CREPE BISTRO & CAFE

Dell Kab, Owner

Photos by Julie M. Gile Photography
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Imagine wandering cobblestoned streets, the irresistible scent of fresh crepes leading you into a cozy French bistro. You relax, savor each bite, and, for a moment, you've truly escaped.

Now imagine experiencing that without needing a passport or even leaving Wisconsin. That's the dream Dell Kab built Crepe Bistro & Cafe on: an experience so immersive it feels like stepping into a little piece of Europe, right in the heart of Green Bay, WI.

Behind every crepe is a deeper story, a story about family and the courage to follow a dream. For Dell, crepes have always been about more than food, they are a connection between generations.

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It all began in Tizi Ouzou, Algeria, where Dell was raised in a large family with a tiny kitchen. Amid the love and bustle of a busy home, crepes were a household staple and a meal that brought everyone together. It was there that Dell learned about the power food has to create moments to last a lifetime.

As Dell grew older, he acquired a love for travel. No matter where he journeyed, he found himself drawn to local creperies. Everything about them—the smell, the taste, the feeling—brought him back to his family, even if he was oceans away.

When Dell eventually moved to America, he embraced challenges, including learning English and working his way up through management roles at Lowe's. For two decades, he built a stable career, but a different dream was always calling his name.

Settling in Upper Michigan, Dell's life took on a deeper meaning with the birth of his son, Parker. Fatherhood transformed Dell's life. Parker became his heart and soul, and sharing homemade crepes each morning was a sacred, daily breakfast routine. This simple, yet profound act connected generations of the Kab family.

"Crepes became my specialty," Dell says. "It is something that connects me to my son, so it's a big deal to me."

Then came the moment that changed everything. Dell was watching a show about people making life-changing career decisions to follow their true passions. This lit a spark inside Dell, causing him to reevaluate his career path.

“That defining moment had a great influence on my thinking that yes, it's possible to change direction,” Dell says. “It's possible to find what it is that you're passionate about and go for it.”

For Dell, he already knew the story he wanted to build: one that began in a tiny kitchen in Algeria and centered around a love for crepes and their power to bring people together.

“I began building my dream upon something that was already a part of our lives, the simple crepes we would share in the morning,” Dell says.

From that moment on, the dots began connecting. In 2024, Dell visited a friend in France who took him throughout the country to visit small creperies.

“We went into the back room of these shops and talked to the chef and the owner,” Dell says. “We said, show us what you do, and they did. We talked to customers and got feedback. I thought: this is fun, I can certainly do this. It was there that I knew this was it. This is the path.”

Returning to the U.S., Dell knew his dream needed a bigger place than his home of Negaunee, MI. Green Bay called to him, a city that combined energy with heart. More than this, he chose it for the people.

“I met people who were excited about my dream as much as I am. I found people who believe in me, which gave me the confidence and courage to take extra steps to make it happen,” Dell says. “I discovered that Green Bay looks like a big city but feels and interacts like a small town. The belief of others and the instant warmth sealed the deal. Individuals stop by to check on me as I slowly build and design the space, giving me more and more encouragement.”

In Green Bay, Crepe Bistro & Cafe was born. Dell had searched for the perfect location for his restaurant, but nothing felt right—until he stepped into a wide-open corner spot in the Broadway District of downtown Green Bay. With floor-to-ceiling windows that let in beautiful light, the space felt like it had been waiting for him. Dell realized he didn’t only find a place to open a business, he found a community ready to share in his dream.

“I say people have already adopted me, and that feels amazing. It's not something you can add to a business plan, and it’s not something you can buy,” Dell says. “It’s not something you can plan for, and I am grateful for it all the more.”

From Algeria to Green Bay, Dell has truly turned a family tradition and his dreams into a reality. He feels incredibly grateful for the help he has received along the way.

“I couldn’t have done this alone,” Dell says. “I was awarded the Diverse Business Grant by On Broadway, Inc., which was a blessing and felt surreal. It allowed me to bring clarity to my vision and truly made it all possible. I was trying to paint this future, and the grant gave me access to more colors. The painting is going to be that much brighter because of it.”

On Broadway, Inc. received a Diverse Business Assistance Grant from the Wisconsin Economic Development Corporation to support more than 30 emerging small businesses in Green Bay’s Broadway District. The program focuses on helping women, minorities, and underserved entrepreneurs by offering affordable retail spaces, funding for renovations, mentorship, and resources to help them grow from home-based ventures into sustainable brick-and-mortar businesses.

Dell was initially cautious about bringing his restaurant to life, unsure of taking the leap, but the grant gave him the support he needed to confidently move forward.

Dell has also felt resounding positive support from the On Broadway, Inc. team and the entire community. Green Bay is rooting for him and has become a vital part of his story.

Throughout this journey, his son has remained at the heart of it all.

“I wanted to make it a priority that Parker understands we can rebuild ourselves from scratch,” Dell says. “We can build any story we want. We can go after our dreams.”

Crepe Bistro & Cafe is a place where time slows down, aromas welcome you right at the door, and every plate feels like a getaway to somewhere beautiful.

“I want visitors to be not just amazed by the presentation and taste, but I want them to be equally as amazed by the experience,” Dell says. “Then, I want them to be immersed as if they're traveling. I want them to take their time and relax as if they are in a European bistro. That's what I want the experience to be.”

Thanks to his incredibly passionate and driven spirit, that faraway feeling now exists right here in the Broadway District. Crepe Bistro & Cafe brings a taste of Europe to Wisconsin, serving crepes, waffles, paninis, and other authentic culinary delights that feel like a vacation on a plate.

When you step through those doors, you’ll feel it. It is more than the delectable food; it is about creating moments that last a lifetime. It is about stopping to smell the crepes and enjoying every second of this beautiful life.

Now, Dell extends an invitation to all of Green Bay to join him on his journey and transport themselves to that small, authentic crepe bistro down that cobblestoned street of France—no passport required.

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Authentic French Crepes
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