

Call for Art



Brilliant Bulbs – A Downtown Green Bay, Inc. Initiative

Presented by Fox Communities Credit Union

Lighting up the CityDeck one bulb at a time in Downtown Green Bay

Entry Deadline: October 6, 2026

Summary: Downtown Green Bay, Inc. invites artists of all ages and skill levels to participate in the *2nd Annual Brilliant Bulbs*, a creative winter art initiative. Selected artists will paint or decorate one of 20 oversized holiday light bulb cutouts, which will be displayed along the CityDeck overlooking the Fox River as part of our annual “Let it Glow” winter lighting installation.

- **Artist Stipend:** \$100 per completed bulb (paid upon submission of the finished piece).
- **Bulb Dimensions:** Approx. 20” x 42” Dibond panel, pre-cut and primed.
- **Artist Materials:** Artists must provide their own outdoor-grade paints and supplies.



Project Details: The decorated bulbs will be mounted on the CityDeck railing from late November through January, adding a joyful and artistic touch to the winter riverfront experience. Designs should reflect winter, holiday, or seasonal joy. Please note: Political, religious, promotional or negative messaging will not be accepted.

Project Goals: The CityDeck is a year-round gathering space, with thousands enjoying its atmosphere each season. During the winter, our “Let it Glow” lights brighten the riverfront. By adding *Brilliant Bulbs* to the display, we hope to create an outdoor gallery of community art that sparks wonder and discovery for everyone strolling the trail.

Eligibility:

This project is open to artists, families, and community members of all ages and abilities. Participants in the 2025 collection are welcome to apply again. Artists are responsible for picking up and returning their bulb cutouts to Downtown Green Bay, Inc. located in the Bellin Building at 130 E. Walnut St. Suite 501 Green Bay, WI 54301. We will also provide an opportunity for you to pick up and drop off your bulb at the Saturday Farmers Market on the dates of October 10-31.

Selection Process & Selection Criteria:

Applications will be reviewed by the Downtown Green Bay, Inc. and Fox Communities Credit Union teams. Artists will be selected based on the strength of their proposed design and supporting artwork examples. Up to 20 artists will be chosen.

You may check out last year's designs on our website: <https://downtowngreenbay.com/bulbs>

Timeline:

October 6, 2026– Deadline for Entry

October 8, 2026 – Up to 20 artists will be selected and notified

October 12-16, 2026- Bulb pick up at Downtown Green Bay, Inc.

Or

October 10 & 17, 2026 Pick up bulb at Saturday Farmers Market

October 24 & 31, 2026 May return bulb to Saturday Farmers Market

November 13, 2026 – Finished bulbs due to Downtown Green Bay, Inc.



Submission Requirements

Please submit the following by October 6, 2026:

1. Short Bio/Resume – Tell us about yourself (name, background, qualifications).
2. Images – If possible, please attach examples of past artwork (JPG, PDF, or website link).
3. Proposed Design – A short description or sketch/rendering of your bulb design.

Submission Instructions:

The materials can be emailed to jenny@downtowngreenbay.com or dropped off/mailed to:

Downtown Green Bay, Inc.
130 E. Walnut St. Suite 501
Green Bay, WI 54301

Questions?

Contact Jenny VandenLangenberg

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