

**Spend and Win in Downtown Norfolk April 12-26**  
***Four Winners for \$500 of Gift Certificates***

NORFOLK, Va. – (April 2021) – Downtown Norfolk Council wants to reward you for spending your money in Downtown Norfolk. From April 12 to 26, any purchases made in Downtown Norfolk can earn a chance to win \$500 in gift certificates to Downtown businesses. Four winners will be selected.

How would you spend \$500 in Downtown? You can take your friends to dinner, eat lunch for months, get a pedicure or two, haircuts, beers, concert tickets, Push Comedy Club, a hotel for the weekend, new clothes, Virginia Arts Festival tickets, gifts or any combination. Participation is easy. Just upload your receipts every time you make a purchase in Downtown from April 12 to 26 to the Spend and Win page at [DowntownNorfolk.org/SpendandWin](http://DowntownNorfolk.org/SpendandWin). Winners will be notified on April 28.

“We really want to reward people for spending money and supporting our Downtown businesses,” said Jessica Kliner, director of marketing and communications for Downtown Norfolk Council. “And by keeping the prize money local, we are able to continue to support and highlight all that Downtown has to offer. It’s a win-win for four lucky people.”

There is no minimum for purchases, and you can enter every time you spend in Downtown. Only one submission per receipt. Then create your own winner’s package. If you’re stuck for ideas, we have plenty. Downtown Norfolk Council will provide gift certificates for the winner’s custom package for the businesses of their choice. Follow Downtown Norfolk on social media for ideas and more information.

Downtown Norfolk Council is a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. DNC also manages the Downtown Norfolk Improvement District, a 50-block special services district with enhanced services that keep Downtown friendly, safe and spotless. Connect with Downtown Norfolk on [Twitter](#), [Facebook](#) and [Instagram](#) or visit [DowntownNorfolk.org](http://DowntownNorfolk.org).

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