

2016 4Q Board Meeting
DoubleTree Crystal City
April 14, 2016
Minutes

Members Present: Doug Abbott, Michael Breitenbach, Dori Familiant, Alan Haskel, Nora Dweck-McMullen, Freddie Lutz, Glenda MacMullin, Cheryl Mendonsa, Toby Millman, Jerry Norris, Mara Olguin, Harmar Thompson,

Members Absent: Christer Ahl, Jim Creedon, Brian Fitzgerald, Karen Gentry, Kingdon Gould III, Derrick Morrow, Mark Rivers, Karen Vasquez, Steve Wilder

Staff Present: Angela Fox, Charles Gray, Robert Mandle

Mara Olguin, called the meeting to order at 11:46 AM and a quorum was established. A motion was made, seconded, and accepted to approve the minutes from the 3Q16 Meeting.

Crystal City Updates

Crystal City Updates: Sweetgreen is open, Taylor will open 4/26. EarthTrex, a new climbing gym, is coming in July. WeWork/WeLive opened on February 1st with WeLive opening in May. Whole Foods has a July 1st opening. Commonwealth Joe is coming to the Bartlet. DoubleTree finished its remodeling.

CCCRC: They submitted their biannual report and determined the Sector Plan needs adjustments.

Transportation: Transitway is opened on Monday and is in the testing phase. It has created pretty bad traffic south of 23rd Street. The Multimodal center is progressing and will be complete in January

President/CEO Report

Admin/Finance: A motion was made, seconded and approved to adopt the FY17 Slate.

Creative/Expressive: Banners went up along Crystal Drive to celebrate the final season of Downton Abbey. The BID also added an ArtWall to celebrate Boeing's 100 years.

Events/Programs: Crystal Couture was a huge success. Wednesday Night Spins have been packed. The Farmers Market and Food Truck Thursdays have launched with Zumba and Yoga starting in May. 5K Fridays has had good weather and strong crowds. The AFACC comes up in June followed by Crystal Car. May 6th will feature an art opening to celebrate Mural23, ExposedDC, ArtJamz and Gallery Underground's latest show. Wine in the Water Park will be every Friday in June. Screen is delayed due to rights issues surrounding Star Wars.

The meeting adjourned at 12:24 PM.