**ST. PATRICKS DAY PARADE APPLICATION AND INFORMATION  
March 11, 2023, 11 a.m.**

**Deadline to enter is February 28, 2023**

**General Parade Information:** The purpose of the St. Patrick’s Day Children’s Parade & Shamrock Festival is to celebrate and honor Irish Heritage and Celtic Pride and entertain and delight the children of our region.

To meet these goals while providing a safe environment and meeting time restraints, **the Parade Committee is forced to limit the number of participants to 100 entrants.** Please note that you are not accepted into the parade until you receive a confirmation letter or email from the parade committee. **Make sure your parade participants and float are decorated in everything GREEN! NO applications will be accepted after February 27 – no exceptions.**

**Parade Location:** Parade lineup will begin at 9:00 a.m. at Jefferson Street and Albemarle Avenue, in front of Carilion Clinic. The parade will step off at 11:00 a.m. and will march through downtown. The parade will end at the intersection of Campbell and Williamson Road (after making a right onto Williamson Road).

**Rules: The parade entry MUST relate to a St. Patrick’s Day Theme and/or be of a nature to entertain and amuse children, or expose them to Irish culture. Entrants comprised of children of all ages are also encouraged. NO OTHER ENTRIES ARE ALLOWED OF ANY TYPE. Entrants with children and appropriately themed floats are preferred and given precedence over all others.**

Entry fees are non-refundable. Entry fees will only be returned if the applicant is not accepted for participation.

* The Parade Committee reserves the right to accept or deny any application for entry.
* The parade will go on rain or shine.
* Entries will be received and evaluated on a first come, first served basis for entrants in each category type.
* Preference will be given in parade acceptance based on quality of theme and presence of a float.
* Entries must observe all applicable rules and regulations and follow all instructions from police and the parade officials. The parade officials assume no liability for any damage to floats, vehicles, or for any injuries or damage due to negligence of parade entrants. A spacing of 20 feet between units will be enforced.
* Horses are **NOT** permitted. All other animals are encouraged and should be adorned in holiday costume and decoration. All animals must be always leashed and/or kept under control. Cleaning up after animals is the immediate responsibility of the handler.
* Organizations and units participating in the parade are prohibited from:
  + Any presentation or representation deemed immoral by the Parade Committee
  + The drinking or simulated drinking of alcohol
  + Participants under the influenced of alcohol
  + Firecrackers and or any other explosive device
  + Throwing or handing out of any souvenirs
  + Profanity on any attire, signs, banners, floats, vehicles, music or audio recordings will not be permitted
  + No working Firearms are allowed; only prop and costume weapons/replicas
* Stunts, vehicle burnouts or any activities that endanger the crowd or entrants are strictly forbidden and grounds for permanent ban from the parade.
* No materials of any sort (candy, toys, leaflets, etc.) are to be thrown to spectators. Parade officials and the Roanoke City Police strongly discourage distribution of items from floats or any other units due to safety concerns. Violations of this rule may result in the removal of the unit from the parade, and possible ban from participation in next year’s parade.
* The following limits apply for all entries:
  + Bands limited to 10
  + Car Clubs limited to 2 (total of 10 cars per club)
  + Motorcycle Clubs limited to 2 (total of 8 riders each)
  + Clown Groups limited to 4
  + Skating/Cycling Groups limited to 4
  + Majorettes/Baton Groups/Dance Teams limited to 5
  + Professional Cheer Teams limited to 2
  + Historical Reenactor Groups limited to 6 (preference will be given to Irish or Celtic Reenactors)
  + Beauty Pageant Winners limited to 4
  + First Responders and members of Law Enforcement are allowed to participate as the Parade Committee deems appropriate.

The following is a list of units that are **NOT ACCEPTABLE** as Parade entries. Note: Parade officials may make special exceptions at their discretion.

• Retail stores or businesses without a float in keeping with theme

• Undecorated Commercial Vehicles

• Political Ads or Campaign Groups (Elected Officials may participate)

• Non-Performing/Walking Groups/Individuals

Anyone disobeying any rule will be removed from the parade immediately. Additionally, the entire unit could be removed at the discretion of Parade officials.

Your unit must look exactly as described and accepted in your application. Any unauthorized changes or additions (including additional vehicles) to your accepted application may result in disqualification of your unit at the time of the Parade and result in permanent lifetime ban for your organization.

Any walking units should be aware that the street could have some residual dirt or debris and should take any precautions necessary.

All entries with animals must be always controlled and kept a minimum of 6 feet from bystanders. Horses are **NOT** permitted.

**Parade Awards:** All participants are encouraged to come to the Shamrock Festival Stage located next to Wells Fargo Plaza after the parade to find out which entries won awards and to pick up trophies.

Awards: 1st place, 2nd place, 3rd place, Judges Choice, and Best Celtic Theme.

**St. Patrick’s Day Parade Application 2023**

Organization:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
**Entry fee: Business: $35 Non-profit, Civic Group, School, Neighborhoods: No fee**Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Address/City/State/Zip:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Day Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cell Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Email (required):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Description of Organization:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Description of entry:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Number of participants:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Number of floats (Include size of entry) \_\_\_\_\_\_\_\_\_\_\_\_\_Number of vehicles \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please note: There will be a limit to the number of vehicles allowed per entry**

Will your unit have sound or music? If yes, describe: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Does your unit include animals? If yes, what kind and how many? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***\*Required\****   
Give a brief description of how you would like your unit announced at the Review Stand: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
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**Parade Waiver and Release:** By signing below, I agree that I have read the rules and understand them completely and agree to abide by the guidelines set forth by the Parade Committee. I agree to be responsible for any loss or damages to property or for any personal injury sustained during this event and to hold harmless from liability the Parade Committee, Downtown Roanoke, Inc., volunteers, and sponsors.

With my signature I agree to comply to all herein. I further understand that I am fully responsible for my entire unit, including but not limited to animals, vehicles, props and children, and anyone allowed to march with group, affiliated or unaffiliated. I am responsible for any action taken or caused by my unit. If I or my unit fail to comply with all the guidelines and rules for participation, I understand that my entry can and will be removed from the parade lineup as late as 11 a.m. on parade day.

Authorized Representative (print or type)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Send application and payment (Businesses only) to:**

**Downtown Roanoke, Inc.**

**213 Market Street SE**

**Roanoke, VA 24011**

**540.342.2028 ext. 14 (phone)**

**540.344.1452 (fax)  
tylerm@downtownroanoke.org**