

Event Type	Total Attendance	Total Spend	Cost Per Person
Kickboxing	55	\$2,000	\$36.36*
Fitbreak	40	\$2,000	\$50*
Get Down	36	\$3,500	\$97.22**
Movies	101	\$1,523	\$15.08
Blanket Bingo	87	\$2,596	\$29.84
TOTAL	319	\$11,619	\$45.70

TREBLY PARK

Event Type	Total Attendance	Total Spend	Cost Per Person
Yoga (Wed)	61	\$1,600	\$26.23
Zumba	26	\$1,600	\$61.54*
Yoga (Sat)	121	\$1,600	\$13.22
Movies	72	\$1,485	\$20.63
Trivia	12	\$825	\$68.75**
TOTAL	292	\$7,110	\$38.09

MARKET SQUARE PARK REVENUE



\$1,172

Blanket Bingo (1)



\$3,500

Third Party (1)

NOTES

*Kickboxing (\$36.36), Fitbreak (\$50) & Zumba (\$61.43): Discontinued Sept. 1

**Get Down (\$97.22) & Trivia (\$68.75): Season series; attendance trending upward as awareness grows

Digital Performance Snapshot

July 2026

SOCIAL

Social Metrics

	Instagram	Facebook	X	TikTok	LinkedIn	Total
Total Impressions	2.3M	288,910	45,588	60,400	5,161	2.7M
Total Reach	194,239	161,102	1,075	4,238	2,769	363,423
Total Followers (+Increase)	206,150 (+1,044)	175,779 (+762)	159,341	13,802 (+77)	6,506 (+134)	561,578 (+2,017)

Followers by Age

● 18-24 (3%)
 ● 25-34 (21%)
 ● 35-44 (39%)
 ● 45-54 (24%)
 ● 55-64 (9%)
 ● 65+ (4%)



Followers by Gender

● Female (66%)
 ● Male (34%)

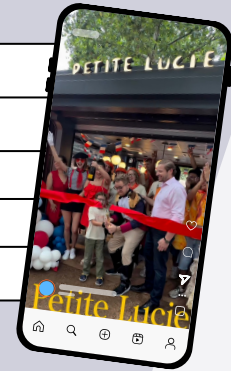


Top Content of the Month

Petite Lucie Grand Opening- July 14, 2026

This recap video takes you back to Petite Lucie's Grand Opening, a day filled with a local market, live music, a World Cup watch party, delicious food, refreshing drinks, and unforgettable moments shared with the community.

Views		181,123
Likes		1,724
Comments		38
Shares		631
Saves		299



WEBSITE

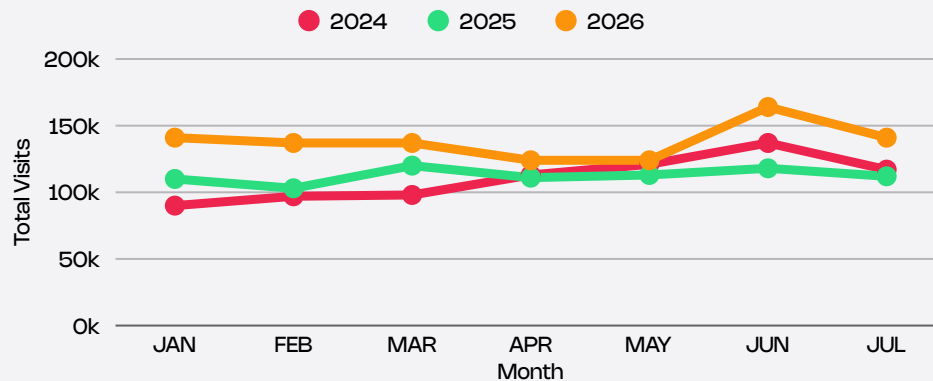
Website Visits

July 2026

141,024

2026 YTD

991,334



Top 3 Pages

1 Calendar
21,723
(YoY +60%)

2 Tunnels
15,774
(YoY -4%)

3 Parking
8,348
(YoY +327%)