

## Third Party Ticket Statement and Warning ⚠️

We've been getting a lot of questions about third-party websites selling tickets to our Budweiser Summer Series concerts.

We exclusively sell tickets via our ticketing agent, Efix. Per our website, any tickets from other ticketing agents are not valid and will not be accepted. What does that mean? We did NOT allot a certain amount to be sold anywhere else. All tickets must be purchased directly from us using our Efix link. We put safety measures in place, like bot stoppers and ticket limits, to prevent purchasing for resale.

"But I'm seeing tickets for sale on other websites!"

People may have purchased tickets and then listed them for sale on third-party websites. We cannot validate any tickets prior to purchase/without a ticket number, which is why we do NOT recommend doing this. Once you have a ticket, we can look to see if it is a valid ticket number, however; we cannot guarantee that the ticket hasn't been duplicated or sold to multiple people. If that happens, the first person to have their ticket scanned at the gate will be admitted. If you show up after them, you won't be allowed to enter.

If the show is sold out, we won't be able to sell you a ticket, either. While we sympathize with your situation and you may have spent a lot of money on third-party tickets, due to capacity limits, we will not be able to let you into the show. Again, this is why we do NOT recommend buying from a third-party seller.

\*If you choose to purchase a ticket from a third party, you do so at your own risk, and Downtown Roanoke, Inc. is not responsible for any issues that arise.\*

Additionally, people may simply be selling fake tickets (aka scamming you). We can't list all of the scam possibilities, but here are a few red flags to look out for:

1. Any seating other than General Admission (GA). Elmwood Park does not have the ability to offer different price levels due to the way the park was built.
2. VIP access. There are no VIP tickets for this show.
3. Tickets are cheaper than the retail rate

Thank you for your attention and we look forward to seeing you at the Budweiser Summer Series!