



# 2018 Community Partnership Opportunity

## Choose Your Way Bellevue Perks

Monthly opportunity for sponsorship

You're invited to participate in Choose Your Way Bellevue's Perks Program, which rewards those using an alternative mode (bus, bike, carpool, etc.) at least eight times per month.

It is free for your business to participate in Perks, minus the Perks offer to our qualifying participants. The Perk can be anything you like; popular examples include freebies, buy-one-get-ones, and discounts.

### Benefits of being a Perks Partner include:

- Your logo on the program website's homepage.
- Callouts in program social media and newsletter (sent to 19,000 recipients).
- Perks coupon sent to all qualifying participants (approx. 1,000 recipients; an estimated 30 redemptions).

## Host a transportation event

Throughout the year we promote alternative modes and resources at community events.

### Host or donate to an event such as:

- Bike Month and Transit Month celebrations
- Transportation Trivia Night
- Ride-match Happy Hour

## Sign up to be a Perks partner

Leave your contact info and we'll reach out with details.

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Learn more at [www.cywb.org](http://www.cywb.org), or email [info@cywb.org](mailto:info@cywb.org).

