

Request for Proposals for Public Art Activations in Crystal City

The Project

The [Crystal City Business Improvement District](#) (BID) is seeking temporary public art proposals to activate vacant and open spaces as part of their ongoing effort to enliven and connect the public realm. The application deadline is November 2, 2018.

Goal

To support temporary public art in vacant, open and underutilized spaces that achieves the following goals:

- expands cultural experience;
- fosters community dialogue;
- promotes placemaking and interaction;
- supports visual beautification; and
- drives visitorship and media attention.

Eligibility

Professional public artists or artist groups, art consultant organizations, and curators are eligible to apply. Applicants must show a proven history of successfully managing and completing publicly-funded projects with budgets of equivalent scale.

Budget

A budget of up to \$50,000 is available for each selected activation. This amount includes all professional services and deliverables related to the artwork or concept, including but not limited to transportation and installation of the artwork, contractor fees, consultants and travel.

How to Apply

Interested parties must prepare and submit the following:

1. Letter of interest
2. Resume and qualifications including at least two professional references with contact information
3. Description of proposed temporary artwork, installation, or placemaking concept* (include sketches or photos where appropriate)
4. Portfolio of work samples with role, budget, and clients

Please send application materials to Cassie Hurley at churley@crystalcity.org by Friday, November 2, 2018.

*Applicants may submit more than one concept. Up to \$50,000 will be awarded per concept. Please note that selected applicants will work with the Crystal City BID to determine appropriate locations for temporary public art within the Crystal City BID boundaries (see map).

Selection Process

The BID will review submitted materials and select one or more concept by November 14, 2018.

If you have any questions or need additional information, please contact Cassie Hurley at (703) 412-9433 or churley@crystalcity.org.

