

# FY2018 1Q Crystal City BID Board Meeting

Crystal City BID Office (2001 Jefferson Davis Highway, Suite 505)

July 13<sup>th</sup>, 2017

## Minutes

Members Present: Doug Abbott, Christer Ahl, Dori Familiant, David Greenberg, Alan Haskel, Vikki Kayne, Shawn Kyle, Regan Linke, Josh Lustig, Freddie Lutz, Glenda MacMullin, Jerry Norris, Steve Taylor, Pamela van Hine, Andy Van Horn, Jim Woods

Members Absent: Evan Burfield, Jim Creedon, Nora Dweck-McMullen, Karen Gentry, Kingdon Gould III, Derrick Morrow, Mark Rivers, Harmar Thompson

Staff Present: Angela Fox, Robert Mandle, Joe Petty, Ked Whitmore

Others Present: Suzie Boggs, Shannon Flanagan-Watson, Alex Iams

## **Call to Order & Establishment of a Quorum**

- Board Chair, Glenda MacMullin, called the meeting to order at approximately 11:33 AM and a quorum was established
- A motion was made, seconded, and accepted to approve the minutes from the 4Q17 Meeting and the annual meeting
- Board Chair officially welcomed the new board members including Vikki Kayne of JBG Smith, Josh Lustig of Crowne Plaza, Steve Taylor of Lyft, Andy Van Horn of JBG Smith, Jim Woods of WeWork/WeLive, and Pamela Van Hine (resident County Board appointment pending)

## **Administration/Finance**

- Crystal City BID President/CEO, Angie Fox reports that VP of Administration and Finance, Charles Gray is no longer with the organization
- The BID is currently accepting applications for an Office Manager
- Fox referred the Board to the Conflict of Interest policy and form requiring signature in the provided board packets

## **Crystal City Updates**

- Andy Van Horn of JBG reports that the JBG / Vornado Charles E. Smith merger closing will occur on Tuesday, July 18<sup>th</sup>
- Van Horn noted that the new JBG Smith staff would be headquartered in Chevy Chase with a marketing office remaining in Crystal City
- Fox reported that the BID has several new tenant presentations over the coming weeks including with Chemonics International and National Intellectual Property Rights Coordination Center
- Fox indicated that the Century Center residential project proposed by Lowe Enterprises Real Estate Group will go before the County Board for approval this month and that Roseland has begun the Site Plan Review Process to modify the existing site plan approval for new residences at Crystal House III
- JBG reports a lease has been signed with Alamo Cinema Drafthouse and a specialty grocer with plans for additional retail in the "North District" the area around 1750 Crystal Drive; 1750 Crystal Drive is being considered for conversion to residential or as an office rehab project; Site Plan will be filed by the fall of 2017

- Christer Ahl provided an updated on the CCCRC noting that the community is very pleased with the events and programs of the BID, but need the development community to recognize the great need for community amenities, such as the pop-up library) that can be achieved through community benefits
- Fox noted that the BID will release an RFP for a feasibility study for a pedestrian bridge directly connecting Crystal City to the Airport via the airport metro station; on-going emphasis on the importance of the VRE station project to catalyze economic development opportunities
- Crystal City BID issued a letter to Governor McAuliffe on the importance of permanent funding support for Metro
- BID continues to participate in relevant public meetings including AHCA, Crystal City Civic Association, Crystal City Citizens Review Council (CCRC), Public Art Committee (PAC), and appropriate SPRCs among others
- Ahl asked about the status of the farmers market noting a slightly smaller size; BID notes that some competition from Whole Foods combined with internal restructuring by operator is the cause, but the market remains a success

### **President/CEO Report**

- *Admin/Finance:* BID staff is currently working on closing out the 2017 Fiscal Year and preparing for the audit; report out of audit will be at October Board Meeting
- *Events/Programs:*
  - BID weekly programs, Monday Morning Yoga, Mid-Day Meditation, Wednesday Lunchtime Zumba, Food Truck Thursday, VeloFix Mobile Bicycle Repair continue to grow
  - Fridays at the Fountain launched with a new brand and new schedule; attracting a great crowd
  - BID hosted the Mid-Atlantic Venture Association's Summer TechBuzz program attracting dozens of entrepreneurs and several hundred attendees including investors
  - Car Show launched with a new partnership with Carsfera attracting good crowds on a hot Fathers Day
  - SoFar Sounds continues with a new monthly intimate concert in Crystal City
  - Jason Woodside is in the process of executing two large-scale murals to add to the Art Walls collection at the Hilton Garden Inn and the Hyatt
  - Monthly tech events continue through partnerships with 1776 and DCA Live
  - Upcoming events include the annual Sip & Salsa and Pups & Pilsners in September

### **Remaining FY 2018 Meetings**

- Thursday, October 12, 2017 – Board Meeting
- Thursday, January 18, 2018 – Board Meeting
- Thursday, April 12, 2018 – Board Meeting
- Monday, June 11, 2018 – Annual Meeting

The meeting adjourned at 12:01 PM