



January 21, 2022

Arlington County Board
Ellen M. Bozman Government Center
2100 Clarendon Blvd, Suite 300
Arlington, VA 22201

Dear Madam Chair and Members of the Arlington County Board:

On behalf of the Crystal City, Pentagon City, and Potomac Yard business communities, the National Landing Business Improvement District (BID) offers its enthusiasm and support for the renewal of the Use Permit for Bowlero at 320 23rd Street. The BID submitted similar letters of support in December of 2020 and January of 2019.

Though the establishment opened amid an international pandemic and corresponding restrictions on occupancy and operations, the BID already sees Bowlero as an important complement to National Landing's destination experiences. Bowlero has been a welcome addition to growing National Landing's entertainment and nightlife offerings and the BID fully supports the renewal of the use permit.

In late 2020 and early 2021, due to different Covid regulations around the DMV, Bowlero in Crystal City experienced far more activity than usual, causing noise and security issues.

However, by the summer of 2021, with stabilized operations throughout the metro region and the Bowlero team's focused concentration and teamwork, these worries have considerably lessened. The Bowlero team has proven its dedication to being a good neighbor and a constructive contributor to the community.

Given these considerations, the BID fully supports the renewal of the use permit and we look forward to Bowlero's continued presence in National Landing.

Sincerely,

Tracy Sayegh Gabriel
President and Executive Director
National Landing Business Improvement District