

FY2018 2Q Crystal City BID Board Meeting

JBG Marketing Center (241 18th Street S.)

October 12th, 2017

Minutes

Members Present: Doug Abbott, Jim Creedon, Nora Dweck-McMullen, Dori Familiant, Shannon Flanagan-Watson, Karen Gentry, David Greenberg, Alan Haskel, Vikki Kayne, Shawn Kyle, Regan Linke, Josh Lustig, Freddie Lutz, Glenda MacMullin, Derrick Morrow, Jerry Norris, Mark Rivers, Steve Taylor, Harmar Thompson, Pamela van Hine, Andy Van Horn, Jim Woods

Members Absent: Christer Ahl, Evan Burfield, Kingdon Gould III, Ked Whitmore (Staff/Counsel)

Staff Present: Angela Fox, Robert Mandle, Joe Petty, Alex Iams (AED), Natalie Monkou (AED)

Call to Order & Establishment of a Quorum

- Chair, MacMullin, called meeting to order at 11:35 AM and a quorum was established
- A motion was made, seconded, and accepted to approve minutes from 1Q18 Meeting

President/CEO Report

Administration/Finance

- Fox referred the Board to the DRAFT Annual Report and Audit
 - A motion was made, seconded, and accepted to approve and submit to AC.
- Fox referred the Board to the DRAFT FY 2019 Workplan and Budget
 - Thompson asked how the budget addresses disputed property assessments
 - Fox noted Delinquency Reserve Fund is invoked to manage disputes.
 - Shannon Flanagan-Watson noted the partnership between the County and BID in support of CC to DCA Pedestrian Bridge Project and requested Work Plan language be modified to acknowledge the BID's role in facilitating implementation
 - Fox and board concurred and noted change would be made
 - Van Horn inquired as to the status of the BID Expansion noted in the Work Plan
 - Fox noted on-going conversations with County and property owners
 - Van Horn noted JBG Smith's excitement/support for expansion
 - A motion was made, seconded, and unanimously accepted to approve and submit FY2019 Work Plan and Budget
- Fox reported on BID's effort to bring on another team member by end of calendar year

Events/Programs

- Crystal City refreshed Twilighter brought over 2000 runners and spectators
- Sip & Salsa was most successful rendition; held on Sunday, September 10th
- BID outdoor weekly fitness programs have come to an end
- Remaining weekly programs include VeloFix Mobile Bicycle Repair, and Fridays at the Fountain which all run through October and Food Truck Thursday, FRESHFARM Market which runs through the week of Thanksgiving
- Fall season of Sparket Creative Market returned in September
- Jason Woodside completed murals on the Hilton Garden Inn and the Hyatt
- No Kings Collective implemented a new parking lot mural at 2001 Jeff Davis Highway
- BID is gearing up for Marine Corps Marathon in October and the annual Family Festival
- Next major events include the 1k Wine & Beer Walk in Jan and Crystal Couture in Feb
- New murals coming to the walls along 20th and 18th Street

Crystal City Updates

- Van Horn reported that merger between Vornado/Charles E. Smith and JBG to create JBG Smith closed in July and initial site plan has been filed for the Central District that includes additional retail, an Alamo Cinema Draffhouse and a specialty grocer
- Additional site plan filing imminent for 1750 Crystal Drive office to residential conversion
- Mandle provided an update on October CCCRC meeting that covered demographics and an overview of the status of the Crystal City TIF and the County CIP
- Mandle also commented on the CCCRC business representation and the importance of that voice as evidenced by the CCCRC position letter on the VRE
- Mandle provided an update on VRE Station Improvements noting that AC Staff, VRE Staff, and BID all prefer Option 2 given its ability to best catalyze economic development
 - Rivers asked if individual letters from stakeholders would be helpful; Fox noted that an initial round was written, and Mandle added that AC Board would have another decision point in the spring once 30% designs had been completed by VRE
- Fox provided an update on the upcoming demolition of S. Clark Street by the County
- Fox provided an update on status of CC to DCA Pedestrian Bridge Feasibility Study; over a dozen meetings have been held with stakeholders collaboration with consultant, VHB; final public meeting is scheduled for Nov 15. Final report will be complete in early Dec to include a roadmap for implementation.
- Long Bridge Park Phase 2 will be built via Design Build. Four teams have put together bids and are being presented to the Long Bridge Park Advisory Committee and the public. Construction could begin as early as July 2018.

Crystal City Updates

- Creedon noted leasing interest, especially from the 501(c)(3) sector
- Freddie Lutz reported that a new Pawn Shop opened on 23rd Street and recommending visiting as the business owners have been very engaged and have a higher end approach than is typical of the line of business
- Dweck-McMullen announced acquisition of Crystal Square and plan for 3Y repositioning of the property
- Andy Van Horn reported that the 4.1 Site Plan for the entertainment complex at Crystal Squares was submitted and that SPRC meetings would begin October 26th; an additional 4.1 was to be filed this week for the conversion of 1750 Crystal Drive into residential with an additional 6-stories added to the building
- Van Horn described the on-going negotiations with Arlington County and WMATA on how to properly phase the second Metro entrance to save costs and minimize disruption
- Thompson reported Altaire construction would top out in Oct with delivery mid-2018

Remaining FY 2018 Meetings

- Thurs, Jan 18, 2018 – Board Meeting (Consumer Technology Association – 1919 S. Eads St)
- Thursday, April 12, 2018 – Board Meeting
- Monday, June 11, 2018 – Annual Meeting

The meeting adjourned at 12:24 PM