

## **FY2018 4Q Crystal City BID Board Meeting**

Crowne Plaza Hotel, 1480 Crystal Drive

April 12, 2018

### **Minutes**

Members Present: Christer Ahl, Nora Dweck-McMullen, Karen Gentry, Kingdon Gould III, David Greenberg, Alan Haskel, Vikki Kayne, Regan Linke, Josh Lustig, Freddie Lutz, Glenda MacMullin, Derrick Morrow, Jerry Norris, Mark Rivers, Steve Taylor, Harmar Thompson, Jim Woods, Andy Van Horn

County Appointees Present: Shannon Flanagan-Watson, Natalie Monkou, Pamela Van Hine

Members Absent: Doug Abbott, Evan Burfield, Jim Creedon, Dori Familiant, Shawn Kyle

Others Absent: Robin Burke, Kara Milikovich Alter

Staff Present: Rich Bradley, Robert Mandle, Cassie Hurley, Kyle Easter

Others Present: Natalie Avery, Suzie Boggs, Jay Corbalis, Ked Whitmore

### **Call to Order & Establishment of a Quorum**

- Board Chair, Glenda MacMullin, called the meeting to order at approximately 11:38 a.m. and a quorum was established.

### **Chair's Report**

- A motion was made, seconded, and accepted to approve the minutes from the 3Q18 Meeting
- Glenda MacMullin, Chair, made motions and was seconded on the following:
  - Removal of Jim Creedon from Board since no longer employed by JBG SMITH
  - Replace Shawn Kyle, Karen Gentry, Vikki Kayne with Robin Burke (Beacon Capital Partners), Kara Milikovich Alter, Suzie Boggs, Jay Corbalis (all with JBG SMITH)
- MacMullin provided search committee update.

### **Treasurer's Report**

- Derrick Morrow (Treasurer) stated that the BID is in good financial shape.
- Rob Mandle (COO) presented the current P&L, the current Actuals v. Budgeted, and provided an overview of the financial position

### **Bylaws Revisions**

- Kedrick Whitmore, counsel for the BID, presented bylaws revisions that ensure the integrity of the BID's governance functions, through improved clarity around roles and responsibilities and increased Board oversight.
- MacMullin put forward motion to approve. Motion seconded and approved.
- Whitmore and Bradley responded to question explaining how a referenced Whistleblower policy in the revised bylaws would be implemented

### **FY2019 Board Slate**

- Mandle presented FY2019 Board Slate
- Three new board members nominated:
  - Mark Fallon from DoubleTree will be replacing Dori Familiant

- Todd Yeatts of Boeing will replace Evan Burfield whose current term ends on June 30, 2018
- Brian Grant of Equity will replace Jerry Norris who did not wish to continue serving
- MacMullin put forward motion to approve. Motion seconded and approved.

### **Programs Overview**

- Mandle provided an overview of the quarter's programs and events
- Mandle presented new programs brochure to the Board

### **Member Updates**

- Freddie Lutz reported on activity along 23<sup>rd</sup> Street including:
  - Freddie's Beach Bar is hosting Food and Friends
  - After Cantina Mexicana closed he went to restaurant in Del Rey and they agreed to take over the space along with the adjacent vacant space
  - Freddie and partners are taking over former Café Italia space
  - Also working with landlord to replace the former Tortoise & Hare

### **Strategic Planning Discussion**

- Rich Bradley presented an overview of the strategic planning effort

### **BID Expansion**

- Bradley acknowledged earlier permission from the BID Board to explore BID expansion; general consensus achieved to continue that effort
- Engaging in one-on-one meetings with several stakeholders with interests in Pentagon City and Potomac Yard including Equity, Simon, FRIT, Brookfield, USAA, Kimco, Dweck, and JBG SMITH.
- To move forward with a FY2020 expansion, participating properties would need to petition for inclusion, a new expanded work plan would need to be approved by the Crystal City BID Board in October and presented to the County for inclusion in the FY2020 Budget approvals

### **Other Business**

- Mandle highlighted collaborative efforts to keep the County informed about what is important to make for a healthy Crystal City business and investment climate and pointed to several letters from the BID on issues including NVTA funding, CC2DCA CIP funding, and the TIF policy.
- Mandle shared the executive summary of CC2DCA feasibility study

### **Remaining FY 2018 Meetings**

- Monday, June 11, 2018 – Annual Meeting

The meeting adjourned at approximately 12:48 p.m.