



**APPRECIATION IS A WONDERFUL THING.**

***Downtown Norfolk Council Celebrates Downtown Workers in May***

NORFOLK, Va. – (May 2022) – It's always great to work Downtown, but Downtown Norfolk Council is making this May extra special with promotions to show our dedicated Downtown workforce some love.

**[WORK DOWNTOWN? LET US FILL YOUR TANK!](#)**

**What:** DNC is giving away\* \$50 Wawa gas gift cards to some lucky Downtown workers.

**When:** Thursday, May 12, 2022 starting at noon until we run out.

**Where:** Selden Market, 208 E. Main Street

**How:**

- Show up at Selden Market with proof of employment (business card, paperwork, etc.) at a business located within the [Downtown Improvement District](#) and a valid ID.
- We will begin distributing \$50 Wawa gift cards at promptly at noon. Supplies are limited and distributed on first come, first served basis. One per person. Must be present to receive gift card.
- [Click here for terms and conditions](#)

**IT PAYS TO WORK DOWNTOWN. LITERALLY.**

**[TELL US WHY YOU LOVE WORKING DOWNTOWN AND WIN \\$1000.](#)**

**What:**

Downtown Norfolk Council will be giving 4 lucky Downtown Workers \$1000 just for posting on Facebook or Instagram about why they love working Downtown.

**When:**

Check out our Facebook and Instagram on Monday, May 2<sup>nd</sup> and post away! Your message can be as simple or detailed as you want.

A \$1000 winner will be randomly selected and notified May 9<sup>th</sup>, May 16<sup>th</sup>, May 23<sup>rd</sup> and May 30<sup>th</sup>.

**Where:**

Facebook - [@DowntownNorfolk](#)

Instagram - [@Downtown757](#)

**How:**

- Facebook:
  - Check out our post and follow the link to online entry form. Submit text and/or upload an image.
- Instagram:
  - If you work anywhere within the Downtown Improvement District, post an image or video with caption on Instagram (tagging @downtown757 in the image and/or using #WorkingDN tell us why you love working in Downtown Norfolk.
- Winners will need to provide verification that they work in the Downtown Improvement District before prize money is delivered.
- [Click here for terms and conditions](#)

*\*EACH PROMOTION IS OPEN ONLY TO CURRENT DOWNTOWN NORFOLK EMPLOYEES. ALL WINNERS WILL NEED TO SHOW PROOF OF EMPLOYMENT PRIOR TO CLAIMING A PRIZE.*

The Downtown Norfolk Council is a private, not-for-profit membership organization comprised of businesses and individuals working toward a dynamic, attractive and prosperous Downtown. DNC also manages the Downtown Norfolk Improvement District, a 50-block special services district with enhanced services that keep Downtown friendly, safe and spotless. Connect with Downtown Norfolk on Twitter, Facebook and Instagram or visit [DowntownNorfolk.org](http://DowntownNorfolk.org).

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