

**2015 1Q Board Meeting
Crystal City BID Office
July 24, 2014
Minutes**

Members Present: Doug Abbott, Christer Ahl, Nora Dweck-McMullen, Dori Familiant, Karen Gentry, Kingdon Gould III, Alan Haskel, Freddie Lutz, Glenda MacMullin, Cheryl Mendonsa, Toby Millman, Derrick Morrow, Jerry Norris, Mara Olguin, Mark Rivers, Paul Singh, Harmar Thompson, Karen Vasquez, Reid Weppler, Julie Yeung

Members Absent: Jim Creedon, Brian Fitzgerald, Peter Priesner, Steve Wilder

Staff Present: Angela Fox, Charles Gray, Joseph Petty, Kedrick Whitmore (Counsel)

Harmar Thompson, called the meeting to order at 11:40am and a quorum was established. A motion was made, seconded, and accepted to approve the minutes from the 4Q14 meeting, and the FY14 Annual Meeting.

Crystal City Updates

Parkmobile has come to Arlington and Crystal City. The County had a groundbreaking on the Transitway. Car2go should debut in the a few weeks. Plaza 6 has been approved for WeWork Residential, which will have 252 apartments with a communal space and the first occupants expected at the end of 2015. Mets 4/5 are expected to deliver in the first part of 2016 with the Whole Foods in late summer of 2016. Vornado has launched a study of open spaces in Crystal City. 400 Army Navy Drive is in the site plan review process. 1720 is getting its construction loan in place, and 1900 is on hold.

CCCCRC: CCCRC is sending its bi-annual report to the County Board.

Retail: We, The Pizza is open, and Tech Shop has over 600 members.

President/CEO Report

Finance: Audit starts in August and will be delivered to the board to be approved in the 2Q15 meeting.

Innovative: Tech Shop is doing well. Crystal Tech Fund has almost filled Phase 1. Tech Cocktail keeps adding events to CTF.

Events/Programs: Yoga has developed a strong following this year, and Zumba continues to be popular. Farms is going great on Crystal Drive with solid sales. BTWW was better than ever. Phoenix Bikes did a great job managing the Phoenix Derby. AFACC used a new route that was safer and better all around. Crystal Car was better than expected with bigger crowds and more cars. The Wynwood Wall is finished on 1900 Crystal Drive. The Crystal City BID debuted a new art market, Sparket, on Crystal Drive. The September wine events are coming up, Wine in the Water Park, Sip and Salsa, and Pups and Pilsners.

Press: Crystal City has been getting a lot of good press recently with the innovative programs and transit/building approvals

The meeting adjourned at 12:05pm.