



**PEOPLE**

**BEFORE**

**CARS**

**GREENER, SAFER, BETTER ROUTE 1**

**PEOPLE BEFORE CARS** reinforces a bold vision to transform Route 1 into a safer, greener, people-first urban boulevard.

**BECOME A CHAMPION FOR CHANGE**

In 2019, pedestrian fatalities in the U.S. were at their highest since 1988.

Wider sidewalks mean more retail, safer crossing and more greenery.

Narrow lanes promote slower driving speeds.

- Traffic on Route 1 is going down. In 2019, 47,000 cars passed through National Landing in comparison to 61,000 in 2005.

Today, people are traveling by various modes of transportation other than cars.

- Between 2000 and 2018, National Landing grew by 67% while traffic fell by 18%.
- ¼ of National Landing households are car-free and ¾ of trips from new National Landing residents are car-free.

**58%**

**OF ARLINGTONIANS WHO USE ROUTE 1 SAY IT'S NOT SAFE, EASY OR EFFECTIVE TO GET AROUND.**

**ADDRESS SPEEDING ALONG CORRIDORS**

Streets become less safe for walking when speeds are higher.

- 73% of pedestrians will die or suffer a severe injury if hit by a vehicle at 40 MPH.
- 40% of pedestrians of pedestrians will die or suffer a severe injury if hit by a vehicle at 30 MPH.
- 13% of pedestrians will die or suffer a severe injury if hit by a vehicle at 20 MPH.

Need for dedicated and protected bike lanes for safely crossing Route 1.

- 64% of survey respondents said they wanted more protected bike lanes.
- 45% of survey respondents are concerned for the safety of cycling on the street.



**Safety**



**No highways**



**People-Focused Design**



**Connectivity**



**Multimodal**

**JOIN THE MOVEMENT FOR A BETTER, SAFER, GREENER ROUTE 1**

**TAKE ACTION. SIGN THE PLEDGE.**

[nationallanding.org/people-before-cars](http://nationallanding.org/people-before-cars)

