



TRANSPORTATION COMMITTEE

DATE: Tuesday, October 16, 2018
TIME: 12:00 p.m. – 1:30 a.m.
PLACE: Bellevue Downtown Association | Fifth Floor Conference Room
Co-Chairs: Amy Carlson & Susan Stead

AGENDA

1. Welcome and Introductions

2. Member Show & Tell: BDA Members will present their mobility research. The information is intended to broaden perspectives and help inform decisions during the BDA Downtown Access Strategy amendment process.

- a. Claire Martini, Cascade Bike Club
- b. Bob Pishue, Kemper Development Company
- c. Carl Vander Hoek, Cleverly Development
- d. Todd Woosley, Woosley Properties

3. Collect Feedback

- a. Member feedback exercise to identify changes to Downtown Access Strategy
- b. Member feedback on process, expectations, and deliverables

4. Next Steps

- a. BDA Staff will draft updated Downtown Access Strategy based on Committee Member feedback during the meeting interim.
- b. Transportation Committee will meet on 11/15 to discuss the draft Downtown Access Strategy update and gather consensus on a final recommendation to be transmitted to the Board.

ATTACHMENT

- **BDA Downtown Access Strategy**
- **BDA Downtown Access Strategy Update** – Three-Meeting Series Overview
- **9/20 Round Table Feedback** – BDA Transportation Committee Mobility Priorities

DOWNTOWN ACCESS STRATEGY

Bellevue Downtown Association | Adopted 2011

Improving mobility is a key factor to Downtown Bellevue's success as a thriving retail destination, a center for knowledge workers and innovative companies, and a vibrant residential community.

The Bellevue Downtown Association believes successful transportation and land use plans should be guided by the following strategy.

1. **Enable and serve growth (jobs, housing, retail) downtown.** Regional and local plans call for continued growth downtown, resulting in increases to daily trips. A successful transportation network will help stimulate development, attract jobs, residents and visitors. Transportation and land use policies should align with proper funding to maximize efficiencies in the transportation network.
2. **Optimize traffic flow.** Continue to prioritize strategic roadway capacity and technology investments to address critical chokepoints, improve traffic operations (to, from, within downtown) and minimize delays for all modes.
3. **Optimize light rail implementation.** Work affirmatively to implement East Link light rail pursuant to the Bellevue/Sound Transit MOU provisions, with special attention to mitigating impacts and assisting downtown businesses and residents during construction.
4. **Maintain the safety, quality and capacity of existing facilities.** Downtown's limited roadways and arterial connections to regional facilities must be preserved. Maintaining what we have is less expensive than playing catch up.
5. **Establish priorities for the pedestrian environment and non-motorized access.** Much of downtown relies on inadequate non-motorized access. Design and investments should reinforce a compact, walkable, well-connected downtown.
6. **Achieve mode-share goals.** Downtown roadways are constrained (superblocks, limited ROW) and resources are limited. As congestion levels and drive-alone travel costs grow, demand for reliable options (transit, vanpools, rideshare) will rise. Transit service and infrastructure should anticipate and respond to demand.
7. **Strive in all cases to reduce costs and environmental impacts.** Bellevue continues to support this principle by enabling and serving growth downtown.
8. **Minimize traffic, property and business impacts due to construction.** Downtown residents, businesses and customers require adequate notice and planning assistance to avoid or minimize disruptions.



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Updating the BDA Downtown Access Strategy
Three-Meeting Approach

BACKGROUND & OBJECTIVE

The BDA [Downtown Access Strategy](#) was adopted by the Board of Directors in 2011 to serve as a guiding document for advocacy efforts regarding mobility issues. Since then, population and job growth has increased trips, City and regional mobility initiatives have been implemented and new technologies have emerged. In 2016, the BDA Board adopted the [2017-2021 Strategic Plan](#) which identified updating the Downtown Access Strategy as a key initiative to respond to these changes. The BDA Transportation Committee is tasked with evaluating mobility challenges, identifying investment priorities, and drafting a recommendation for an updated Downtown Access Strategy.

Meeting #1: Level Setting & Learning

Thursday, September 20, 2018 | Noon - 1:30pm | Bellevue Downtown Association

- Introduce Downtown Access Strategy scope and objective
- BDA Staff: Process, Plans, and Uses
- City Staff: High-level overview of the policy and project approach to improving downtown mobility

Meeting #2: Show & Tell + Work Session

Tuesday, October 16, 2018 | Noon - 1:30pm | Bellevue Downtown Association

- Member Show & Tell: Members are invited (and granted time) to present their findings/research on Downtown mobility priorities
- Member Discussion & Feedback: Identify key draft points or changes for the Downtown Access Strategy

Interim Between Meetings 2 & 3:

BDA staff will draft an updated Downtown Access Strategy based on Committee Member feedback.

Meeting #3: Finalize a Recommendation

Thursday, November 15, 2018 | Noon - 1:30pm | Bellevue Downtown Association

- BDA Staff: Present a draft updated version of the Downtown Access Strategy
- Committee Member Discussion & Feedback: Committee members will review and gather consensus on a final recommendation to be transmitted to the BDA Board of Directors

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ROUND TABLE MEMEBR COMMENTS | COLLECTED SEPTEMBER 20, 2018

Members we're asked to share a priority they'd liked to see considered in the BDA Downtown Access Strategy update process. The following comments were recorded.

ROUND TABLE COMMENTS

1. Reduce congestion and help make trips quicker
2. Consider all seasons for mobility
3. Improve last-mile connectivity in preparation of light rail
4. Maintain a safe pedestrian experience amidst the growth
5. Provide more accessibility for to all mobility options
6. Ensure a quality customer experience – easy access and weather protection
7. Environmental impacts of transportation, ensure sustainability
8. Accommodate growth and improve I-405 access
9. Accommodate Downtown trips and implement the I-405 Master Plan
10. Downtown access and consider autonomous vehicles
11. Manage curb space for ride share / load zones
12. Use 2040 target horizon for planning
13. Study macro issues to understand micro impacts to developments
14. Additional public awareness of mobility options and programs