

2022-2023 Membership Benefits



Downtown
Roanoke^{NC}

make it yours

Invest in one of the region's most important businesses – YOURS.

BUSINESS MARKETING AND PROMOTION

- Enhanced listing on www.downtownroanoke.org including a link to your business website
- Free meeting room space in our conference room
- Sponsorship opportunities for events and other projects with benefits to promote your business
- Free property listings on our web site to promote downtown residential and commercial space.
- Inclusion of downtown events and programs on DRI's events calendar.

ADVOCACY and PUBLIC/PRIVATE PARTNERSHIPS

- Staff meets with City officials, business owners, and other organizations regularly to discuss policy, programs, projects, and partnerships for an improved downtown.

DOWNTOWN PROMOTIONAL OPPORTUNITY

- Weekly Downtown Roanoke newsletter to 12,800 recipients
- Public service notices/Street closures
- DowntownRoanoke.org and Events Calendar (over 1 million page views), DRI Facebook pages (25,250+ "likes"), Twitter (10,800 followers), Instagram (5000+ followers)

NETWORKING OPPORTUNITIES

- Workshops/seminars on downtown, economic incentives, marketing, and others.
- Membership night at Party in Elmwood