



**NATIONAL
LANDING**

PENTAGON CITY

CRYSTAL CITY

POTOMAC YARD

October 14, 2021

Mr. Pierre S. Jolicoeur
Department of Community Planning, Housing & Development
2100 Clarendon Boulevard, Suite 700
Arlington, VA 22201

Dear Mr. Jolicoeur:

On behalf of the National Landing Business Improvement District (BID) and the collective business communities of Crystal City, Pentagon City, and Potomac Yard, I am writing in support of the use permit renewal application for the Bright Horizons Child Care Center at 3550 S. Clark St.

High quality child-care facilities are a critical component in any downtown's business attraction efforts. Arlington Economic Development identified this need in its 2009 report, "Child Care in the Commercial Corridors" citing their importance in attracting businesses as well as the top talent they seek to employ.

This use permit renewal supports long-standing County goals to attract and retain quality child-care facilities and further enhances National Landing's economic competitiveness. The BID enthusiastically supports the use permit renewal application and continues looks forward to working to attract additional child-care facilities, families, and their children to the National Landing community.

Sincerely,

Robert H. Mandle
Deputy Executive Director

Cc: Tracy Sayegh Gabriel, President & Executive Director, National Landing BID
Malaika Scriven, Vice President of Planning & Development, National Landing BID

**NATIONAL LANDING
BUSINESS
IMPROVEMENT
DISTRICT**

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