

2016 1Q Board Meeting
Vornado/Charles E Smith
October 15, 2015
Minutes

Members Present: Doug Abbott, Christer Ahl, Dori Familiant, Karen Gentry, Alan Haskel, Nora Dweck-McMullen, Freddie Lutz, Glenda MacMullin, Cheryl Mendonsa, Toby Millman, Derrick Morrow, Mara Olguin, Harmar Thompson, Steve Wilder

Members Absent: Michael Breitenbach, Jim Creedon, Brian Fitzgerald, Kingdon Gould III, Jerry Norris, Mark Rivers, Karen Vasquez

Staff Present: Angela Fox, Charles Gray, Robert Mandle, Joseph Petty, Therese Quiao, Kedrick Whitmore (Counsel)

Mara Olguin, called the meeting to order at 11:51 AM and a quorum was established. A motion was made, seconded, and accepted to approve the minutes from the 1Q16 Meeting.

Crystal City Updates

Crystal City Plan/Development Updates: 400, the Altair, will start demo in November. Bartlett is under construction with a September delivery planned. 1776's official opening party is 10/26-28. WeWork is opening in Spring starting with office and then residential. The 1900 site plan was allowed to expire.

CCCRC: They are having a meeting next week.

Retail Updates: Mezeh has opened in 2450 Crystal Drive. Sweetgreen and Taylor Gourmet are opening in early 2016.

Transportation: Pouring has started for Transitway and it is looking like it will open in winter 2016. The BID has created the Crystal Pike Study which looks at connecting Crystal City to Columbia Pike and to create a new way to envision the area.

President/CEO Report

Admin/Finance: A motion was made, seconded and approved to accept the FY15 Audit, FY 15 Annual Report, and FY17 Workplan and Budget. Those documents will be sent to the County as required by the BID's agreement.

Events/Programs: New banners are on the street. The Farmers Market continues to go strong. Outdoor Yoga and Outdoor Zumba had good years the saw increased participation. Everything Esmonde continues. Food Truck Thursday has become a big draw and continues to achieve its goals. Crystal Screen has been expanded to try scary movies in the fall. The Twilighter was a huge success with thousands of runners. The BID added ArtJamz to Wine in the Water Park and that continues to do well. The new location for Sip and Salsa worked really well. The BID took a more active role in Pups and Pilsners. The Marine Corps Marathon is coming up, and the BID will have banners for 1776's opening hung on 2231 Crystal Drive ahead of the race.

The meeting adjourned at 12:23 PM.