

2013 4Q Board Meeting
Crystal City Sheraton – 1800 Jefferson Davis Hwy
April 11, 2013
Minutes

Members Present: Doug Abbott, Crister Ahl, Marty Almquist, Joan Berman, Mitch Bonanno, Jim Creedon, Dori Familant, Alan Haskel, Brenda Krieger, Freddie Lutz, Glenda MacMullin, Marc McCauley, Jerry Norris, Mara Olguin, Harmar Thompson, Julie Yeung

Members Absent: Michelle Cowan, Larry Duncan, Kingdon Gould III, Brian Fitzgerald, Cheryl Mendonsa, Peter Priesner, Jim Whittaker, Steve Wilder

Staff Present: Angela Fox, Charles Gray, Robert Mandle, Joseph Petty

Harmar Thompson, Chair, called the meeting to order at 11:44am and a quorum was established. A motion was made, seconded, and accepted to approve the minutes from the January 16th Board Meeting.

TechShop

A motion was made, seconded, and approved to have the Crystal City BID invest \$500,000 in infrastructure improvements to the old Safeway space in the Shops at 2100 in order to bring TechShop to the area. The investment is contingent on TechShop committing to come to Crystal City.

Crystal City Updates

Vornado is having good activity on the leasing front, and signing some leases for the recently redone 251 18th Street. 1400 Crystal Drive is close to signing two deals. Development of 1720 South Eads Street, a residential property, has been approved.

CCCRC has transitioned into their next stage, and will begin monitoring the implementation of the Crystal City Sector Plan.

Committee/Working Groups

Operations: 2-way between 12th and 15th should be completed by the end of Spring/early Summer. Phase two (23rd to 26th) should be done in the summer. The Crystal City BID is restarting discussion around establishing the Hotel Shuttle. The Crystal City BID partnered with CPRO to host a business discussion about the Columbia Pike Streetcar.

President/CEO Report

Administration: The Crystal City BID's finances are on track, and all the disbursements are in.

BID Expansion: BID expansion is on track for FY15.

Active: The outdoor programs will begin in late April/early May. Bike to Work Week is May 13th through 17th. The AFACC is June 9th.

Artful: The 1K Wine/Beer walks were successful, bringing over 4,000 people to Crystal City. Couture was fantastic with great crowds. Phase one of Art Underground has launched. The Cherry Blossom pictures from FotoDC will be up soon, and in new frames. Crystal Screen: Blockbusters will kick off on June 3rd.

Accessible: The first Crystal Car Show will take place on Fathers' Day, June 16th.

Green: Farmers Market will launch in a new location at 251 18th Street. The Power Purge and Shred is on April 24th. The Floral Frenzy Bulb Blitz is May 2nd.

Governance

A motion was made, seconded, and approved to accept the slate for the Fiscal Year 2014 Board of Directors.

The meeting was adjourned at 12:40pm.