

2015 2Q Board Meeting
Crystal Tech Fund
October 9, 2014
Minutes

Members Present: Doug Abbott, Christer Ahl, Nora Dweck-McMullen, Karen Gentry, Alan Haskel, Freddie Lutz, Cheryl Mendonsa, Toby Millman, Derrick Morrow, Jerry Norris, Mara Olguin, Harmar Thompson, Karen Vasquez, Reid Wepler, Julie Yeung

Members Absent: Jim Creedon, Dori Familiant, Brian Fitzgerald, Kingdon Gould III, Glenda MacMullin, Peter Priesner, Mark Rivers, Paul Singh, Steve Wilder

Staff Present: Angela Fox, Charles Gray, Robert Mandle, Joseph Petty, Therese Quiao, Kedrick Whitmore (Counsel)

Harmar Thompson, called the meeting to order at 12:10 and a quorum was established. A motion was made, seconded, and accepted to approve the minutes from the 1Q15 meeting.

Crystal City Updates

400 Army Navy Drive is going through the County process. Work has started on 1720 S. Eads.

Retail: Highline, a new bar/restaurant concept, is coming to the former Bailey's space at 20th and Crystal Drive.

President/CEO Report

Admin/Finance: A motion was made, seconded, and adopted to approve the FY14 Audit of the Crystal City BID and submit it to the County. A motion was made, seconded, and adopted to approve the FY1 Annual Report and submit it to the County. A motion was made, seconded, and adopted to have Crystal City BID staff send the Board the annual budget with three (3) years of information three (3) weeks before the Crystal City BID board meeting. A motion was made, seconded, and adopted to approve the Crystal City BID 2016 Workplan and Budget and send them to the County.

Creative: The Crystal City BID is in the process of updating their website to enhance its "work" presence. The organization recently hired Therese Quiao as a social media associate. The Spark campaign has received a good response and is being continued.

Events/Programs: The Twilighter was packed as always. Crystal Screen: In Flight has closed for the year, and next year's theme is Bond. Wine in the Water Park had great weather and great crowds. Sip and Salsa had more restaurants than ever. Outdoor Zumba and Yoga have finished for the year. The Phoenix Bikes Fun Ride returned to Crystal City for a second year. The Tropical Storm is coming up on October 21st. The Marine Corps Marathon is October 26th, and the Hall of Fame dinner is at the Westin in Crystal City this year. The 1K Wine|Beer Walk is November 8th. The Farmers Market continues to Thanksgiving, and Sparket is continuing through to Thanksgiving as well. TechShop has more than 900 members and has created a popular nightlife scene.

The meeting adjourned at 12:35pm.