

2015 4Q Board Meeting
Boeing Regional Headquarters
April 16, 2015
Minutes

Members Present: Doug Abbott, Christer Ahl, Jim Creedon, Nora Dweck-McMullen, Dori Familiant, Karen Gentry, Alan Haskel, Freddie Lutz, Glenda MacMullin, Cheryl Mendonsa, Toby Millman, Jerry Norris, Mara Olguin, Mark Rivers, Harmar Thompson, Karen Vasquez, Reid Wepler, Steve Wilder

Members Absent: Brian Fitzgerald, Kingdon Gould III, Derrick Morrow, Peter Priesner, Paul Singh

Staff Present: Angela Fox, Charles Gray, Robert Mandle, Joseph Petty, Therese Quiao, Kedrick Whitmore (Counsel)

Harmar Thompson, called the meeting to order at 11:48 and a quorum was established. A motion was made, seconded, and accepted to approve the minutes from the 3Q15 meeting.

Crystal City Updates

400 Army Navy Drive starts demo in July. Work has underway on 1720 S. Eads and it will have 205 apartments. CCCRC doesn't have any meetings planned.

Retail: Highline, a new bar/restaurant concept, is doing well.

Transportation: The Transitway is still going forward with a completion around July.

President/CEO Report

Admin/Finance: A motion was made, seconded and approved to accept the FY16 slate for the Board of Directors.

Creative: The Crystal City BID is building out the work section on the website. The Spark campaign continues with new banners. The BID has created a new marketing presentation and a printed book to highlight Crystal City.

Events/Programs: 1K Wine Walk was successful as only one day. Couture was in the old Dress Barn space and was great. Wednesday Night Spins kicked off a new bicycle race and was well attended and got good press coverage, including a story on channel 7 news. Food Truck Thursday kicked off. The BID has created the DCA Walk Challenge to highlight the airport as an asset. 5K Fridays are as strong as ever. The Farmers Market added a beer garden. Purge is next week. Zumba and Yoga start in May, along with Bike to Work Week, the Phoenix Derby. This year's movie theme is spies. Wine in the Water Park is in June as is the Air Force Association Cycling Classic and the Car Festival.

The meeting adjourned at 12:30pm.