

# Planning and Transportation Project Manager

National Landing Business Improvement District (BID) is seeking a passionate urban planning and transportation planning professional to serve as the organization's Planning and Transportation Manager. This newly created position will work alongside the team's Economic Development Project Manager and will support all aspects of the BID's programmatic work in transportation, public realm and beautification, and planning. As part of a new Planning and Development team, the position will support the BID's mission to advocate for an equitable, safe, and well-connected downtown and champion projects that deliver next generation mobility such as the CC2DCA Intermodal Connector and a reimagined Route 1. The ideal candidate will be a self-starter that is passionate about transportation, planning, and placemaking. They will be strategic and collaborative, and someone that thrives in a fast paced, results-oriented environment. This position will report directly to the VP of Planning and Development.

## **Primary Job Responsibilities**

- Provide project management for the BID's transportation program including coordination on public infrastructure projects, developing micro-mobility pilot projects, managing consultant studies, and supporting the work of the Transportation Committee.
- Monitor and participate in Arlington County's various planning processes for land use, parks, and other planning-related studies including reviewing documents, attending meetings, and formulating formal responses.
- Manage a range of public realm projects aimed at building equitable, inclusive, vibrant, and activated public spaces. Activities may include beautification efforts, temporary urbanism, parklets and interim parks, wayfinding, streetscape, urban design, and plaza enhancement projects. Includes contracting/procurement of vendors/consultants.
- Develop and help implement a public art strategy for the BID district. Project manage longer-term public art projects such as murals including procurement of artists and fabricators through RFPs and/or design competitions. Develop scopes of work and manage contracts. Monitor appearance and maintenance and oversee decommissioning and removal.
- Perform all necessary GIS and mapping work to advance planning and communications.
- Build relationships with various stakeholder groups including BID members, community associations, the County Manager's Office and various county agencies, the County Board, and other partners.
- Help develop and project manage equity and sustainability initiatives.
- Manage design work of consultants/vendors and independently complete graphic design including the strong visual representation of data in maps, presentations, reports, etc.

## **Required Skills/Qualifications**

 Bachelor's degree and 4-5 years of experience or Master's degree (preferred)and at least 1-2 years of work experience in planning, transportation, architecture or related field\*

- Substantive knowledge of and interest in transportation, community development, placemaking, and planning
- Strong writing, editing, communications, and interpersonal skills
- Excellent organizational and project management capability
- Strong mapping and GIS skills
- Ability to manage design work of consultants/vendors and independently complete graphic design and visualization work
- Facility working with Adobe Creative Suite (Photoshop; InDesign) preferred
- Flexible, adaptive, and capable problem-solver
- Ability to manage multiple projects, meet deadlines and work collaboratively as part of a team
- Experience using Microsoft Office; Google Workplace
- Enthusiastic and enjoy working in a dynamic, flexible, fast-paced environment

\*NOTE: A Coordinator title may be utilized instead of Project Manager depending on experience level of candidate.

The National Landing BID offers competitive salaries, excellent benefits, and a convenient Metro accessible location. The BID is an Equal Opportunity Employer. The BID celebrates diversity and is committed to cultivating a highly talented workforce and provide a welcoming, inclusive, collaborative, and fun work environment, where work-life balance is valued for every employee. Creativity and entrepreneurial spirit are encouraged within the BID's fast-paced and talented team.

## We look forward to hearing from you!

To apply, please provide cover letter and resume to **careers@nationallanding.org** with a subject line of "Planning & Transportation Project Manager" **no later than, Tuesday, June 15, COB.** 

## ABOUT National Landing BID

<u>The National Landing Business Improvement District is a non-profit organization that thrives on</u> its strong private-public partnership with Arlington County and local property owners. Formerly known as the Crystal City BID from 2006 to 2020, this membership coalition continuously promotes and activates the local business, retail, restaurant, and residential community through placemaking, public art, transportation, economic development, events, marketing and promotion. The Crystal City BID officially expanded its boundaries in 2020 and is now known as the National Landing BID unifying the interconnected and thriving neighborhoods of Crystal City, Pentagon City, and Potomac Yard in Arlington, Virginia. This includes more than 26,000 residents, nearly 12 million square feet of office space, approximately 5,500 hotel rooms and over 450 restaurants and shops.

Already Virginia's largest walkable downtown, National Landing is in the midst of an exciting transformation driven by billions of dollars in public and private investment that will deliver new and enhanced housing, offices, parks, transportation and infrastructure in the coming years. The National Landing BID is helping to steer this growth in ways that are sustainable and enhance the area's diversity and livability. For more information, visit on <u>Twitter</u>, <u>Facebook</u> and <u>Instagram</u>.

Despite the current pandemic, the National Landing area is on the cusp of a massive transformation with billions committed in public and private investment, Amazon's selection as a

second headquarters location, and a vibrant residential, hotel, and business community. The BID is strengthening the experience and identity of this urban center through placemaking, public art, transportation, economic development, events, and marketing/promotion.

The organization has undergone a major overhaul in the last two years. Since August 2018, the organization has hired a new Executive Director, completed a comprehensive <u>strategic planning</u> process, launched the area's new name and brand identity, successfully expanded the BID's geographic area by 76% percent, and welcomed a nearly \$2 million increase in annual budget effective July 1, 2020. With this geographic, programmatic, and budgetary expansion, the BID is anticipated to more than double the size of its current operation.

Check out how National Landing is an urban center, reimagined, and how three neighborhoods are stronger together through this <u>1 minute VIDEO</u>.



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