



ATRIUM & AUDITORIUM

Nothing compares to the soaring elegance of the City of Roanoke Atrium! Greet your guests with our grand lighted glass staircase, exquisite views and contemporary interiors for an unforgettable experience. The curvilinear walls and travertine floors of the Advance Auto Parts Auditorium make for a stunning event space. Combining these adjacent special event spaces creates an elegant setting for any occasion.



CAFE & PATIO

A combination of graceful wall-to-wall windows and a modern edge, the museum's Café is a charming complement or stunning stand-alone space for any event. The Café is easily transformed for both personal and professional needs, from cocktail parties to luncheons to seated business dinners. The adjacent patio makes this the perfect indoor/outdoor space for your next celebration.



THEATER & LOBBY

The blank canvas of the theater provides limitless possibilities for your occasion. Featuring high ceilings, hardwood floors, theater lighting, retractable seating, and a fully integrated A/V system, the Theater is flexible in tailoring to your needs.



TOP OF THE TAUBMAN

Invite your guests for one of the most spectacular views of Roanoke from the Boardroom and Balcony. Situated on the third floor, this stunning indoor/outdoor space with floor-to-ceiling windows is ideal for a cocktail party, seated dinner, or business meeting.

Photo Credit (clockwise from top left): Tara Lilly, Jeff Hoffman, Noah Magnifico, Enigma; Back photo by Sweet Tea by Lisa Marie

Please see reverse for rates & capacities. See Special Events Manager for exclusive vendors.

We invite you to make an appointment to discuss your event.

events@TaubmanMuseum.org or 540.204.4139

110 Salem Avenue SE, Roanoke, VA 24011 | TaubmanMuseum.org



PRICING

FIRST FLOOR

City of Roanoke Atrium: \$2,000 (Fri,Sat) \$1,500 (Sun-Thur)

Seated Banquet: 137 Reception: 450 Dinner/Dance: 75

Advance Auto Parts Auditorium: \$1,000 (Fri,Sat) \$750 (Sun-Thur)

Seated Banquet: 137 Reception: 325 Dinner/Dance: 75

Platinum Package (Atrium & Auditorium): \$2,500 (Fri,Sat) \$2,000 (Sun-Thur)

Seated Banquet: 300 Reception: 1000 Dinner/Dance: 250

Cafe & Patio: \$750 (Fri,Sat) \$500 (Sun-Thur)

Seated Banquet: 60-100 Reception: 120-200

Taubman Theater with Lobby: \$1,000 (Fri,Sat) \$750 (Sun-Thur)

Seated Banquet: 100 Reception: 325 Dinner/Dance: 80 Stadium seating: 144

SECOND FLOOR

Gallery: \$500 (Fri,Sat) \$400 (Sun-Thur)

Ceremony: 50

THIRD FLOOR

Boardroom with Balcony OR Reception: \$750 (Fri,Sat) \$500 (Sun-Thur)

Seated Banquet: 40 Reception: 120 Lecture/Board Mtg: varies

Top of the Taubman (All 3rd Floor Spaces): \$1,000 (Fri,Sat) \$750 (Sun-Thur)

Seated Banquet: 85 Reception: 150- 200 Lecture/Board Mtg: varies

Rentals Include: Museum tables & chairs, Museum A/V equipment, Portable stage, Event rehearsal during Museum hours, On-site Museum special events staff

Event Enhancements: Bridal Ready Room, Coat-check, A/V Technician, Galleries & private tours

Discounts: Museum Members, Non-profit & government organizations, Mini-events (2 hours or less), not applicable for Saturday evening rentals

*Rental does not include required fees for housekeeping and security. Rates above are not applicable to already contracted events. Capacities are contingent on design of the event. Pricing is based on a 6 hour rental period. Limitations on event hours are dependent on the nature, size, and location.