

**2013 3Q Board Meeting**  
**Vornado/Charles E. Smith – 2345 Crystal Drive**  
**January 16, 2013**  
**Minutes**

Members Present: Doug Abbott, Joan Berman, Mitch Bonanno, Jim Creedon, Dori Familant, Brian Fitzgerald, Alan Haskel, Brenda Krieger, Freddie Lutz, Glenda MacMullin, Mara Olguin, Harmar Thompson, Jim Whittaker, Steve Wilder

Members Absent: Marty Almquist, Michelle Cowan, Larry Duncan, Kingdon Gould III, Marc McCauley, Cheryl Mendonsa, Jerry Norris, Peter Priesner, Julie Yeung

Staff Present: Angela Fox, Charles Gray, Robert Mandle, La Fonte Nesbit, Joseph Petty

Mitch Bonanno, Chair, called the meeting to order at 11:40am and a quorum was established. A motion was made, seconded, and accepted to approve the minutes from the October 11, 2012 Board Meeting.

Crystal City Updates

*Retail:* Mind Your Body Oasis and the Landing (former Food Court) are open. Black Lime has opened. Sport & Health's remodeling is complete

*CCCRC:* They are developing metrics for deliverables. The last meeting involved a list of community amenities.

*Crystal City Plan:* 1400 Crystal Drive is has started broker tours. Kettler is reworking 1720 S. Eads for expected Feb ACB Approval. Boeing is going well and on schedule. The Sector Plan won a national APA award.

*BRAC:* Most of the move outs have occurred, and recovery is expected to be slow.

Long Bridge Park's referendum was approved. Capital Bikeshare is the largest/most successful system, and the BID has been recognized as an "unsung hero" in the implementation.

President/CEO Report

*Administration:* FY12 Audit was submitted. FY12 Annual Report was submitted. 2H13 disbursement has been received, and the FY14 Workplan has been submitted, though it has subsequently been updated and resubmitted based on BID Boundary expansion timing. Creedon asked a question about the audited FY2012 budget, which showed an increase in Personnel Benefits of \$20K. This was due to the board's unanimous approval of a healthcare policy change that was made in Oct 2011, after the FY12 budget was submitted.

*Active:* The Marine Corps Marathon was another success this year, and the new course was a big hit with runners. 5K Fridays, Fit Week, Bike to Work Week, and the Air Force Cycling Classic are all coming in the Spring.

*Artful:* Art Underground, which is rolling out piece by piece, is poised to create a Torpedo Factory type of experience in the interior walkways. It currently encompasses the NVAC, FotoWALK, ArtJamz, and studio spaces. Three new Art Walls are going up. 4,000 people will take part in the 1K Wine and Beer Walks. Crystal Couture is coming in February to 251 18<sup>th</sup> Street and will be bigger than ever with over 80 designers and boutiques participating.

*Accessible:* The BID's part of the Metro Gateway is complete. Vornado will finalize plantings and then assume maintenance this spring. Crystal Car is coming on Father's Day – details coming soon.

*Green:* Farmers Market will be back in the Spring, and the BID has a new three year contract with FRESHFARMS.

Governance

A motion was made, seconded, and approved to elect a new slate of officers. The new officers for the Crystal City BID are: Chair: Harmar Thompson – LCOR, Vice Chair: Mitch Bonanno – Vornado/Charles E. Smith, Secretary: Glenda MacMullin – Consumer Electronics Association, and Treasurer: Steve Wilder – The Boeing Company. The compensation committee was formally appointed and includes Glenda MacMullin, Harmar Thompson, Mara Olguin, and Steve Wilder.

Committee/Working Groups

*Operations:* 2 phases of the Crystal Drive 2-way is on hold until the Spring. Phase three is under design.

*Marketing:* The Crystal City BID commissioned a demographic/retail opportunity study from Nielson. The BID also analyzed three years of web statistics, and prepared a report on their findings.

The meeting was adjourned at 12:22pm.