

2017 3Q Board Meeting
Earth Treks Crystal City
January 24, 2017

Minutes

Members Present: Doug Abbott, Jim Creedon, Nora Dweck-McMullen, Dori Familiant, Freddie Lutz, Glenda MacMullin, Jerry Norris, Mara Olguin, Shannon Flanagan-Watson, Karen Vasquez

Members Absent: Christer Ahl, Michael Breitenbach, Karen Gentry, Kingdon Gould III, Alan Haskel Shawn Kyle, Regan Linke, Cheryl Mendonsa, Toby Millman, Derrick Morrow, Mark Rivers, Harmar Thompson

Staff Present: Angela Fox, Charles Gray, Robert Mandle, Joe Petty, Ked Whitmore

Mara Olguin, called the meeting to order at 11:49 AM and a quorum was established. A motion was made, seconded, and accepted to approve the minutes from the 2Q17 Meeting.

Administration/Finance

A motion was made, seconded, and accepted to elect Derrick Morrow as the new Treasurer of the Crystal City BID. The next meetings of the nominations committee are 2/12 and 3/16.

Crystal City Updates

Crystal City Updates: The Washington division of Vornado is splitting off and merging with JBG. The new company will be JGB Smith Properties, and the deal should close in April-May-June. The American Diabetes Association moved in in November. Deloitte moved into 2200 Crystal Drive. Dweck's apartment buildings are doing very well and their income is up 2%. Crystal Towers is undergoing a renovation. 1770 Crystal Drive is on hold. Lowe's residential project at 2450 Crystal Drive is entering its 3rd SPRC. CCCRC is moving along. The BID is investigating extending the bike path from Potomac Yards. KBQ Korean BBQ just opened in 2450 Crystal Drive.

Transportation: The BID is working on a partnership with Lyft for a regional shuttle. They are also working to have Crystal City be the first optimized neighborhood, making pick-ups and drop-offs easier. The BID is also in the beginning phases of developing a pedestrian bridge from Crystal City to DCA.

President/CEO Report

Events/Programs: The BID is currently working on a new, more consumer-focused website, which should launch soon. A new ArtWall is going up on Route 1 near the Hilton. The BID added lighting to the Boeing ArtWall. The BID launched Crystal Social, a new program to connect workers, business owners, and others in the community. The BID has been sponsoring yoga in the Crystal City Sports Pub on Sunday, which is going well. The 1K Wine and Beer Walk was last weekend, and was well attended and had a great atmosphere. Crystal Couture is coming up on 2/2-4. Wednesday Night Spins return in March. Artomatic is coming back to Crystal City for March-April. Junior League's Tossed and Found is coming back. The FRESHFARM Farmers Market comes back in April, as does Food Truck Thursdays. The BID is working on new panels for the Boeing ArtWall. 5K Fridays return for every Friday in April. The BID is also working on ArtWalls on the Hyatt to replace Anne Marchand's, and a large ArtWall on the Hilton.

The meeting adjourned at 12:21 PM.