



FOR IMMEDIATE RELEASE

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### **NEON DISTRICT SEEKING HOLIDAY ARTIST SUBMISSIONS BY OCT. 25**

NORFOLK, Va. – (October 2020) – The NEON District will be a little brighter this holiday season. As the gateway into Downtown Norfolk, the NEON District provides the first glimpse of city lights, historic buildings and bustling streets to residents and visitors. This winter, the District will showcase unique, creative holiday décor along Granby Street adding to the magic of the season.

The NEON District is seeking an artist to customize pre-constructed templates with designs of their choosing. Each template is a 2D series of stars that will be on display in the district for six weeks. An independent contractor will fabricate, install and de-install the stars. The artist is only responsible for implementing their design on the stars.

The installations will be located at Retail Alliance parking lot, 838 Granby Street; The Plot Garden, 776 Granby Street; The Plot Containers, 776 Granby Street and Bob's Gun Shop, 746 Granby Street.

There is no fee to apply, and an artist honorarium is available for materials, labor and artist fee of \$1000. Funding is made possible through Business Consortium for Arts Support's ongoing support to the NEON District.

For submittal details and specifications, visit <https://neondistrict.submittable.com/submit/176877/neon-district-call-for-artists-holiday-2020>. Artists will be notified of selection by Oct. 30.

Norfolk's first official arts district, NEON (New Energy of Norfolk), is home to long-time cultural institutions like the Chrysler Museum of Art and Harrison Opera House as well as studio-based ventures like d'Art Center and the Rutter Family Art Foundation, all providing artists a place to make, create and show. Within a few short blocks you can see a muralist at work, take in an improv comedy performance at Push Comedy Theater, watch a live glass-working demonstration, shop for unique home goods, get a tattoo or dine out at an eclectic restaurant. Learn more at [www.NEONNFK.com](http://www.NEONNFK.com) and follow along on [Facebook](#), [Twitter](#) and [Instagram](#) at @neonnfk.

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